ASID CENTRAL AND NORTHWEST ARKANSAS
DESIGN COMMUNITIES ARE BRINGING THE LATEST FROM
NEOCON TO ARKANSAS.

ARcon 2018

HOSTED BY:
PPG PAINTS & RULON INTERNATIONAL
thursday, september 13, 2018
statehouse convention center
fulton meeting room & governor's hall I
9:00 am - 7:00 pm

RULON INTERNATIONAL

PPG PAINTS™

AMERICAN SOCIETY OF INTERIOR DESIGNERS
SOUTH CENTRAL

JOIN US AS WE COME TOGETHER FOR A FULL DAY OF PRESENTATIONS, CEUs, AND VENDOR SHOWCASES, FOLLOWED BY COCKTAILS & ENTERTAINMENT!

09. 07.18 REGISTRATION DEADLINE FOR ATTENDEES
09. 13.18 ARcon 2018

SCHEDULE:

6:00-9:00 VENDOR SHOWCASE SET UP
9:00-9:30 ATTENDEE REGISTRATION
9:30-11:00 ASID STATE OF THE CHAPTER & AWARDS
11:00-12:00 VENDOR SHOWCASE
12:00-1:00 LUNCH/HOST SPONSOR CEU PRESENTATION
"2019 GLOBAL COLOR & DESIGN TRENDS" BY PPG PAINTS
1:00-2:00 VENDOR SHOWCASE
2:00-3:00 CEU PRESENTATION
"MATERIALS IN THE NEW NOW" BY INTERFACE CARPET
3:00-4:00 VENDOR SHOWCASE
4:00-5:00 CEU PRESENTATION/VENDOR BREAKDOWN
"AFFORDANCES" BY HAWORTH & INNERPLAN
5:00-7:00 COCKTAILS/DESSERT/ENTERTAINMENT

WE ARE ABLE TO BRING PROGRAMS LIKE THIS AT SUCH A LOW COST BECAUSE OF YOUR HIGH INVOLVEMENT & THE AMAZING SUPPORT FROM OUR VENDORS. WE LOOK FORWARD TO SEEING YOU AT ARcon!

ATTENDEE COST:

ASID & AIA MEMBERS: $45
NON-ASID MEMBERS: $60
STUDENT MEMBERS: $25

* ATTENDEE COST INCLUDES ALL PRESENTATIONS, FOOD, AND COCKTAILS.

A PERCENTAGE OF TICKET PROCEEDS WILL GO TOWARDS THE ASID FOUNDATION.
THANK YOU FOR YOUR PARTICIPATION!

FOR QUESTIONS, PLEASE EMAIL STACEY BREEZEEL AT
AT-LARGE@SC.ASID.ORG

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CEU DESCRIPTIONS

GLOBAL COLOR & DESIGN TRENDS: PPG PAINTS

IDCEC COURSE #: CEU-107299
AIA COURSE #: AF2019GCDT, LU

THE 2019 GLOBAL COLOR FORECAST IS RESEARCHED AND IDENTIFIED BY PPG's INTERNATIONAL TEAM OF COLOR EXPERTS AND SPECIALISTS. THIS PRESENTATION UNRAVELS THE MOODS, MINDSETS, AND DESIGN DIRECTIONS BEHIND THE ENTIRE FORECAST, BUT THE OVERARCHING MOOD THAT PREVAILS IS ONE OF THE TOGETHERNESS AND COMMUNITY, WHEREAS IN THE PAST WE NOTICED SINGULAR CONSUMER TRENDS, WE NOW NOTE THAT JOURNEYS ARE OF COLLECTIVE DISCOVERY.

THE OVERARCHING TITLE THIS YEAR IS **WE ARE** - AN UNDERCURRENT OF FRESH OPTIMISM EVIDENT IN CONSUMER BEHAVIOR DESPITE THE LEVEL OF POLITICAL TURMOIL AND ARGUMENT OVERLOAD BROUGHT ABOUT BY SOCIAL MEDIA. WE ARE BEGINNING TO REDEFINE WHAT LUXURY MEANS; OTHERS ARE CREATING A LESS SHOWY OR PRIVATE EXPERIENCE FOR CONSUMERS. WE ARE ALSO QUIETLY POWERFUL. THERE IS AN INTEREST IN SIMPLICITY AND AUSTERITY EVIDENT AND TRENDING IN EVERY INDUSTRY (AUTOMOTIVE, FASHION, FURNITURE/DECOR, ARCHITECTURE, CONSUMER PRODUCTS, TECHNOLOGY, ETC.)

MATERIALS IN THE NEW NOW: INTERFACE CARPET

COURSE #: CEU-104180

THIS COURSE WILL EXPLORE NEW, INNOVATIVE, AND ALTERNATIVE MATERIALS THAT ARE EMERGING FOR USE IN THE FIELDS OF ARCHITECTURE AND INTERIOR DESIGN. THE COURSE WILL INSPIRE, DELIGHT, AND CHALLENGE EVERY DESIGNER'S NOTION OF WHAT MATERIALS ARE AVAILABLE, AND HOW THEY CAN BE USED ON PROJECTS. DESIGNERS WILL SEE UNIQUE MATERIALS AND FAMILIAR ONES, AND LEARN HOW THEY CAN BE USED TOGETHER IN UNEXPECTED WAYS, AS WELL AS LEARN HOW TO SOURCE, UTILIZE, AND COMBINE THESE MATERIALS. THESE MATERIALS WILL BE EXAMINED IN THE CONTEXT OF CURRENT TRENDS IN THE GLOBAL INDUSTRY AND POPULAR CULTURE, TAKING INTO ACCOUNT SUSTAINABILITY, ADVANCES IN TECHNOLOGY, GLOBALISM, AND HUMAN EMOTION.

AFFORDANCES: HAWORTH & INNERPLAN

IDCEC COURSE #: CEU-106448, HSW
AIA COURSE #: HAW 588, HSW

AFFORDANCES ARE THE CHARACTERISTICS OF A SPACE THAT ENCOURAGE CERTAIN BEHAVIORS. THIS COURSE PRESENTS THE PHYSICAL, EMOTIONAL, AND COGNITIVE AFFORDANCES THAT EVERY WORKER MUST HAVE TO DO THEIR WORK AND THE ROLE OF THE WORKPLACE IN PROVIDING THEM.

THE EMOTIONAL AFFORDANCES PLAY IN HELPING TO CREATE A POSITIVE EMOTIONAL ATMOSPHERE, THE PHYSICAL AFFORDANCES SUPPORT PHYSICAL COMFORT AND HEALTH, AND THE COGNITIVE AFFORDANCES SHOW HOW THE WORKPLACE CAN LITERALLY HELP US THINK.

ATTENDEE REGISTRATION FORM

NAME: _____

COMPANY/SCHOOL: _____

EMAIL: _____

PHONE: _____

ASID/AIA NUMBER: _____ IDCEC NUMBER: _____

SELECT ONE OF THE FOLLOWING:

ASID/AIA MEMBER: _____ NON-ASID MEMBER: _____ STUDENT: _____

SELECT ONE OF THE FOLLOWING LUNCH OPTIONS:

_____ FIRE ROASTED TURKEY CLUB WRAP
Turkey Breast, Smoked Bacon, Shredded Lettuce, Tomato, Baby Swiss Cheese, and Honey Mayonnaise on a Tomato Basil Tortilla (Gluten Free Available)

_____ CLASSIC COBB SALAD
Grilled Chicken, Chopped Bacon, Chopped Egg, Diced Tomatoes, Crumbled Blue Cheese, and Poppyseed Dressing (Gluten Free Available)

_____ MARINATED CHICKEN CLUB FOCACCIA
Grilled Chicken Breast, Peppered Bacon, Smoked Mozzarella, Roma Tomato, Lettuce, and Malt Vinegar Aioli on Focaccia Bread (Gluten Free Available)

_____ GRILLED VEGGIE FOCACCIA
Grilled marinated vegetables, Dijon Mustard, Olive Salad, Brie Cheese, and Radish Sprouts on Focaccia Bread (Vegan Available)

GLUTEN FREE OR VEGAN?
PLEASE SPECIFY HERE ALONG WITH MARKED FOOD CHOICE ABOVE _____

Registration forms must be emailed or mailed to Meridith Ranouil no later than September 7th to attend ARcon.
Please make checks payable to South Central Chapter of ASID.
All checks and forms may be sent to:

MLH Designs, Inc.
Meridith Ranouil
124 Kings Row Drive
Little Rock, AR 72207

Email: finance@sc.asid.org

Attendee Registration - MEMBER:	Qty:		x $45 = $	
Attendee Registration - NON-MEMBER:	Qty:		x $60 = $	
Attendee Registration - STUDENT:	Qty:		x $25 = $	
Total Amount Enclosed:	$:			

Online registration/payment is now available!
http://sc.asid.org/events/arcon

Credit card requests can be sent to:
Finance@sc.asid.org
There will be an additional 3% service charge added

Questions may be submitted to Stacey Breezeel by emailing at-large@sc.asid.org

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