

# How to Start a **FOOD** BUSINESS in Allegheny County

## CALLING ALL AREA FOOD STARTUPS

*Your friends tell you your salad dressing is the best they have ever tasted. Your grandmother has been serving her “world’s best” homemade dulce de leche milk caramel spread for years. Your aunt’s pasta sauce is the hit of every family dinner. You think about selling your food product, but you don’t know where to begin. LET US HELP YOU.*

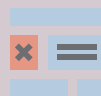


**Workshop Series Dates**  
Tuesday, September 19  
Monday, September 25  
Thursday, October 5

+ All sessions begin at 5:30pm



**ALLOY26**  
100 South Commons  
Suite 102  
Pittsburgh, PA. 15212



**Tuesday, September 19**  
**Speakers:**

Josephine Oria, La Dorita Cooks  
Jessica Shafer, Allegheny Co.  
Health Dept.  
Kathleen Kuznicki, Lynch Law Firm

*La Dorita Cooks, in partnership with Urban Innovation21 and Alloy26, invite you to join them for the continuation of their FREE food start-up workshop series that aims to answer the basic questions that will help you turn your idea into a scalable startup that you can launch to market—whether it is a food product, a mobile food service, or a restaurant. There will be ample opportunity for networking and Q&A.*

The workshops are free and open to the public.

To RSVP contact : James Myers at  
[jmyers@urbaninnovation21.org](mailto:jmyers@urbaninnovation21.org) or

412-281-0102

**Session 1: Framework and Regulations**

**Session 2: Sourcing Ingredients and Getting Retail Ready**

**Session 3: Branding and Local Startups Share Their Journey**



COMCAST  
BUSINESS

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La Dorita



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