



UAFA

UNITED AERIAL FIREFIGHTERS ASSOCIATION

EMPOWER YOUR EXPERTISE:
TRANSFORMING WILDFIRE MANAGEMENT TOGETHER



EXHIBITOR & SPONSORSHIP PROSPECTUS

JUMP-BOISE, ID
NOVEMBER 18-20, 2025

WHO WE ARE

The UAFA brings together the most experienced industry experts to provide a strong and coordinated voice for the entire aerial firefighting community with the goal of informing policymakers and legislators about important issues concerning the increasingly critical and complex nature of aerial wildland firefighting.

OUR MISSION

To increase effectiveness, efficiency, and safety in the aerial firefighting community through coordination among members, collaboration with customers, enhanced contracting processes, and industry innovation.

"The complexity of the US AFF mission in the years ahead demands a strong and coordinated voice for the aerial fire community. Since November 2022, the success that UAFA has already achieved for the US aerial fire, and wildfire management communities, has been immense. UAFA events and activities are now essential for any practitioner or stakeholder. Tangent Link is proud to support UAFA and its mission," said **John Longhurst, Tangent Link/AFF.**

WHY ATTEND

- **Industry Expertise:** Gain insights from top executives, industry leaders, and innovators showcasing the latest trends and technologies.
- **Key Personnel:** Decision makers from companies as well as State and Federal governments.
- **Valuable Networking:** Connect with professionals and form strategic partnerships in a collaborative environment.
- **Policy Discussion:** Hear the current policies and solutions for future policies.
- **Interactive Discussions:** Participate in breakout sessions and roundtables addressing real-world challenges.

WHO ATTENDS

- Aerial Firefighting Company Owners, Executives, Chief Pilots, Director of Maintenance, Safety Personnel
- Federal Government – Fire Management Program Leaders, Safety Personnel and Users
- State Government – Fire Management Program Leaders, Safety Personnel and Users
- Vendors and Suppliers of the Aerial Firefighting Industry
- Elected Representatives and Staff from Representative Offices

PRELIMINARY AGENDA

November 18

- Exhibitor Move In
- Opening Reception in Exhibitor Space

November 19

- Breakfast, Break, Lunch, and Reception in Exhibitor Space
- Sessions 9am – 5pm

November 20

- Breakfast, Break, and Lunch in Exhibitor Space
- Sessions 9am – 3pm
- Exhibitor Move Out 1pm



SPONSORSHIP TIERS

UAFA is offering a variety of sponsorship levels to ensure that you have every opportunity to meet your company's goals.

Benefits included with the sponsorship packages differ by level.

Terms & Conditions:

- All sponsorship and exhibit sales are available on a first-come, first-served basis.
- Complete the information [in the link](#) to reserve a spot.

SPONSORSHIP INCLUSIONS	Platinum Sponsor 1 available SOLD	Gold Sponsor 1 available \$30,000	Silver Sponsor 1 available SOLD	Bronze Sponsor 6 available SOLD	Affiliate Sponsor unlimited \$2,500
Thought Leader Slot: Participation in Innovation Panel	●	●	●		
Opening Reception Sponsor includes Signature Drink	●				
Breakfast Sponsor			●		
Lunch Sponsor		●			
Registration Desk Sponsor/ Logo on Badges, Lanyards	●				
WIFI		●			
Booth	1 booth	1 booth	1 booth	20% off of booth/ table-top space as available	
Registrations included	3	3	3	3	
Interview for Newsletter/Website	●				
Dedicated Email Promotion	●	●			
Signage at all Conference Events Signage Displayed by Levels	●	●	●	●	●
Acknowledgment on the UAFA Website with your Company Logo and a Link to Your Website	●	●	●	●	●
Acknowledgement on UAFA LinkedIn	●	●	●	●	●
Listing in Newsletter	●	●	●	●	●
Access to Pre-conference Registration Rosters at 30 Days Prior to the Conference	●	●	●	●	●

SOLD

PLATINUM SPONSOR

1 available

- Thought Leader Slot:
Participation in Innovation Panel
- Opening Reception Sponsor w/Signature Drink
- Registration Desk Sponsor/Logo on Badges, Lanyards
- One 8x10 Booth
- Three Registrations
- Interview for Newsletter/Website
- Dedicated Email Promotion



GOLD SPONSOR

1 available – \$30,000

- Thought Leader Slot:
Participation in Innovation Panel
- WIFI Sponsor
- One 8x10 Booth
- Three Registrations
- Branding at Lunch
- Dedicated Email Promotion

SOLD

SILVER SPONSOR

1 available

- Thought Leader Slot:
Participation in Innovation Panel
- Branding at Breakfast
- One 8x10 Booth
- Three Registrations



SOLD

BRONZE SPONSOR

6 available

- 20% off of booth/table-top space as available
- Three Registrations



AFFILIATE SPONSOR

Unlimited – \$2,500



ALL SPONSORS RECEIVE:

- Signage at the conference displayed by level
- Acknowledgement on the UAFA website
- Acknowledgement on LinkedIn
- Listing in newsletter
- Access to pre-conference and post-conference opted-in attendee list including name, title, and company

EXHIBITS/TABLE-TOPS

This year UAFA will have a limited number of exhibit booths and table-tops. This is an opportunity for you to show the latest innovative products and services. All booth and table-top selections will be on a first-come, first-served basis. For your best choice/selection, please confirm your spot early. Staff will reach out in early summer to help you select a specific booth or table-top. Complete the information in the link to reserve a spot.

PRICING

	BOOTH	TABLE-TOP
Member	\$3500	\$2000
Non-member	\$7000	\$3500

To learn more about membership visit www.uafa.org/membership

BOOTHS & TABLE-TOPS INCLUDE:

- 8+ hours over two days
- Two receptions
- Pre and post-show opted-in attendees list including name, title, and company
- Company listing on website including description

BOOTHS INCLUDE:

- Three conference registrations
- 8x10 space including 8 foot high pipe and drape back wall with 3 foot high draped side rails
- One 6 foot table (with linen)
- Two chairs

TABLE-TOP EXHIBITS INCLUDE:

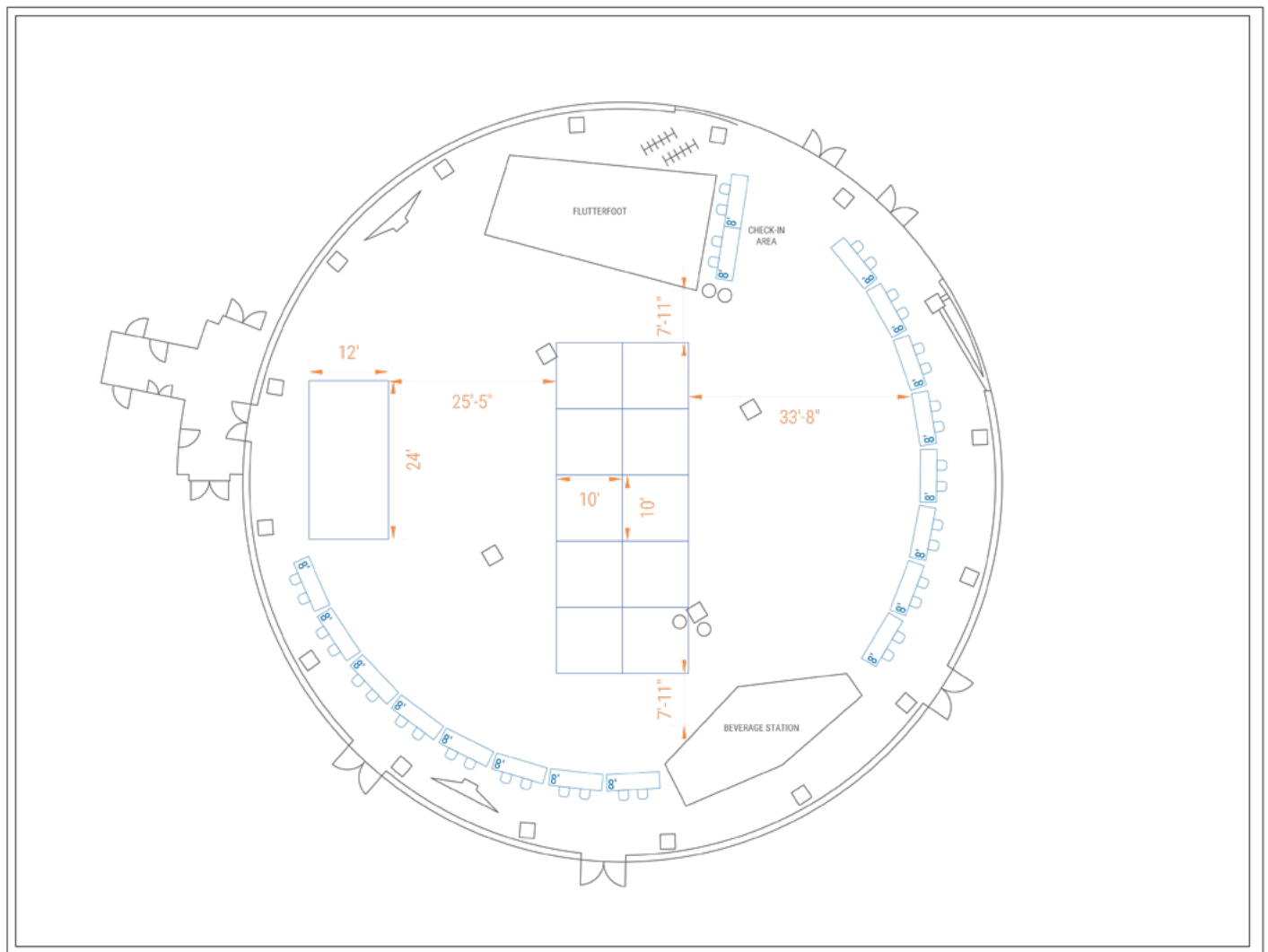
- Two conference registrations
- One 6 foot table (with linen)
- Two chairs
- The ability to display one pop up sign or easel (size limited to 3 foot wide by 8 foot tall)

Please Note: no backdrops are allowed



EXHIBIT HALL

DRAFT FLOOR PLAN



Please note that this floor plan is subject to changes.