



# 2022 PONY EXPRESS DAYS



*A McKinleyville Tradition since 1968*

Sponsor Deadline 4/28/2022 to be included on printed media.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

☐ **DUKE:**  
**\$1500**

- Top Billing on Poster & Advertising
- 4 Chili Cookoff Tickets
- 4 Commemorative Pony Express Pint Glasses
- Banner at Judge's Stand during Parade
- Logo on website & newsletter

☐ **BONANZA:**  
**\$750**

- 2 Chili Cookoff Tickets
- 2 Commemorative Pony Express Pint Glasses
- Logo on Poster & Advertising
- Banner at Judge's Stand during Parade
- Logo on website & newsletter

☐ **RANCH  
HAND:**  
**\$500**

- Commemorative Pony Express Pint Glass
- Banner at Judge's Stand during Parade
- Logo on website & newsletter

☐ **BUCKAROO:**  
**\$250**

- Logo on website & newsletter



Please complete and return form to  
McKinleyville Chamber of Commerce  
P.O. Box 2144, McKinleyville CA 95519





# 2022 PONY EXPRESS DAYS



*A McKinleyville Tradition since 1968*

**Sponsor Deadline 4/28/2022 to be included on printed media.**

Dear Sponsor,

The beloved Pony Express Days celebration is returning this year! The McKinleyville Chamber of Commerce is pleased to partner with many community businesses and organizations for this family fun event. The fantastic activities and events tentatively planned for 2022 include: Outdoor Chili Cook-Off, Pancake Breakfast, Parade & Festival!

Sponsorships allow for us to offer FREE entry fees for the parade, FREE chamber sponsored children's activities and the FREE horseshoe tournament. Sponsoring Pony Express Days is also a fun and beneficial way to advertise for your business or organization.

Please refer to the attached sponsor form for specifics about the levels available this year.

Mad River Rotary is partnering with the chamber to hold the annual Pony Express Days Parade and a portion of your sponsorship contribution will be donated to their youth scholarship program.

Your support is appreciated and is what makes our community strong. We look forward to the return of Pony Express Days. Please contact the Chamber office if you have any questions. Also note, the deadline to be included in the Pony Express Poster, free event guide and paper insert is Friday, April 28th.

Sincerely,

Jesse Miles  
Executive Director  
McKinleyville Chamber of Commerce  
707.839.2449 | [jesse@mckinleyvillechamber.com](mailto:jesse@mckinleyvillechamber.com)

