



2020 CREW Network Foundation scholars

# CREW NETWORK FOUNDATION

The only Foundation dedicated solely to advancing women in commercial real estate.

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Help our chapter be recognized as a leader in supporting and advancing women in commercial real estate. Be a leader. Make a difference. **Donate today.**

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## Chapter Challenge

The strength of CREW Network is the strength of our chapters. And the strength of our mission to advance women in commercial real estate is supported by every donation from CREW Network members and chapters. Giving to support future generations of women in the industry and raise awareness about commercial real estate careers is imperative.

Join our chapter's efforts to become a chapter champion supporter of the CREW Network Foundation and help our chapter become a leading supporter of women through career outreach, research and scholarships.

### What is the Chapter Challenge?

The Chapter Challenge is a challenge to all CREW Network chapters to coalesce around the mission of the Foundation and contribute to support initiatives including annual scholarships, career outreach efforts (CREW Careers, UCREW) and research for and about women in the commercial real estate industry. The challenge asks every member to make a contribution of \$25 or above annually to support our mission.

### What are the three areas of challenge?

- 100% of your chapter's board to give an individual donation
- 50% of your chapter's membership to give an individual donation
- Chapter gives an organizational donation of \$1,000 or more

### Why do we call it "reaching the trifecta?"

When a chapter reaches all three of the Chapter Challenges, it has reached "the trifecta."

### What does our chapter get for reaching trifecta status?

Chapters that reach the trifecta are publicly recognized during the current giving year (Nov. 1 – Oct. 31) in the following ways:

- At CREW Network Leadership Summits
- At the CREW Network Convention
- On CREW Network's Twitter and Facebook accounts
- In CREW Network Foundation marketing emails
- In the CREW Network Foundation annual report