

MARCH MANIA



**FOOD DRIVE
CHALLENGE**

OFFICIAL PLAYBOOK



2025 John van Hengel Trophy Winner North Easton Savings Bank unloading collections at SSCAC's Food Distribution Center at 71 Obery Street in Plymouth.

ABOUT SSCAC'S FOOD RESOURCES PROGRAM

SSCAC fights hunger for over 11,000 local children, seniors, and families each year. We collect and distribute 425,000 pounds of food directly to households in need and also supply food to 60+ pantries, schools, Councils on Aging, and more. The majority of the food is locally donated from people like you! Our 2nd Annual March Mania Food Drive Tournament collected a staggering 30,685 items of food to fight food insecurity in our communities.

SSCAC'S March Mania Food Drive Challenge

The Goal:

Help fight hunger by collecting non-perishable food donations throughout March. All teams can compete for the entire tournament, regardless of wins or losses. Every can counts and everybody wins when we #TeamUpAgainstHunger!

Teams compete in single-elimination brackets to collect non-perishable food donations.

Each week, the team that collects the most food donations in each bracket advances to compete against a new team and host another food drive the following week.

“Losing” teams do not advance in the Tournament but can continue collecting food donations. The eliminated team that collects the most food donations will earn Honorable Mention!

The March Mania Food Drive Tournament Champion is the team that advances all the way to the Championship match-up and collects the most donations that week.

How to Play:

1. Form & Name Your Team:

In February, connect with Nikki Galibois, SSCAC's March Mania Commissioner and Director of Development, to create a team. Each team needs a Coach who will:

- Recruit and Organize Team Members
- Promote the Tournament
- Count Food Donations Each Week
- Report Weekly Totals to the Commissioner

2. The Food Drive Challenge:

Every Week (March 1st - March 31st):

Teams collect donations from members, friends, family, and anyone willing to contribute.

Each Coach reports their team's weekly total to the Commissioner by the designated deadline each week (see below).

3. Weekly Recognition:

The Commissioner will announce the top teams each week via email, social media, and on SSCAC's March Mania webpage, showcasing their ongoing efforts.

4. The Champion Is Crowned:

The team with the highest total number of donations collected during the final week of the tournament will be named the March Mania Food Drive Champion!

The “losing team” in our finals match-up will claim second place, and the eliminated team that collected the most donations throughout the Tournament will be awarded Honorable Mention!

5. Celebrating Champions:

The March Mania Food Drive Tournament Champion will receive **2 complimentary tickets** to SSCAC’s 2026 Local Heroes Awards Night and be awarded the John von Hengel Trophy as part of the celebrations at Plimoth Patuxet Museums.

Bonus:

- SSCAC will provide promotional materials like flyers, social media graphics, posters, and logos to help you spread the word.
- Start promoting your food drive efforts early!
- Together, let’s make a difference in our community this March Mania!

Tournament Rules

- ① | Each individual food item counts as 1 point
(1 can of tuna fish counts as 1 point.)
- ② | Multi-packs of snack and snack-size items count as 1 point
(e.g., mini bags of chips, crackers, granola bars, cookies, etc.)
- ③ | Multi-packs of full-size items count as the number of full-size items in the multipack *(e.g., a 2-pack of full-size peanut butter jars counts as 2 points, a 6-pack of full-size tuna fish cans counts as 6 points, etc.)*
- ④ | Each week's count starts fresh at 0 and should not include donations counted in the previous week's total
(e.g., do not include donations counted in Week 1 in your Week 2 total, etc.)
- ⑤ | Have fun! Every single food item collected is more than we had before the Tournament started. Even if your team isn't March Mania Tournament Champion, you're all winners in our book!



2025 March Mania Food Drive Tournament Champions - North Easton Savings Bank - receiving the John van Hengel Trophy at SSCAC's 30th Annual Local Heroes Awards Night!

Be A Team Player!

Do you have what it takes to be the 2026 March Mania Food Drive Tournament Champion? Sign up with the QR code below or email us at development@sscac.org



Scan To Sign Up →

Tournament Timeline

WEEK 1 – SWEET 16

March 1, 2026 - The Tournament kicks off. During the week, team members collect non-perishable food donations.

March 6, 2026 by noon - Each team's Coach counts the number of food items collected by their team during Week 1 and reports their total count/points to the Commissioner (nbgalibois@sscac.org).

March 6, 2026 by 3:00 – The Commissioner announces the Week 1 winning teams that will advance and the Elite Eight brackets.

WEEK 2 – ELITE EIGHT

March 9, 2026 - Week 2 kicks off. Teams collect non-perishable food donations.

March 13, 2026 by noon - Each Coach counts and reports the number of food items collected during Week 2.

March 13, 2026 by 3:00 – The Commissioner announces the Week 2 winning teams that will advance to the Final Four.

WEEK 3 – FINAL FOUR

March 16, 2026 – Week 3 kicks off. Teams collect non-perishable food donations.

March 20, 2026 by noon - Each Coach counts and reports the number of food items collected during Week 3.

March 20, 2026 by 3:00 – The Commissioner announces the Week 3 winners and the Championship match-up.

WEEK 4 – THE CHAMPIONSHIP MATCH-UP

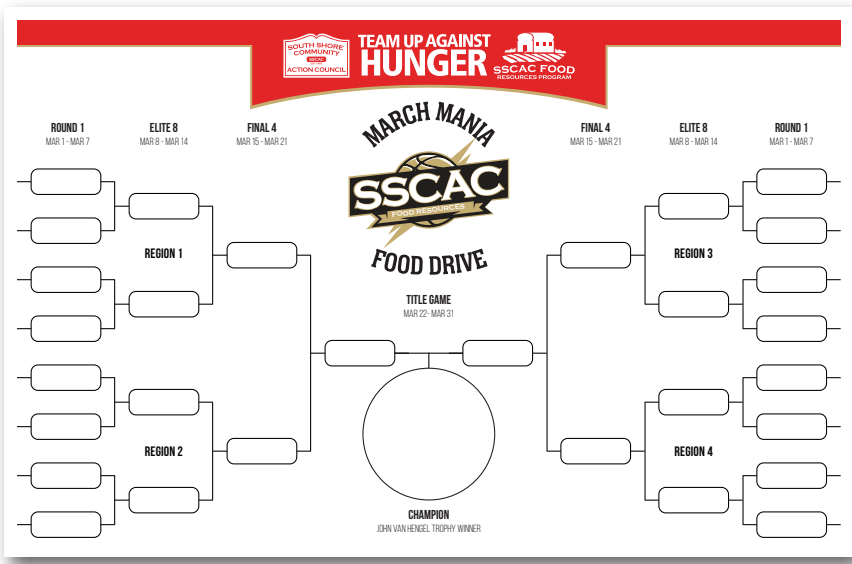
March 23, 2026 - March Mania Finals Week kicks off. Our final 2 teams collect non-perishable food donations and have a few extra days through the end of the month to compete!

March 31, 2026 by noon – Each Coach counts and reports the number of food items collected during the Finals.

March 31, 2026 by 3:00 – The Commissioner announces the Champion of the 3rd Annual March Mania Food Drive Tournament!

Bust Your Bracket!

Follow along at home or in the breakroom. Challenge your friends, colleagues, and family members to guess who will win each round! Gussed wrong? Make a \$10 donation to SSCAC's Food Resources Program! Track your wins for fun and bragging rights. The more you lose, the more you win... Everybody wins when we Team Up Against Hunger!







TEAM UP AGAINST HUNGER



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