

# VENDOR INFORMATION



## What Vendors Receive

- One (1) 6-foot table & two (2) chairs
- Company name listed on promotional materials (digital + print)
- Social media mention before and during the event
- Opportunity to distribute marketing materials and giveaways
- Access to networking opportunities with other vendors and attendees



## Marketing & Promotion...

We need your help to spread the word and make this event a huge success!

As promised, attached you will find information that you can use on your social media outlets as well as sharing with your clients, family, friends and anyone interested in attending the fair!

The Community Resource Fair will be promoted via:

- Social Media (Facebook, Instagram)
- Email blasts to local residents and community organizations
- Press release to local newspapers and radio
- Event listing on community calendars and websites

We encourage you to cross-promote using the tools below.



## Promotional Toolkit for Vendors

**1. Social Media Posts...**Use the sample captions below to spread the word:

### Post Option 1:



We're excited to be a vendor at the 2025 Community Resource Fair on August 1st at Jenkins on the Ashley! Come visit us to learn more about our services and grab some free goodies! #CommunityFair2025 #EducatingtheCommunity

### Post Option 2:

Join us and other amazing vendors at the Community Resource Fair! Free resources, fun for all ages, and a chance to connect with local support services. See you there! #Changinglives #ResourceFair2025

## 2. Event Hashtags

- #CommunityFair2025
- ResourceFair2025
- #ChangingLives
- #EducatingtheCommunity
- #CommunityImpact

**We Give H.O.P.E.**

[www.PALMETTOHOPEFOUNDATION.org](http://www.PALMETTOHOPEFOUNDATION.org)



**Contact Information**...If you have any questions or need more information, please contact:

**Event Coordinator(s):**

- **Brittany Vandross or Dorian Nixon**
- [info@palmettohopefoundation.org](mailto:info@palmettohopefoundation.org)
- **(843) 225-5420**

Every effort, big or small, makes a difference—and together, we can make this event something truly special.

Thanks again for being part of this amazing event. We can't wait to see you August 1st!

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