

April, May and June are the time of year when high school students celebrate by attending proms and graduation parties. As these celebrations have arrived, it provides a great opportunity for families to have conversations around celebrating safe as their teen drivers get behind the wheel.

Automobile crashes continue to be the leading cause of death among teenagers. According to teendriversource.org, the fatal crash rate of 16-year olds is nearly twice as high at night, while 58 percent of teen nighttime crashes happen between 9 pm and midnight.

State Farm® invites your organization to review the attached Celebrate Safe, Drive Safe news release and related assets and share with your network. The release contains some great reminders for teens and parents.

Sample Social Media Posts – use these or create your own:

Celebrate safely this #prom & #graduation season. Remember to #Drive2N2!

Car crashes are the No.1 killer of teens, so drive safe this #prom and #graduation season. #Drive2N2

Driving to #prom or #graduation? Set a playlist before you leave & #Drive2n2 to celebrate safely!

Whether coming from or going to the celebration, protect your most valuable gift this #prom & #graduation season – YOU! #Drive2n2

There are many milestones on the highway of life – #prom and #graduation are big ones. #Drive2N2