

SPONSORSHIP

Please consider a financial sponsorship so the Chamber can continue to offer premium events in Crosslake. In exchange we'll provide excellent marketing exposure to showcase your business!



SOLD

PLATINUM: \$1,500 - Thank you Crosslake Ace Hardware!

- ALL the benefits of the Gold sponsorship, PLUS:
- Business Logo on 800 2021 Crosslake Days VIP Badges distributed for sale at local businesses
- Business logo listed in print advertising purchased by the Chamber in local newspapers
- Business logo listed with link to details in multiple Chamber E-newsletters, sent to approx. 3,300 Chamber members

PLATINUM SPONSOR



GOLD: \$500 (Only 15 available!)

- ALL the benefits of the Silver sponsorship, PLUS:
- Business name & logo acknowledged as Lane Sponsor for Knights of Columbus Corn Hole Tournament
- Four complimentary commemorative 2021 Crosslake Days VIP Badges
- Business acknowledged during local radio programs on Hubbard Radio and R&J Broadcasting

SILVER: \$300

- Opportunity to sell commemorative 2021 Crosslake Days VIP Badges
- Business name printed on Thank You banner hung at Chamber for 30 days during and after event
- Business logo linked to your website on Chamber event sites
- Business logo acknowledged and linked on Crosslake Facebook page (3,900+ followers)
- Complimentary Chili Cook-Off entry (\$25 fee waived)

BRONZE: \$200

- Business name linked to your website on Chamber event sites
- Business name acknowledged and linked on Crosslake Facebook page (3,900+ followers)
- Business identified on laminated poster on front of portable restroom
- Complimentary Chili Cook-Off entry (\$25 fee waived)

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____ City: _____ State: _____

Total Investment: \$ _____

- Check enclosed Invoice me Contact me for credit card info



Questions? Call Cindy Myogeto at (218) 692-4027, or send an email at Cindy@Crosslake.com.

Complete this form & return by
Friday, September 10, 2021 to receive
ALL sponsorship benefits.

Make checks payable to:
Crosslake Chamber of Commerce,
P.O. Box 315, Crosslake, MN 56442



PARTICIPATION

YES – I want to support Crosslake Days 2021!
Include my business in Crosslake Days marketing!

**No charge to Brainerd Lakes Chamber Members to participate.*

***Business must be located in the Crosslake membership area to participate.*



SPONSOR: I'll offer a sponsorship to support 2021 Crosslake Days.
· Sponsor benefits are listed on the reverse side of this form.

- Gold \$500 Silver \$300 Bronze \$200
 Check enclosed Invoice me Contact me my credit card

PLATINUM SPONSOR



CROSSLAKE CHILI COOK-OFF: \$25 fee to participate (waived for all sponsors)
· See www.Crosslake.com for rules and details.

- Culinary (Licensed Restaurant) Amateur (all other business types)

****EVENT INFO:** I'm hosting a special event. \$25 listing fee (waived for all sponsors)
· My event will be listed on the event flyer, Crosslake app, and Crosslake Days website at www.Crosslake.com.

Name of event or activity: _____

Date(s) of event or activity: _____ **Time:** _____

More event details: _____

***2021 CROSSLAKE DAYS VIP BADGE SPECIAL:** I'm offering a deal or discount at my business
· I'll offer the following deal to patrons wearing our Crosslake Days VIP Badges will be available for purchase at Silver, Gold & Platinum sponsors. My business special will be listed on the event flyer, Crosslake app, and Crosslake Days event website at www.Crosslake.com.

My special offer: _____

Valid Friday & Saturday, September 24 & 25, 2021 unless noted here: _____

***CHILI PEPPER TREASURE HUNT**
· I'll drop off a donation at the Chamber to include in the prize basket for the finder of the Crosslake Days Chili Pepper. My business name will be acknowledged on the daily clues and on the prize basket poster.

Item description & dollar value: _____



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