



NAWBO ATLANTA 2022/2024 BOARD OF DIRECTORS EXPECTATIONS

BOARD MEETINGS

Commit to attending the monthly board meetings. You may miss 2 meetings in any given fiscal year.

MEMBERSHIP: Recruit 3 New Members

NAWBO Atlanta exists to benefit women business owners. Each board member is expected to help us share the mission of the organization with potential members and recruit a minimum of 3 new members annually.

CORPORATE PARTNERS: Identify Potential New Partners

Each board member will be provided with corporate sponsor information and be trained on how to promote NAWBO Atlanta so we are all presenting the same message. Each board member will identify new potential corporate partners and will also help with the retention of existing corporate partners as from time to time needed by the organization.

Attend Events

Each board member will attend NAWBO Atlanta events and invite guests to attend whenever possible.

PURPOSE, OBJECTIVES & ROLE OF NAWBO ATLANTA Board of Directors:

Mission: The National Association of Women Business Owners propels women entrepreneurs into economic, social and political spheres of power.

PURPOSE:

NAWBO's vision is to propel women entrepreneurs into economic, social and political spheres of power worldwide. NAWBO's mission is to:

- Strengthen the wealth-creating capacity of NAWBO's members and promote economic development
- To create innovative and effective changes in the business culture
- Build strategic alliances, coalitions and affiliations
- Transform public policy and influence opinion-makers

OBJECTIVES:

- To encourage, support and educate women who own and operate businesses
- To provide a national/international voice for women who own and operate businesses
- To foster the economic stability of businesses owned and operated by women



- To improve the climate for entrepreneurs in small and growing businesses at the local, state, national and international levels with involvement in public-making process
- To foster leadership by women who own and operate businesses
- To encourage business ownership by women
- To collaborate with or create entities that complement the chapters objectives
- To have a membership representative of the universe of women business owners

The role and purpose of the Atlanta Area Chapter is to facilitate the objectives, as outlined above, and to facilitate communication and connection between its members and NAWBO. The Chapter shall be organized and operated in a manner consistent with the mission, purpose and strategic direction of NAWBO.

RESPONSIBILITIES OF THE BOARD:

The Board shall be entrusted with the fiduciary and management responsibility for the affairs of the Chapter. The Board shall sustain a strong vision and strategy for the chapter; develop and implement policies, and assure accountability, organizational effectiveness and member value.

Signature: _____

Date: _____

Printed Name: _____