Chuck Reaves is a legend in professional selling — and a visionary for where sales is headed in the age of AI.

He is one of fewer than 200 professionals ever inducted into the **Speaker Hall of Fame**, a **Certified Speaking Professional (CSP)**, and a trailblazer who's helped organizations like AT&T, 3M, and Microsoft, as well as scores of start-ups and SMEs, drive record-breaking sales performance.

He's the creator of **Elicit Sales** — a groundbreaking, post-AI sales process that replaces traditional sales questions with powerful elicitation statements, inspired by techniques used by the CIA and FBI.

He works with CEOs, sales leaders, and sales professionals to show how tools like **GROK 4** and other advanced AI platforms can revolutionize the way we sell, from prospecting to closing.

Chuck Reaves, CSP, CPAE, CSO
Chuck@ChuckReaves.com www.ChuckReaves.com

