IN RELIGIOUS FUNDRAISING



Presbyterian College is partnering with Indiana University Lilly Family School of Philanthropy's Lake Institute on Faith and Giving to offer, for the first time in the southeast region, the Executive Certificate in Religious Fundraising (ECRF).

The Executive Certificate in Religious Fundraising (ECRF) is designed for religious leaders in faith-based organizations and institutions who wish to learn more about the spirituality of fundraising and gain a core foundation in fundraising principles. The ECRF cover four key topics and includes select required reading to be completed in advance and the completion of a final project.

The ECRF provides the research, tools, and customized training to meet the growing needs of leaders in religious communities and fundraisers for faith-based organizations. The focus of the ECRF is on the cultural, organizational, and philanthropic practices unique to religious institutions. These practices in turn enable donors motivated by spiritual and religious values to experience the joy of generous giving.





The ECRF utilizes faculty presentations, interactive discussion, selected readings, and a context-specific final project to address:

- Nurturing Generous Congregations and Organizations
- Nurturing Generous Donors
- The Practice of Religious Fundraising
- Integrating Religious Leadership and Fundraising

This hybrid, in-person and online, program allows students the opportunity to earn a certificate in fundraising as they explore motivations for giving in the nonprofit sector. The class begins with a required two and half days in-person teaching sessions in Greenville, South Carolina, hosted by Presbyterian College, three additional online teaching hours, and ends with a practical application project.

The cost is \$1,350 with a \$50 registration fee; this fee will be waived for PC alumni. Space is limited to the first 36 registrants.

Deadline for registration is April 15, 2023.

For more information about the in-person teaching sessions in Greenville, please email Perrin Tribble at ptribble@presby.edu. For information regarding the certificate program and final project requirements, please visit www.lakeinstitute.org/ecrf.