



GIFT CARD MATCH PROGRAM

ROUND 2

ROUND 2 SALES DAY: WEDNESDAY, DECEMBER 9
11 a.m. - 1 p.m. & 6 - 8 p.m. *(or until the money is gone!)*

Support Isle of Wight County, Smithfield and Windsor businesses by purchasing a gift voucher online to participating locally owned, for-profit, retail, restaurant and service-based businesses including local franchisees and local licensees. The program will match each purchase, **dollar for dollar**, for as long as the matching fund lasts.



Spend \$20 - Get **\$40** in Gift Certificates!
Spend \$40 - Get **\$80** in Gift Certificates!
Spend \$60 - Get **\$120** in Gift Certificates!
Spend \$80 - Get **\$160** in Gift Certificates!
Spend \$100 - Get **\$200** in Gift Certificates!



STEP

1

Go to www.theisle.org on Sales Day, Wednesday, Dec. 9
11:00 a.m. - 1:00 p.m. & 6:00 - 8:00 p.m.

In person sales at the Smithfield Visitor Center and at the Windsor Town Center are for Isle of Wight County Residents ONLY without access to internet or a computer, please!

STEP

2

Select a business(s). Purchase a gift card in \$20 units.

Purchase Limit: 5 units per customer. (\$100 limit yields \$200 value)

PLEASE NOTE! If you purchased \$100 worth of gift vouchers in Round 1, you are ineligible to purchase any vouchers in Round 2.

STEP

3

When checkout is completed, a gift card voucher is sent via email. Print the voucher and redeem it!

Gift vouchers are valid beginning Jan. 9, 2021 and expire Dec. 31, 2021



The \$300,000+ funding for this program is made possible through CARES ACT money dedicated to economic stimulus. This funding support has been granted by the Isle of Wight County Board of Supervisors, the Town of Smithfield and the Town of Windsor.