











## MOBILITY RESOURCES FOR SOUTH CENTRAL CT

Know How To Go South Central CT is the mobility management program for the 32 towns of the south central region. Mobility management is an innovative, customer-focused approach for managing and delivering coordinated transportation services to older adults, people with disabilities and people with low-income. Mobility management focuses on meeting individual customer needs through a wide range of transportation options and service providers. It also focuses on coordinating these services and providers to achieve a more efficient transportation service delivery system.

## Mobility management involves:

- · Developing an inventory of available services
- · Identifying customer needs
- · Developing strategies to meet customer needs
- · Coordinating financial and other resources
- Improving coordination through transportation brokerage systems
- Promoting the use of innovative technologies, services, and other methods to improve customer service and coordination
- Developing customer information and trip planning systems



Mobility managers serve as policy coordinators, operations service brokers, and customer travel navigators. They coordinate transportation services among all customer groups, service providers, and funding agencies and work with human service agencies and workforce centers that coordinate the travel and trip planning needs of individuals who receive human service program assistance.



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