**Forest Economic Contributions Summit**

**Strategies for Development, Communication, & Education on the Sector’s Role in the Southern Region**

**March 10-11, 2020 * New Orleans, LA**

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**Summit Objectives**

- Connect forestry economic contribution analysts, economic development specialists, & advocates to learn from each other. **Improve the understanding, usage & communication** of forestry economic contribution data to promote forestry & the forest products industry.

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**Learn More About:**

- the current economic contributions of the forestry sector within your state & the financial contribution of each forestry-related business sector
- maximizing the meaning of the economic contributions & communicating broader impacts
- a new standardized protocol for analyzing forestry economic contribution data
- forest economic development & work being completed in other states
- creating effective and personalized messages about forestry economic impact

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**Who Should come to this meeting?**

Public and private decision makers advocating for forestry including interested individuals from:

- Forestry agency personnel (state and federal)
- State economic development agencies
- Forestry associations & other forestry advocates
- Private sector including forest Industry & more

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**Interactive Meeting format**

Summit will include a mix of presentations from plenary talks to ‘lightning’ presentations, and small group discussion time. Plenary presentation from Dr. Jenny Thorvaldson, Chief Economist and Director of Data Development for IMPLAN. Agenda is in development and ideas for topics to cover and/or additional speakers are welcome!

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**Have an idea for a topic that should be covered or a speaker?**

**Want to give a lightning presentation?**

Join the list for meeting updates!

Provide input!

or email Leslie Boby, lboby@sref.info