



2025 LNHA Convention & Trade Show

Sponsors

November 3-5, 2025

New Orleans, LA

The Louisiana Nursing Home Association (LNHA) invites you to grab the spotlight at the LNHA 2025 Convention & Trade Show on November 3-5, 2025, at the [Hyatt Regency New Orleans](#)! This year's theme, "Rock Your Role and Amp Up Quality Care," cranks up the '80s nostalgia and sets the stage for your company to shine. Break out the neon and step into the spotlight to showcase your company's products or services.

By sponsoring this Convention, your company will amp up the brand recognition and promote your products and services to an audience of long term care professionals and key decision-makers, including owners, administrators, nurses and managers. The Convention provides various sponsorship packages so select the one that best suits your needs and register today!

Contents of This Packet

- Page 1: hotel information and schedule of events
- Page 2: sponsorship packages
- Page 3: registration and payment, terms and conditions and sponsor guidelines and questions

Hotel Information

To receive the LNHA group room rate of \$219 at the Hyatt Regency New Orleans, make your reservations early using this special [link](#). The deadline to receive the group room rate is **October 3**; a hotel room may not be available after this deadline. The Hyatt Regency is located at 601 Loyola Avenue, New Orleans, LA 70113.

Schedule at a Glance

The schedule below provides a brief overview of the events. A more detailed agenda will be provided closer to the event.

Monday, November 3

- Education sessions
- Awards Luncheon
- Meet & Greet

Tuesday, November 4

- General Session
- Education sessions
- Exhibit Hall opening

Wednesday, November 5

- Education Sessions
- Second House of Delegates

Sponsorship Packages (Booth Included):

Dynamite Diamond Sponsor: \$8,500



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- **Two booths** at the Trade Show with six passes to attend the Trade Show
- Full-page ad in the Convention program
- Visible signage for the duration of Convention
- Company logo on Convention bags

Pitch Perfect Platinum Sponsor: \$7,500

- **One booth** at the Trade Show with three passes to attend the Trade Show
- Half-page ad in the Convention program
- Visible signage for the duration of Convention
- Company logo on Convention bags

Sponsorship Packages (Booth NOT Included):

Gnarly Gold Sponsor: \$5,000

- Visible signage for the duration of Convention
- Recognition in the program
- Company name and description to appear in the Convention program (25 words max)
- Four passes to attend the Trade Show

Shredder Silver Sponsor: \$3,500

- Visible signage for the duration of Convention
- Recognition in the program
- Business card to appear in the Convention program
- Three passes to attend the Trade Show

Boombox Bronze Sponsor: \$2,500

- Visible signage for the duration of Convention
- Recognition in the program
- Two passes to attend the Trade Show

Breakfast Sponsor: \$3,750

(1 available per day; 3 available total)

- Attendees look forward to a hot breakfast to start their day. This sponsorship is a great opportunity for your company to set up a table with signage and network in the breakfast area.

Mix & Mingle Sponsor: \$2,850

(10 available)

- Your company will have signage during the Meet and Greet, recognition in the LNHA Convention and Trade Show program and your company name on promotional items for this event.

Awards Luncheon Sponsor: \$4,500

(1 available)

- The LNHA Awards Luncheon recognizes and honors exceptional LNHA member facility staff members who go above and beyond their job responsibilities and make a difference in the lives of their residents and their residents' family members. Attendees and exhibitors are invited to attend this Awards Luncheon.

As the Awards Luncheon sponsor, your company will have the opportunity to deliver a two-minute presentation at the beginning of the event. You will also have a reserved table at the front of the room seating 10 people. Your company will also be recognized in the LNHA Convention program.

Rad Bag Sponsor: \$3,200

(1 available)

- Do you want to ensure that each Convention attendee receives an item with your company logo to take home? The Rad Bag Sponsorship opportunity is for you! Your company will be able to provide a bag with a small promotional gift for each attendee to receive when checking in at the LNHA registration desk. Whether you provide custom logo water bottles, coffee mugs, hand sanitizers, koozies, pens, etc., the options are endless and are sure to delight our attendees. The sponsor must deliver the swag bags to the LNHA office at 7844 Office Park, Baton Rouge, LA 70809 no later than **October 13**. Your company will also be recognized in the Convention program and on signage.

Sponsors will receive the Convention attendee list via email sent to the primary point of contact before and after the show. The list will contain each registered attendee's first and last name, company name and mailing address. Email addresses of attendees who opted-in to receive exhibitor information will be included on this list. The first list will be sent two weeks before the event and the final list will be sent two weeks after.

Sponsor Registration and Payment & Terms and Conditions

Register online [here](#) to be a sponsor. Be sure to read this document in its entirety. During online registration, if you pay by check instead of credit card, the payment must be received at the LNHA office at 7844 Office Park, Baton Rouge, LA 70809 by **October 15**; otherwise, the sponsorship will be released.

When registering online to be a sponsor, you agree to the following: The LNHA Board of Directors has the final authority on exhibitor and sponsor participation. Each exhibitor and sponsor online registration submission is a request pending review. The registration should be considered a request until a "confirmation" email is received. If LNHA does not grant approval, the registration cost will be refunded. A refund will not be issued for other expenses incurred, such as travel or lodging and LNHA will not be held liable.

Each sponsor agrees to follow the policies and guidelines set forth by LNHA noted in this program. Exhibitors and sponsors agree to indemnify LNHA against and hold it harmless for all damages, costs and expenses incurred in connection with such claims arising out of acts of negligence by their agents, staff or employees. LNHA is not responsible for lost or stolen items.

LNHA reserves the right to cancel or modify the event due to unforeseen circumstances beyond its control, including but not limited to adverse weather conditions, civil disorder, government regulation or public health emergency. In such case, LNHA would issue a refund of the registration cost.

Sponsor Guidelines

- Networking is reserved for the Trade Show and social events only. **Sponsors are not allowed to network inside or outside of the classrooms** as it is disruptive for both the attendees and speakers.
- Sponsors are not allowed in the seminar rooms unless they have applied for continuing education or they are sponsoring a speaker.
- **LNHA does not sell Trade Show guest passes to interested staff members of companies that may want to exhibit or sponsor future events.** You may only attend as an exhibitor or sponsor if you have the proper credentials. **If the Trade Show sells out, you must be at least a Bronze Sponsor to attend and you will not have a booth.**
- Non-registered individuals present at the event will be asked to leave and may be barred from participating in future LNHA events.

Failure to comply with the above policies and guidelines may result in restriction from future LNHA events.

Questions

Contact LNHA Convention Coordinator Julie Ory at jory@LNHA.org or 225.927.5642 with any questions.