



2026 LNHA Convention & Trade Show

Exhibitor Information

November 11-13, 2026

New Orleans, LA

The Louisiana Nursing Home Association (LNHA) invites you to get ready to “**Parade Toward Excellence in Quality Care**” and step into a lively Mardi Gras celebration where every attendee becomes part of the krewe on November 11-13, 2026, at the [Hilton New Orleans Riverside](#). From the grand marshal to every rider on the float, each of us has a role in keeping the parade moving strong. Together, we will second line our way through challenges, gather throws of inspiration and let the spirit of collaboration lead us down the route toward better outcomes and brighter days for those we serve.

The networking atmosphere will be buzzing like a parade rolling through the French Quarter. Our high-energy exhibit hall blends meaningful education with festive flair where you can catch valuable connections and maybe even a few beads along the way. Add some Mardi Gras magic to your booth and you could earn the title of **2026 Exhibitor of the Year!**

With dedicated exhibit hall hours, you'll have plenty of opportunities to build relationships that last well beyond king cake season. Exhibitors will enjoy throws of their own, including three Trade Show passes, meals and refreshments and admission to conference social events and celebrations. Come roll with us and make your business part of the krewe leading the charge toward excellence in quality care. Grab your mask, join the parade and register today!

Contents of This Packet

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Hotel Information

Receive the LNHA group room rate of \$289 at the Hilton New Orleans Riverside and make your reservations early by using this [special link](#). The deadline to receive the group room rate is **October 19** and after this deadline a hotel room may not be available. The Hilton New Orleans Riverside is located at Two Poydras Street, New Orleans, LA 70130.

Schedule of Events

Times are subject to change.

Wednesday, November 11

11:30 a.m. (tentative)	Awards Luncheon
1 p.m. - 4 p.m.	Early booth set up
5 p.m. - 6:30 p.m.	Meet & Greet (location TBD)

Thursday, November 12

8 a.m. - 11 a.m.	Booth set up
11 a.m. - 1 p.m.	Trade Show opening with lunch
4:30 p.m. - 6 p.m.	Trade Show closing reception with door prizes (Do not break down your booth until the Trade Show officially concludes. This is a one-day trade show.)



Exhibitor Registration and Payment

See the pricing below and register online at www.lnha.org/eventscalendar to reserve your space. Booths are reserved on a first-come-first-served basis. Be sure to select the exhibitor registration and review the terms and conditions, policies and guidelines in this packet on pages 2-3. During online registration, you will be prompted to provide the following: your top three preferred booth locations (reference the link to the booth map on page 3) and the names for the three company name badges that are available with the purchase of a booth. During online registration, if you choose to pay by check instead of credit card, the payment must be received at the LNHA office in Baton Rouge by **October 5**; otherwise, the booth space will be released.

***Please note that registration is exclusively available to LNHA members until July 16.**

	Front Booth	Corner Booth	Interior Booth
Members	\$1,800	\$1,700	\$1,600
Nonmembers*	\$3,400	\$3,200	\$3,000

Exhibitor Terms & Conditions

When registering online to be an exhibitor, you agree to the following: The LNHA Board of Directors has the final authority on exhibitor and sponsor participation. Each exhibitor and sponsor online registration submission is a request pending review. Until a "confirmation" email is received, the registration should be considered a request. If LNHA does not grant approval, the registration cost will be refunded. A refund will not be issued for other expenses incurred, such as travel or lodging and LNHA will not be held liable.

Each exhibitor and sponsor agrees to follow the policies and guidelines set forth by LNHA noted on pages 2-3 of this program. Exhibitors and sponsors agree to indemnify LNHA against and hold it harmless for all damages, costs and expenses incurred in connection with such claims arising out of acts of negligence by their agents, staff or employees. LNHA is not responsible for lost or stolen items.

LNHA reserves the right to cancel or modify the event due to unforeseen circumstances beyond the control of LNHA, including but not limited to, adverse weather conditions, civil disorder, government regulation or public health emergency. In such case, LNHA would issue a refund of the registration cost. A refund will not be issued for other expenses incurred, such as travel or lodging and LNHA will not be held liable.

Exhibitor Details

Freeman Company will be providing exhibit services at the 2026 LNHA Trade Show.

Exhibitors receive the following:

- Each exhibitor will be furnished with an 8' x 10' booth package consisting of: 8' high back wall, 3' high side drape, (1) 6' x30" H draped table, an ID sign, two chairs and one wastebasket. See the link to the Trade Show Hall diagram on page 3 to select your booth space. An exhibitor packet from Freeman is forthcoming.
- **An attendee list:** An attendee list will be made available ONLY to the primary point of contact before and after the show. The list will contain each registered attendee's first and last name, company name and email address. Only those who opted-in to receive exhibitor information will be included on this list. The first list will be sent two weeks before the event and the final list will be sent two weeks after.
- **Name Badges:** Name badges provide access to all Convention events. Each booth will receive three exhibitor badges with registration. Additional badges are \$100. Exhibitors must wear the official name badge at all times while at the Trade Show site. If you do not have a name badge, security will not allow you to enter the Trade Show Hall. No partial-day tickets or guest passes will be sold to exhibitors.



Exhibitor Policies

- **Solicitation:** All promotional activity and distribution of promotional materials must be confined to the limits of the exhibitor's display space.
- **Subletting of Space:** The exhibitor agrees not to assign, sublet or apportion space or any part thereof allotted to the exhibitor and not to exhibit, advertise or offer for sale goods other than manufactured or sold by the exhibitor in the regular course of business.
- **Conflicting Activities:** The use of hotel suites/meeting rooms for the purpose of entertaining convention attendees is subject to approval. Activities held during general sessions and educational sessions will not be approved.
- **Removal of Booth Materials:** Once the Trade Show has opened, exhibit materials may not be removed from the exhibit area until the official move-out has begun. Failure to comply may jeopardize the right to exhibit at future LNHA Trade Shows.
- **Late Arrival:** If an exhibitor has not arrived in the Trade Show exhibit hall by 9:30 a.m. on opening day and has not been granted pre-approval for late setup, LNHA reserves the right to use the vacant exhibit space as it sees fit, with no obligation to issue a refund.
- **Other:** Do not take promotional items off another exhibitor's table. Do not leave valuables in the Trade Show exhibit hall when it closes.

Exhibitor Guidelines

- Networking is reserved for the Trade Show and social events only. **Exhibitors are not allowed to network inside or outside of the classrooms** as it is disruptive for both the attendees and speakers.
- Exhibitors are not allowed in the seminar rooms unless they have applied for continuing education or they are sponsoring a speaker.
- **LNHA does not sell Trade Show guest passes to interested staff members of companies that may want to exhibit or sponsor future events.** You may only attend as an exhibitor or sponsor if you have the proper credentials. **If the Trade Show sells out, you must be at least a Bronze Sponsor to attend.**
- Non-registered individuals present at the event will be asked to leave and may be barred from participating in future LNHA events.

Failure to comply with the above policies and guidelines may result in restriction from future LNHA events.

LNHA Convention & Trade Show Floor Plan

View the Trade Show floor plan [here](#). Be sure to note the color legend on the floor plan document; the floor plan is not automatically updated.

Questions

Contact LNHA Convention Coordinator Julie Ory at jory@LNHA.org or 225.927.5642 with any questions.

