



GIFT CARD MATCH PROGRAM

SALES DAY: TUESDAY, NOVEMBER 10, 3-8 PM

Support Isle of Wight County, Smithfield and Windsor businesses by purchasing a gift voucher online to participating locally owned, for-profit, retail, restaurant and service-based businesses including local franchisees and local licensees. The program will match each purchase, **dollar for dollar**, for as long as the matching fund lasts.



Spend \$20 - Get \$40 in Gift Certificates!
Spend \$40 - Get \$80 in Gift Certificates!
Spend \$60 - Get \$120 in Gift Certificates!
Spend \$80 - Get \$160 in Gift Certificates!
Spend \$100 - Get \$200 in Gift Certificates!



STEP
#1

Go to www.theisle.org on Sales Day, Tuesday, November 10 between 3 - 8 p.m.

You can also purchase vouchers in-person at the Visitor Center (319 Main St., downtown Smithfield).

STEP
#2

Select a business(s). Purchase a gift card in \$20 units.

There is a Purchase Limit of 5 units per customer. (\$100 limit yields \$200 value)

STEP
#3

When checkout is completed, a gift card voucher is sent via email. Print the voucher and redeem it!

Gift vouchers are valid beginning Nov. 27, 2020 and expire Nov. 10, 2021



The \$100,000 funding for this program is made possible through CARES ACT money dedicated to economic stimulus. This funding support has been granted by the Isle of Wight County Board of Supervisors, the Town of Smithfield and the Town of Windsor.