

ACDI/VOCA Service Learning Corps

Announcement: International Volunteer Opportunity

Assignment Title: Behavioral Change Communication

Assignment Location: Tanzania, Africa

Assignment Duration: 12 weeks, May – August 2018

Assignment Number: TZ-0874-128

Assignment Summary:

ACDI/VOCA's NAFKA project is implementing a campaign to increase consumption of fortified maize flour. The selected volunteer will measure the impact of previous behavior change campaigns and determine which messaging approaches were the most effective and successful. The volunteer will develop a survey questionnaire and methodology to capture data and identify a conceptual and empirical model for the data analytics.

Provisions for the Volunteer:

- All International and Local Travel
- Lodging and Meals
- Business Visa
- Medical Evacuation Insurance
- In-Country Support from Field Office Staff
- Local Cell Phone to use during assignment

Qualifications:

- Masters/Ph.D. student or recent graduate in Business Administration or another related program.
- At least 2-4 years of work experience, preferably in marketing, sales or international development.
- Proficient computer skills including MS Word, Excel and PowerPoint
- Previous experience in East Africa preferred but not required

How to Apply:

Application Deadline: April 13, 2018

Interested candidates should visit www.acdivoca.org or use the following hyperlink: <https://goo.gl/sjPLUY> create a new profile and submit the following:

1. A cover letter
2. A current resume
3. A letter of recommendation from a professor, advisor or employer should be emailed directly to DShipman@acdivoca.org