



FOR IMMEDIATE RELEASE
Wednesday, July 11, 2018

Contact: Trevor M. Keyes
P: 989.892.1400
E: TKeyes@BayFuture.com

Falcon Road Maintenance Equipment Celebrates Groundbreaking of New Headquarters in Bay County, Michigan

WILLIAMS TWP.- [Falcon Road Maintenance Equipment LLC.](#), a manufacturer of asphalt hot boxes and tack distributors used for pothole repair and maintenance, celebrated a groundbreaking of its new headquarters and production facility today in Bay County's Williams Township. The company purchased a 15-acre parcel with site plans to construct a 54,000 square foot facility to house its operations. The 4.7 million dollar investment will consist of 50,000 square foot for manufacturing while the other 4,000 square foot will represent corporate office space.

Falcon's headquarters and production is currently located in Midland, Michigan with production split amongst two separate sites. Falcon's sales office is located in Southfield, Michigan. The move to Bay County will not only allow the company to consolidate its production facilities, but will provide Falcon with space for future expansion. Falcon will bring over 50 existing jobs to Bay County and the company intends to hire an additional 50 employees over the next three years.

"We are very excited about moving to Bay County and to enhance our operations," said Michael Day, President of Falcon. "The Pavement Preservation Industry currently provides great opportunities for both improvement and growth." Day believes that by expanding their operations, Falcon is positioned to capitalize on these opportunities. The new facility will allow Falcon to expand production from approximately 400 units per year to between 600-800 units per year, depending on product options.

Bay Future, Inc. has worked closely with Falcon over the last year throughout the site selection process with Williams Twp. on the site plan approval process, and with the Bay County Road Commission, Great Lakes Bay MI Works!, MDOT, and the MEDC to identify incentive, training, and business development programs that have already proven to be beneficial for the company and to find the best fit for the company to secure the manufacturer to the Great Lakes Bay Region.

"We truly see Falcon's move to Bay County as a chance to retain a growing manufacturer in the Great Lakes Bay Region," said Trevor Keyes, President & CEO of Bay Future, Inc. "We look forward to continuing to work with Falcon on expansion plans in order to assist the company in creating more high quality jobs in this community."

Paul Wasek, Supervisor for Williams Township, along with the Williams Township Board congratulated the company on their investment and welcomed them to the township. "We are happy to have Falcon move to Williams Township and to continue working with the company," said Wasek. "It's very exciting to have more development in our community and we will do what we can to make sure they continue to be successful."

Falcon, founded in 2004, manufactures asphalt hot boxes that vary in capacity from a 1-Ton to a 10-Ton truck mounted unit. The company primarily works with local municipalities and county governments with a customer base in the U.S., Canada, Mexico, South America, and Europe.



###

Established in 2004, Bay Future, Inc. is a public-private alliance of government, business and other organizations that support economic growth in Bay County and the Great Lakes Bay Region. Bay Future, Inc. is dedicated to facilitating economic development strategies that promote and secure opportunities for business retention, growth, and the attraction of new industries that create quality jobs for community residents.