Because of the Census, economic development is possible.

The Census count helps businesses decide where to build factories, offices and stores which create jobs and opportunities.

Complete the 2020 Census to improve the local economy.
It's easy, confidential and takes just 10 minutes.

Bay Area community foundation℠

2020Census.gov

You count.

Did you know 40% of Michigan's funding comes from the federal government?

The amount of money Michigan receives depends on the Census – a survey conducted every 10 years to determine the number of people living in the United States. An accurate count is vital to obtain funding and distribute resources throughout our community. Census funding impacts almost everything that's important to you.

EDUCATION
- Pell Grant
- Special education programs
- Head Start
- Title 1
- IDEA grants

FOOD
- WIC
- Bridge Card
- SNAP
- National School Lunch Program

ECONOMIC DEVELOPMENT
- Public transportation and roads
- Public Water System Supervision Program
- Highway planning
- Community development grants

SOCIAL SERVICES
- Emergency services
- Child welfare funding
- Foster care
- Child Care and Development Fund

HOUSING
- Shelters
- Section 8 Housing Assistance Payments Program
- Low Income Home Energy Assistance Program

PUBLIC HEALTH
- Medicaid
- Medicare
- MIChild
- Medi-Cal
- CHIP
- Medical Assistance Program

POLITICAL/GOVERNMENTAL REPRESENTATION
- Number of seats in US House of Representatives
- Number of electoral votes
- Redistricting

Census 2020 Fast Facts

- Confidential – answers will not be shared with ICE, police, IRS, FBI, landlords or Child Protective Services

- Offered in dozens of languages

- For every uncounted person, Michigan will lose $1,800 per person per year

- Asks for less personal information than most social media profiles

- Takes 10 minutes

Look for a Census invitation in the mail in March 2020 with instructions on how to respond online, in the mail or on the phone.

We count because you matter.