

THE 5 GALLON CHALLENGE FOR HUNGER 2026

SPONSORSHIP PROPOSAL



ABOUT US

#5GC



EST.
2024



The 5 Gallon Challenge Foundation is a community-driven nonprofit dedicated to fighting food insecurity and supporting local families in need. What began as a simple challenge to fill a five-gallon bucket with food has grown into a movement that brings together businesses, schools, organizations, and individuals with one common goal: helping our neighbors.

We believe that when a community comes together, small acts of generosity create a lasting impact. Through food drives, fundraising efforts, partnerships, and volunteerism, we provide essential resources to local food pantries and organizations serving those facing hunger.

Our mission is built on compassion, collaboration, and community. Every donation, every volunteer, and every filled bucket helps make a difference in the lives of local families.

Together, we're proving that when everyone gives a little, we can accomplish a lot.



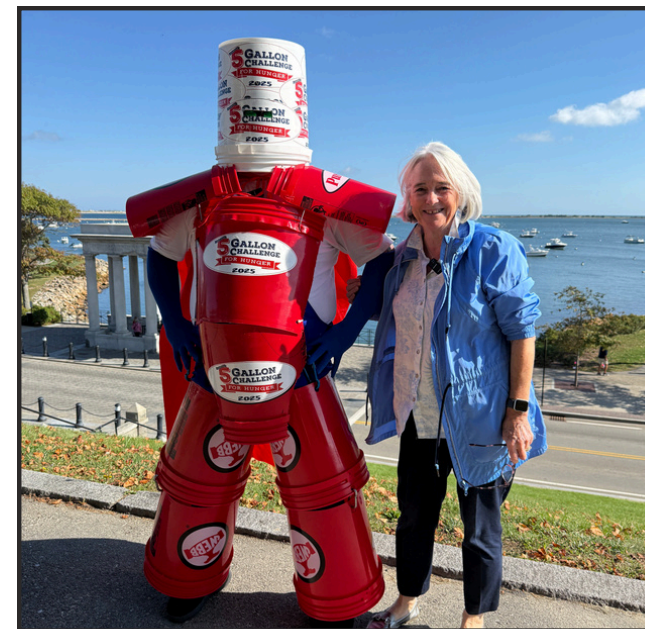


EVENT OVERVIEW AND DETAILS

Participants collect non-perishable food items and monetary donations throughout the campaign, with every contribution benefiting local families through our community food pantry partners. The challenge encourages friendly competition while making a meaningful impact on those facing food insecurity.

The event concludes with a community celebration featuring the official weigh-in, recognition of participating teams and sponsors, and the announcement of this year's total pounds of food and funds raised. It is a chance to celebrate what can be accomplished when a community comes together for a common cause.

Whether you participate as a business, school, community group, sponsor, volunteer, or donor, every contribution helps provide hope and support to neighbors in need. Together, we are proving that small acts of generosity can create a lasting impact.



EVENT MAIN HIGHLIGHTS

■ EVENT DAY

Taking place right here in Plymouth, the 5 Gallon Challenge has grown each year by bringing local businesses and community members together for a full day of collecting food and donations to help families in need.



■ POLICE ESCORTED CONVOY

Following our collection day, we'll gather for our traditional police-escorted convoy to the Plymouth Area Coalition, where we'll unload and stock the donated food together as a community.

BENEFITS FOR SPONSORS EVENTS

Sponsors gain valuable exposure, strengthen their connection with the community, and demonstrate their commitment to making a difference. Supporting the 5 Gallon Challenge not only helps local families in need but also builds trust, increases brand recognition, and aligns your business with a cause that truly matters.

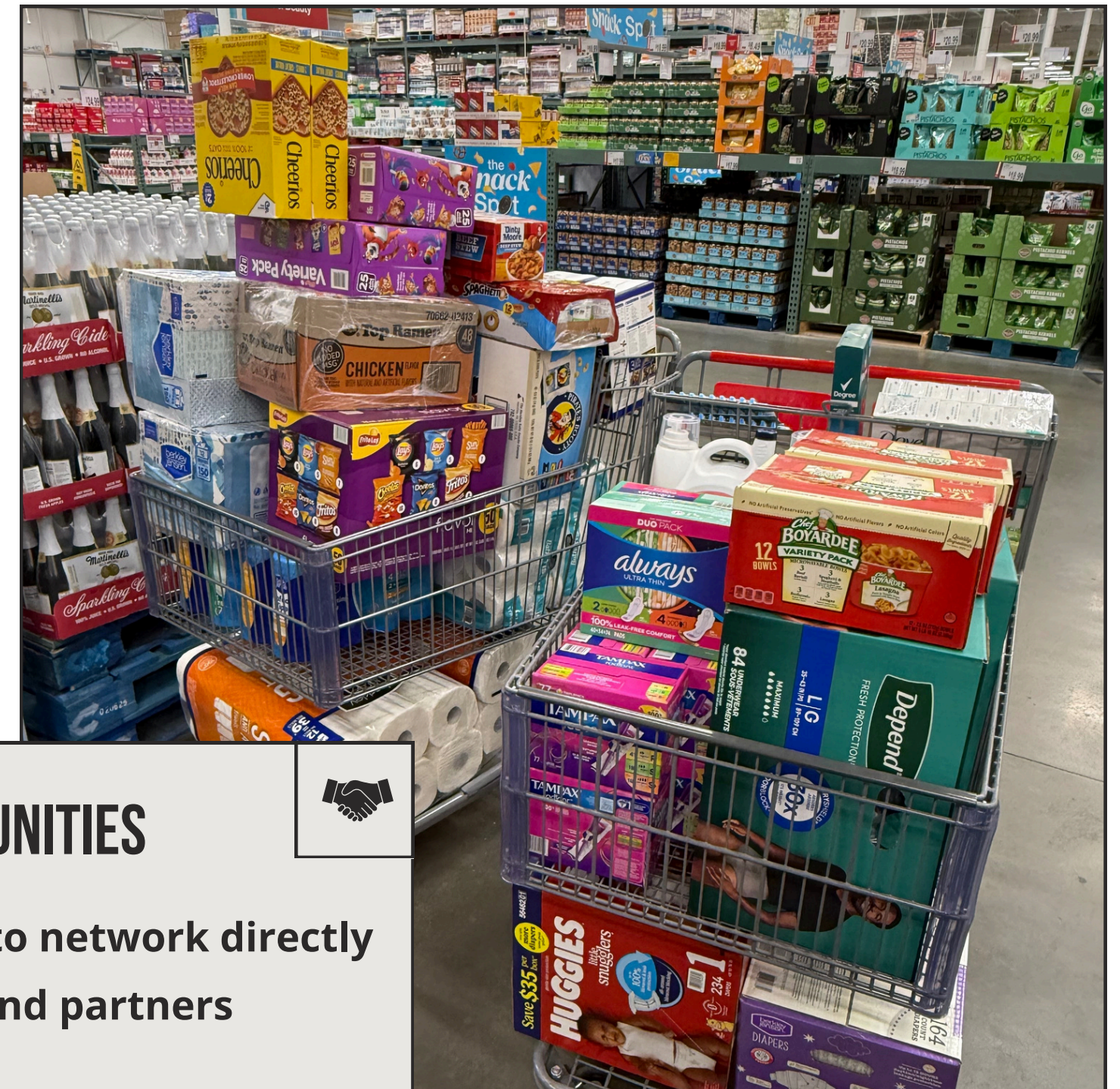
BRAND VISIBILITY

Sponsors gain wide brand exposure through banners, booths, social media.



NETWORKING OPPORTUNITIES

Event allows sponsors to network directly with industry leaders and partners



MEDIA AND PROMOTION

Sponsors receive recognition across our social media platforms, website, and promotional materials throughout the campaign. Your business will be featured on event signage, included in press releases and community outreach, and recognized during the event. Sponsorship also provides opportunities for increased visibility through sponsor spotlights, event photography, and community engagement before, during, and after the 5 Gallon Challenge.



- COMMUNITY ENGAGEMENT
- MEDIA PARTNER COLLABORATION
- SOCIAL MEDIA CAMPAIGN



9,000 LBS FOOD

DONATED

6 WEEKS

📍 CASTLE STORAGE PLYMOUTH, MA

2024



PREVIOUS EVENT SUCCESS



PLYMOUTH AREA COALITION FOR THE HOMLESSS
THE SALVATION ARMY

12,000 LBS FOOD

DONATED

8 WEEKS

📍 BRABO PLYMOUTH, MA

2025



FOOD LASTING THROUGH THE HOLIDAYS AND COLD WINTER SEASON

WHY PARTNER WITH US?



01 | HELP FIGHT FOOD INSECURITY

02 | STRENGTHEN BRAND TRUST

03 | MAKE A MEASURABLE COMMUNITY IMPACT

By partnering with us, your business becomes part of a community-wide effort that inspires generosity, strengthens local connections, and creates a lasting impact. Together, we can help ensure that no family has to face hunger alone.



SPONSORSHIP LEVELS



PRESENTING SPONSOR - \$5,000

PLATINUM SPONSOR - \$2,500

GOLD SPONSOR - \$1,000

SILVER SPONSOR - \$500

BRONZE SPONSOR - \$250

COMMUNITY SPONSOR - \$100



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SPONSORSHIP LEVEL BENEFITS

Presenting Sponsor – \$5,000

Exclusive event sponsor, largest logo on all materials, speaking opportunity, premium social media and website recognition, event banner, police convoy recognition, vendor booth, and media features.

Platinum Sponsor – \$2,500

Large logo on event materials, website recognition, social media features, event signage, vendor booth, and recognition during the event.

Gold Sponsor – \$1,000

Logo on event signage, website listing, social media recognition, and verbal recognition during the event.

Silver Sponsor – \$500

Logo on event signage, website listing, and social media thank-you.

Bronze Sponsor – \$250

Name on sponsor board, website recognition, and social media thank-you.

Community Sponsor – \$100

Name listed as a Community Sponsor on the website and event sponsor board.



THANK YOU FOR YOUR TIME

Your support is the driving force behind the 5 Gallon Challenge. With your partnership, we can turn generosity into action, strengthen our community, and make a lasting difference for local families in need.

 www.5gallonchallenge.org  508-317-8577



COMMUNITY IN ACTION

