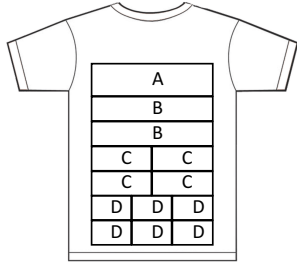


Ben Franklin Academy Sponsorship Packages



2016-2017

		Platinum Plus	Platinum	Gold	Silver
		1 available	2 available	4 available	6 available
Benefit	Details	\$3,500	\$2,500	\$1,500	\$750
Fun Run	Cheer Banner at course tables on day of Fun Run with encouraging message to students and PTO Logo	Individual Cheer Banner	Group Cheer Banner	X	X
Winterfest	Promo on bags for students attending the Festival on January 28th, 2017	Logo	Name	X	X
Field Day T-shirts	Back of student t-shirt One color 	Logo Location A 4 Adult Field Day T-Shirts	Logo Location B 2 Adult Field Day T-Shirts	Logo Location C 1 Adult Field Day T-Shirts	Name Location D 1 Adult Field Day T-Shirts
Yard Sign	Individual color logo yard sign around carpool lanes for specified events Fun Run - 2 weeks / Field Day - 3 weeks *Sponsor levels indicated	Fun Run - Oct 2016 Field Day - May 2017 1st placement	Fun Run - Oct 2016 Field Day - May 2017 2nd - 3rd placement	Fun Run - Oct 2016 Field Day - May 2017 4th - 7th placement	Fun Run - Oct 2016 Field Day - May 2017 8th - 13th placement
BFA Website	Listing on Business Partners page along with a link to business website	✓	✓	✓	✓
Newsletter Recognition	Sponsor level recognition	✓	✓	✓	✓
Facebook Shout Out	Thank You post on BFA Facebook page	✓	✓	✓	✓
Sponsor Level Certificate	Business receives a sponsor level Ben Franklin Academy PTO certificate to display at their establishment	✓	✓	✓	✓