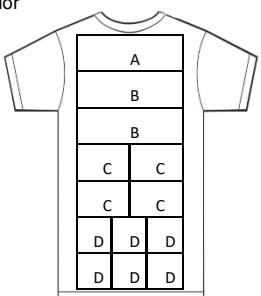


Ben Franklin Academy 2016-2017 Sponsorship Packages



	Platinum Plus	Platinum	Gold	Silver
	1 available	2 available	4 available	6 available

Benefit	Details	\$3,500	\$2,500	\$1,500	\$750
Fun Run	Cheer Banner at course tables on day of Fun Run with encouraging message to students and PTO Logo	Individual Cheer Banner	Group Cheer Banner	X	X
WinterFest	Promo on bags for students attending the WinterFest on January 28, 2017	Logo	Name	X	X
Field Day T-shirts	Back of student t-shirt; One color 	Logo Location A 4 Adult Field Day T-shirts	Logo Location B 2 Adult Field Day T-shirts	Logo Location C 1 Adult Field Day T-shirt	Name Location D 1 Adult Field Day T-shirt
Yard Sign	Individual color logo yard sign around carpool lanes for specified events Fun Run -- 2 weeks / Field Day -- 3 weeks *Sponsor levels indicated	Fun Run -- Oct 2016 Field Day -- May 2017 First placement	Fun Run -- Oct 2016 Field Day -- May 2017 Second & third placement	X	X
BFA Website	Listing on Business Partners page along with a link to business website	✓	✓	✓	✓
Newsletter Recognition	Sponsor level recognition	✓	✓	✓	✓
Facebook Shout Out	Thank You post on BFA Facebook page	✓	✓	✓	✓
Sponsor Level Certificate	Business receives a sponsor level Ben Franklin Academy PTO certificate to display at their establishment	✓	✓	✓	✓

A La Carte Sponsorship Options

	Benefit	Details	Available
\$250	Fun Run Yard Sign	Group black/white yard sign around carpool lanes during last week of Fun Run Event Oct. 24 -- 28th 4 logos per sign Placement after sponsor level signs	8
\$250	Field Day Yard Sign	Group black/white yard sign around carpool lanes during Field Day Event days May 19 -- 24th 4 logos per sign Placement after sponsor level signs	8
\$100	Facebook Shout Out	One time Facebook thank you post	8

Your
Name
Here!

LOOKING FOR A WAY TO SUPPORT BFA AND PROMOTE YOUR BUSINESS?

The BFA PTO is proud to offer many opportunities to support our school through your sponsorship. Details on the various sponsorship options can be found on the back of this flyer.

Sales begin Friday, September 30th at 7:00 p.m.!

To purchase:

Visit: www.bfacademystore.org

Select: “Donate!” from the menu on the left

Choose your desired sponsorship level

Email logos to: ptosponsors@bfacademy.org

To participate in the Fun Run Yard Signs, Sponsorship purchases must be made by Friday, October 7th.

Thank you for your support!



Tax ID 45--5509339