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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

Petitioner information

Name	Michele J Guarnieri		
Entity	Individual	Citizenship	
Address	1200 LAKE SAINT LOUIS BLVD UNIT #565 LAKE ST. LOUIS, MO 63367 UNITED STATES		

Correspondence information	**MICHELE JUDITH GUARNIERI** 1155 CARRINGTON DRIVE SAINT PETERS, MO 63376 UNITED STATES Primary email: michelejkhalil@gmail.com Secondary email: No secondary email provided Telephone number: 6368750646

Registration subject to cancellation

Registration no.	8130042	Registration date	02/03/2026
Register	Principal		
Registrant	Allie Rose LLC 876 SNOWFALL WAY WESTMINSTER, MD 21157 United States		

Goods/services subject to cancellation

Class 016. First Use: Jan 14, 2021 First Use In Commerce: Jan 14, 2021 All goods and services in the class are subject to cancellation, namely: Bookmarks; Stickers; Book covers; Notebook covers; Stickers; Adhesive note pads; Adhesive note paper; Adhesive notepads; Blank notepads; Blank paper notebooks; Paper note books; Paper notepads; Printed notepads
Class 025. First Use: Jan 14, 2021 First Use In Commerce: Jan 14, 2021 All goods and services in the class are subject to cancellation, namely: Sweatshirts; Graphic T-shirts; Hooded sweatshirts

Grounds for cancellation

The mark is or has become generic	Trademark Act Section 14(3)

Attachments	PETITION FOR CANCELLATION.pdf(114217 bytes) Exhibits for Cancellation Petition_compressed.pdf(804769 bytes)

Signature	/Michele Guarnieri/

Name	Michele Guarnieri
Date	06/05/2026

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Registration No. 8130042 For the Mark: HOT GIRLS READ Registered Owner: Allie Rose LLC Michele Guarnieri, Petitioner, v. Allie Mitrovich /Allie Rose LLC, Registrant.	§ § § § § § § § § § § § § §	Cancellation No. _____

PETITION FOR CANCELLATION

Petitioner, Michele Guarnieri, by and through this Petition, seeks cancellation of U.S. Trademark Registration No. 8130042 (the "Registration") for the standard character "mark" HOT GIRLS READ, registered for goods including, upon information and belief, bookish merchandise, printed goods, stickers, bookmarks, notebooks, and apparel. Petitioner believes that she, her business, and similarly situated businesses in the bookish community are and will continue to be damaged by the continued registration of HOT GIRLS READ because the phrase is a common, widely used book-community slogan that many individuals, readers, creators, authors, and small businesses have used descriptively, ornamentally, and culturally for years, including before Registrant's claimed date of first use.

PREFACE

A. Petitioner is an author, reader, and participant in the bookish marketplace who creates, promotes, sells, or intends to create, promote, and sell book-related goods, merchandise, social media content, and reader-focused products using common phrases and slogans widely understood by the reading community.

B. Petitioner, along with a broader group of bookish businesses, creators, readers, and sellers,

has a legitimate interest in continuing to use ordinary reader-community expressions, including the generic phrase HOT GIRLS READ, without fear of takedown demands, marketplace removals, or legal threats.

C. The phrase HOT GIRLS READ is not distinctive of Registrant or Registrant's brand and does not identify a single commercial source. Rather, it is a commonplace, decorative, expressive, and culturally familiar slogan used broadly within the book community to convey that reading is attractive, desirable, humorous, empowering, culturally relevant, or part of a "hot girl" identity or aesthetic.

D. Consumers encountering HOT GIRLS READ on stickers, bookmarks, apparel, tote bags, accessories, signs, social media graphics, or similar reader-themed goods would understand the phrase as a shared community expression, not as a trademark indicating that the goods originate from one company.

E. Indeed, the phrase draws from broader "hot girl" vernacular rooted in Black cultural expression and has since been widely adopted across online communities, further demonstrating that HOT GIRLS READ functions as a generic or commonly used slogan rather than a protectable source identifier.

ALLEGATIONS

As grounds for cancellation, Petitioner asserts the following:

1. The registration should be cancelled because the phrase HOT GIRLS READ is generic and broadly used in the reading community. In the context of bookish merchandise, HOT GIRLS READ is understood as a common category of reader-themed expression and merch language.

2. It describes or communicates the aesthetic, sentiment, or identity associated with the goods rather than identifying a single producer.

3. The phrase is part of a larger pattern of commonly used "hot girls" slogans and bookish-reader slogans, and consumers do not rely on the phrase alone to distinguish Registrant's products from those of other sellers.

4. The "mark" that is the subject of the Registration does not meet the statutory definition of a trademark under 15 U.S.C. § 1127 because it does not "identify and distinguish" Registrant's merchandise and does not "indicate the source" of the goods.

5. Petitioner and others in the book community have a right to use the commonplace phrase "HOT GIRLS READ".

6. Registrant's registration causes actual and foreseeable damage. The existence of the registration chills lawful use by Petitioner and other businesses, creates fear of takedowns on platforms such as Etsy, Shopify, TikTok Shop, Instagram, and other online marketplaces, and improperly suggests that Registrant owns exclusive rights over a phrase that many sellers and readers have used in good faith.

The harm is especially significant for small businesses, BIPOC and LGBTQ+ businesses, authors, and independent creators who may not have the resources to challenge enforcement threats individually.

COUNT I

GENERICNESS, COMMONPLACE USE, AND LACK OF DISTINCTIVENESS

7. Petitioner repeats and realleges the preceding paragraphs as though fully set forth herein.

8. HOT GIRLS READ does not function as a trademark under 15 U.S.C. § 1127 because the relevant public does not perceive the phrase as identifying Registrant as the source of the goods. The phrase is widely used by third parties in the book community and on book-related merchandise. It communicates a familiar message, sentiment, or identity rather than commercial source.

9. HOT GIRLS READ is generic, or at minimum a commonplace, merely informational, and non-distinctive phrase in the bookish marketplace. The phrase is used by numerous unrelated parties to communicate a general reader-focused message. It is not unique to Registrant and does not identify Registrant as the single commercial source of the goods.

10. Before Registrant's claimed use, third parties used HOT GIRLS READ and similar "hot girls read" phrasing in social media, merchandise, reader communities, and online marketplaces. Evidence of such use includes screenshots and records of third-party listings, posts, products, and promotions predating Registrant's claimed first-use date. These third-party uses show that the phrase belongs to the broader book community and is not capable of exclusive ownership by Registrant for the identified goods.

11. Because the phrase is commonly used and understood by consumers as a shared slogan, allowing the registration to remain would give Registrant an improper monopoly over ordinary language. The registration should therefore be cancelled.

EVIDENCE SUPPORTING CANCELLATION

Petitioner intends to rely on documentary evidence including, but not limited to, the following exhibits.

A. Exhibit A consists of screenshots or records showing third-party use of HOT GIRLS READ **before** Registrant's claimed first-use date, including use by businesses, sellers, readers, creators, and companies in the bookish marketplace.

B. Exhibit B consists of examples of third-party use of HOT GIRLS READ on the same or closely related goods, including stickers, bookmarks, apparel, totes, signs, and other reader-themed merchandise.

C. Exhibit C consists of examples showing Registrant's use of HOT GIRLS READ as

ornamentation on products, while a separate business name, shop name, logo, or account identifies the actual source of the goods, and that it does not function as a trademark under 15 U.S.C. § 1127.

D. Exhibit D consists of a screenshot of the Google Trends search for HOT GIRLS READ, showing that it predates 2021.

PRAYER FOR RELIEF

WHEREFORE, Petitioner respectfully requests that the Trademark Trial and Appeal Board sustain this Petition and cancel U.S. Trademark Registration No. 8130042 for HOT GIRLS READ in its entirety.

In the alternative, Petitioner requests partial cancellation or restriction of the registration to the extent the Board finds that Registrant did not use the alleged mark in commerce as a trademark for all identified goods, that the alleged mark fails to function for certain goods, or that the registration is otherwise overbroad.

Petitioner further requests any additional relief that the Board deems just and proper.

Respectfully submitted,

Date: June 4th, 2026

/Michele Guarnieri/

Michele Guarnieri

1200 Lake Saint Louis Blvd

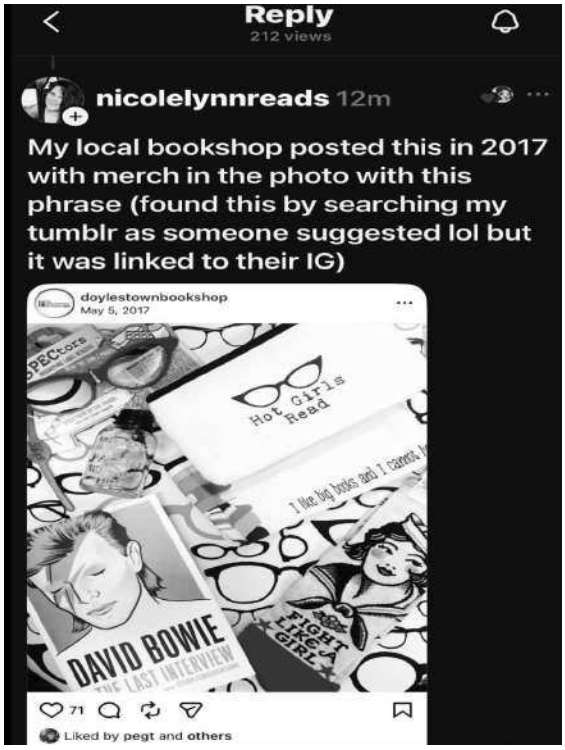
Unit #565

Lake Saint Louis, MO 63367

mkhalilpublishing@gmail.com

636-875-0646

EXHIBIT A


Reply
212 views
nicolelynnreads 12m
My local bookshop posted this in 2017 with merch in the photo with this phrase (found this by searching my tumblr as someone suggested lol but it was linked to their IG)
doylestownbookshop
May 5, 2017
Hot Girls Read
DAVID BOWIE
71
Liked by pegt and others


devinyldesigns
Follow
Hot Girls Read
11
devinyldesigns They do! #hotgirlsread... more
February 15, 2016


giovane @giovanecafe · 7/28/15
we just can't get enough of these adorable @blushfacegoods mugs. #hotgirlsread #goodthingscometothosewhohustle
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Heidi Betts @HeidiBetts · 12/2/16
On my #ChristmasWishList!
#HotGirlsRead
HOT GIRLS READ
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Hot Girls Read and Other Boutique Lessons

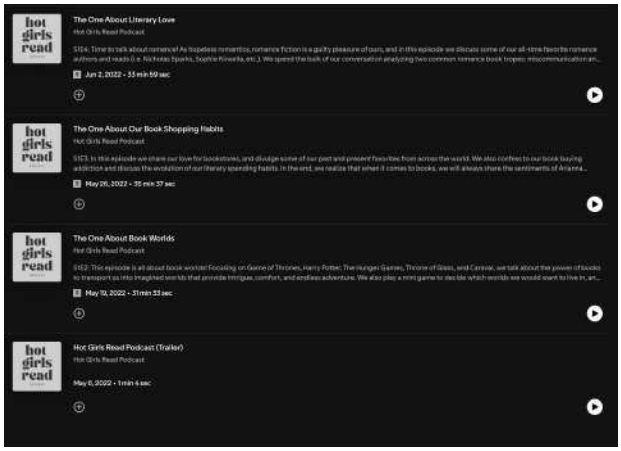
JUNE 23, 2017 / 2 COMMENTS



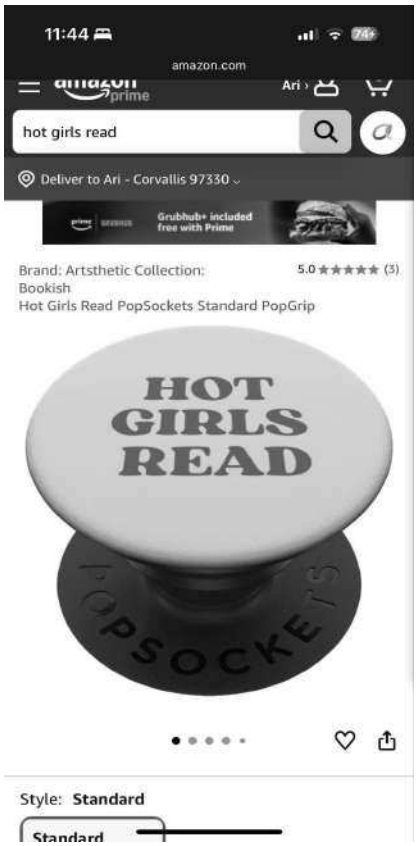
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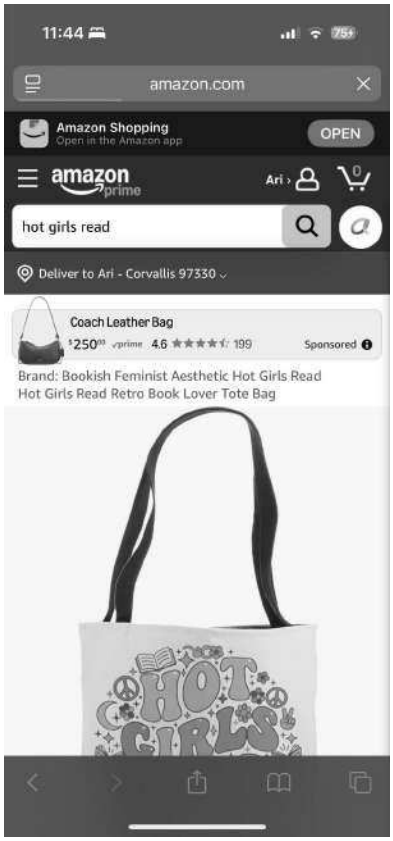
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EXHIBIT B


The One About Literary Love
The One About Our Book Shopping Habits
The One About Book Worlds
Hot Girls Read Podcast (Trailer)

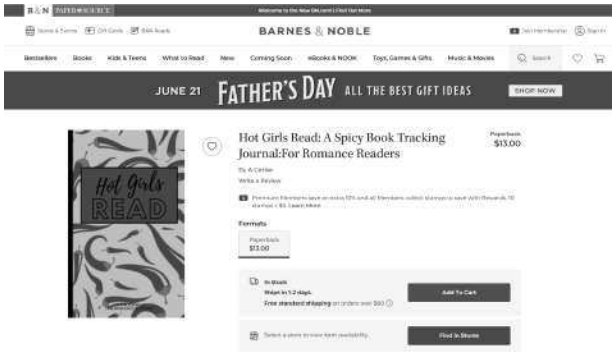

hotgirlreadds

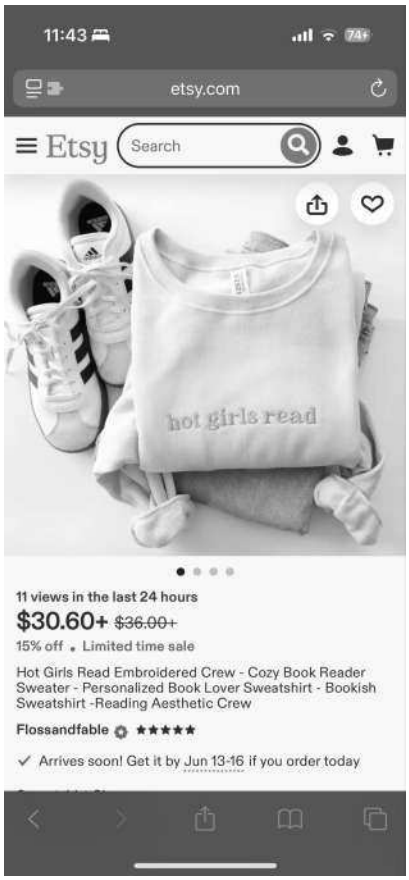

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Deliver to Ari - Corvallis 97330
Grubhub+ included free with Prime
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Hot Girls Read PopSockets Standard PopGrip
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HOT GIRLS READ
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Style: Standard
Standard


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Deliver to Ari - Corvallis 97330
Coach Leather Bag
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Hot Girls Read Retro Book Lover Tote Bag
HOT GIRLS


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HOT GIRLS READ


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Flossandfable
Arrives soon! Get it by Jun 13-16 if you order today


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HandmadeWander
Bestseller in Phone Cases

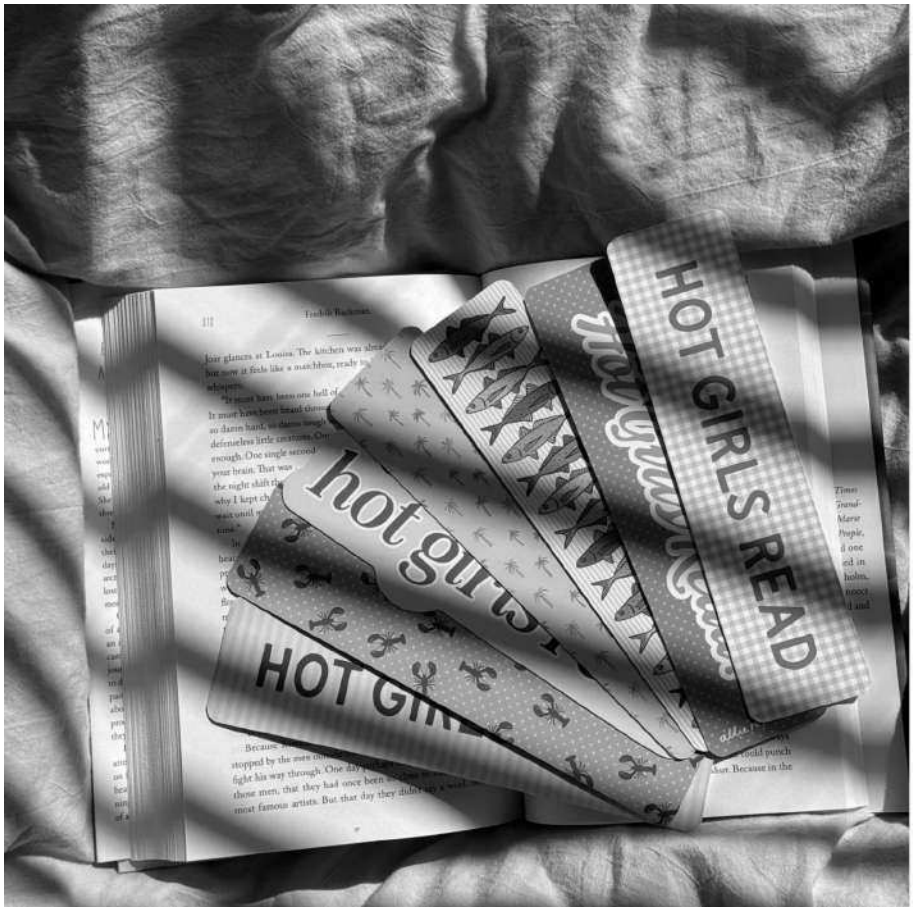

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In 9 carts
Now $10.80+ $35.99+
70% off • Sale ends in 21:16:04
Hot Girls Read Kindle Cover - Fits Kindle Paperwhite 12th Gen and All Models - Auto Wake/Sleep - Personalized Gifts for Her
Incaseyoulike

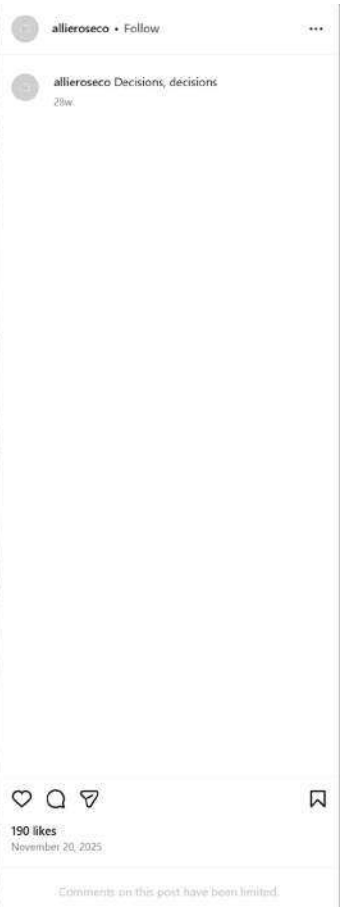

Sponsored products
HOT GIRLS READ
HOT GIRLS READ BOOKS
Hot Girls Read
hot girls read
HOT GIRLS READ BOOKS
HOT GIRLS READ SMUT
Hot Girls Read Books
Sponsored products
HOT GIRLS READ
POPSOCKETS
PopSockets PopGrip E-Reader with Tablet Grip and Stand - Hot Girls Read
Hot Girls Read Pink
tinamarsbooks 2d
So would this be a good time to mention I made & sold these hot girls read sweatshirts in 2022 and didn't trademark it nor would ever want to bc hot girls don't do that or...?

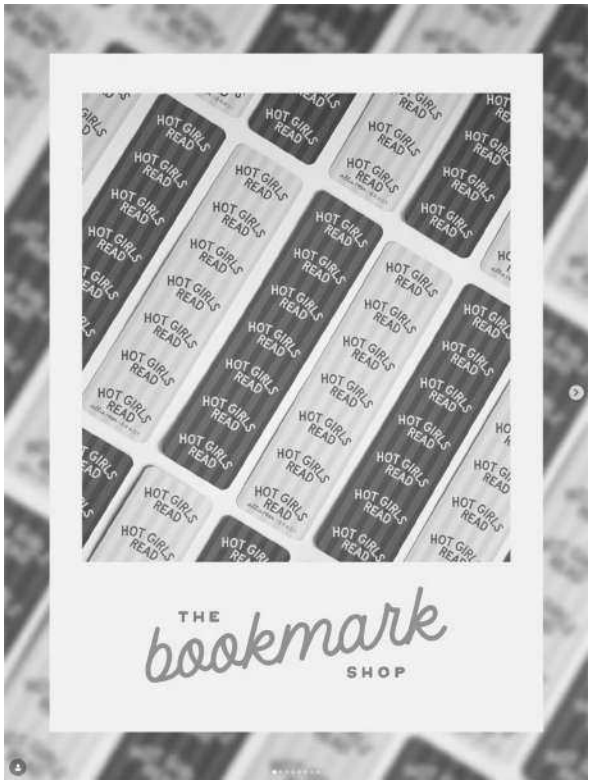
EXHIBIT C


HOT GIRLS READ


HOT
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HOT GIRLS READ
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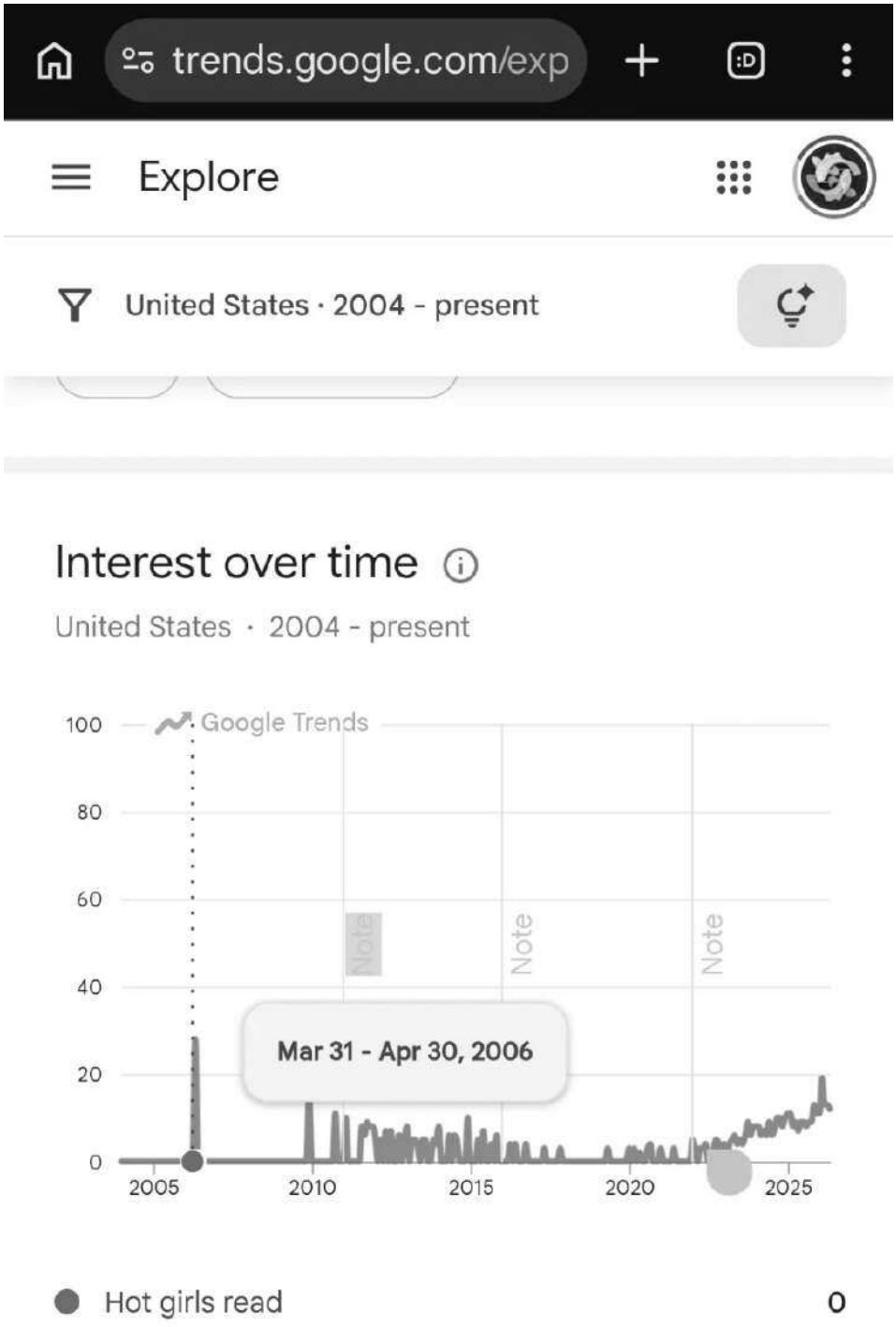

HOT GIRLS READ
THE bookmark SHOP


HOT GIRLS READ
THE sticker SHOP


Hot Girls Read!
THE sticker SHOP


HOT GIRLS READ
THE sticker SHOP

EXHIBIT D


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Interest over time
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