

Marketing That Moves the Needle

Practical Strategies for Growing Your Business

Get a practical overview of today's most effective marketing tools and strategies to help your business reach the right audience and drive results.

Thursday, March 12 | 5:30PM - 7:00PM

CONVERGE Innovation Center
1201 Technology Drive, Aberdeen

Topics will include

- ▶ Building a cohesive marketing strategy across digital, social, and traditional channels
- ▶ Using social media and digital marketing to increase visibility and engagement
- ▶ Measuring performance and adjusting for better results



HARFORD COUNTY
Bob Cassilly, County Executive



Free event

registration required
bit.ly/LevelUpMarketingBiz