

“Women & Philanthropy: How Women Are Influencing the Charitable Landscape”

Date: Wednesday, May 1, 2019

Time: 8:30 am – 9:30 am

Format: Lecture – 1.0 hour

Presenter: Aly Sterling

Location: Brandywine Country Club, 6904 Salisbury Rd, Maumee, OH 43537

Phone: 419-764-4387

PROGRAM DESCRIPTION:

Women in the United States are heavily involved in philanthropy, and the number of women donors continues to grow. In this presentation you will learn more about how women are impacting the field of philanthropy, their focus areas, trends, and what is on the horizon.

PROGRAM OUTLINE

The following time components have been assigned to this topic to allow the presenter sufficient time to cover the subject matter.

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| I. | Welcome & agenda overview | 8:30-8:35 |
| II. | Overview of the nonprofit sector | 8:35-8:55 |
| | a. How much donors are giving in the U.S. | |
| | b. Where dollars are being donated/used | |
| | c. Top overall trends we're seeing in the field | |
| III. | Women in Philanthropy | 8:55-9:15 |
| | a. A short history of women in philanthropy | |
| | b. Why women are engaging in philanthropy | |
| | c. How women are engaging in philanthropy | |
| | d. What's ahead | |
| IV. | Women & planned giving | 9:15-9:30 |
| | a. Why women are giving through planned gifts | |
| | b. How women are giving through planned gifts | |
| | c. What's ahead | |
| V. | Conclusion | |
| | a. Questions & answers | |

ABOUT THE PRESENTER:



Aly Sterling is the president and founder of Aly Sterling Philanthropy, where she manages the direction and growth of her firm while advising clients on the organizational challenges that affect their sustainability and mission success. Her expertise includes fundraising, strategic planning and board leadership development for the well-positioned nonprofit.

In 2015, Aly led her firm to membership in The Giving Institute and in 2018 became a founding member of the Lilly Family School of Philanthropy-Philanthropy Information Exchange. She was also was inducted into the Entrepreneurial and Business Excellence Hall of Fame.

Aly is regularly sought for comment by trade and mainstream media, including the Chronicle of Philanthropy and U.S. News & World Report. She serves on the advisory board for the University of Toledo Family Business Center, the Arts Commission of Greater Toledo and St. Ursula Academy, among other nonprofit boards and committees.

COURSE OBJECTIVE/PURPOSE:

After this course, participants should have a good understanding of the following:

- The overall picture of philanthropy in the United States
- How and why women are impacting philanthropy
- How and why women are engaging in planned giving

LEVEL OF INSTRUCTION: Intermediate

INSTRUCTOR CRITERIA FOR CLASSROOM:

Instructors are selected, based on these criteria:

- Experience
- Knowledge & expertise on topic
- Teaching experience
- Professional credentials

Our instructors are well respected in the industry, with many years of work experience. Many are published authors who have been requested to appear on radio and television programs because of their expertise and they have presented programs across the country to attorneys, CPAs, CFPs, Trust Officers and financial planning professionals.

PROVIDER:

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