

Summary of Communications Platforms

Platform	Function	Audience	Frequency of Updates
eNewsletter	Communication of AFNJ events, announcements, resources, updates.	AFNJ core team leaders; AFNJ alliance partners	About monthly
Bulletin Board (Padlet) https://bit.ly/afnj-padlet	Community bulletin board that includes information from prior eNewsletters and additional resources. Includes a discussion board. Users can comment and like posts.	AFNJ core team leaders; AFNJ alliance partners	Ongoing
Email Listserv agefriendlynorthjersey@googlegroups.com	Takes the place of large group emails to communicate about upcoming meetings and other timely updates. Users can send emails to the group and also reply to individuals and to the group	AFNJ core team leaders; AFNJ alliance partners	Immediate
Website/Blog https://agefriendlynj.org	Communicate about AFNJ with external audience. Includes repository of articles produced by AFNJ members and partners, photos, blog posts, flyers, and more.	Anyone, such as prospective partners, funders, leaders from other geographies	As needed (e.g., new blog posts, adding new communities)