



2026 LNHA Convention & Trade Show

Sponsor Information

November 11-13, 2026

New Orleans, LA

On behalf of the Louisiana Nursing Home Association Conference Planning Committee, you are invited to join us as a sponsor for our upcoming Mardi Gras-themed conference, *Parade Toward Excellence in Quality Care*. This conference brings together an audience of long term care professionals and key decision-makers, including owners, administrators, nurses and managers from across Louisiana for education, networking, leadership development and collaboration. Your partnership helps us create a dynamic and engaging event while providing your organization with valuable exposure to decision-makers and healthcare professionals throughout the long-term care community.

We have designed sponsorship opportunities that celebrate the spirit of Mardi Gras while offering impactful visibility before, during, and after the conference. You'll gain exposure, brand recognition, and direct access to an engaged audience looking for innovative products, services and solutions. Be seen. Be heard. Be a part of the show and register today!

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Hotel Information

Receive the LNHA group room rate of \$289 at the Hilton New Orleans Riverside and make your reservations early by using this [special link](#). The deadline to receive the group room rate is **October 19** and after this deadline a hotel room may not be available. The Hilton New Orleans Riverside is located at Two Poydras Street, New Orleans, LA 70130.

Schedule At a Glance

The schedule below provides a brief overview of the events. A more detailed agenda will be provided closer to the event.

Wednesday, November 11

- Education sessions
- Awards Luncheon
- Meet & Greet

Thursday, November 12

- General Session
- Education sessions
- Exhibit Hall opening

Friday, November 13

- Education Sessions
- Second House of Delegates



Sponsorship Packages (Booth Included):

Grand Marshal (Diamond) Sponsor: \$8,500 (must be an LNHA member for this sponsorship level)

- **Two booths** at the Trade Show with ten passes to attend the Trade Show
- Full page ad in Convention program
- Logo on all conference signage and screens
- Company logo on Convention bags

Krewe Captain (Platinum) Sponsor: \$7,500 (must be an LNHA member for this sponsorship level)

- **One booth** at the Trade Show with six passes to attend the Trade Show
- Half page ad in Convention program
- Logo on all conference signage and screens
- Company logo on Convention bags

Sponsorship Packages (Booth Not Included):

Royal Court (Gold) Sponsor:

LNHA member rate: \$5,000; Nonmember rate: \$8,000*

*Registration is exclusively available to LNHA members until July 16.

- Logo on all conference signage and screens
- Recognition in the program
- Business card to appear in Convention program
- Five passes to attend the Trade Show

Carnival Crown (Silver) Sponsor:

LNHA member rate: \$3,500; Nonmember rate: \$6,000*

*Registration is exclusively available to LNHA members until July 16.

- Visible signage for the duration of Convention
- Recognition in the program
- Company description to appear in the Convention program (25-word max)
- Four passes to attend the Trade Show

Float (Bronze) Sponsor:

LNHA member rate: \$2,500; Nonmember rate: \$5,000*

*Registration is exclusively available to LNHA members until July 16.

- Visible signage for the duration of Convention
- Recognition in the program
- Three passes to attend the Trade Show

Masquerade (Meet and Greet) Sponsor:

LNHA member rate: \$3,000; Nonmember rate: \$5,500* (10 available)

*Registration is exclusively available to LNHA members until July 16.

- Your company will have signage during the Meet and Greet, recognition in the LNHA Convention and Trade Show program and your company name on promotional items for this event.

Sponsors will receive the Convention attendee list emailed to the primary point of contact before and after the show. The list will contain each registered attendee's first and last name, company name and mailing address. Email addresses of attendees who opted in to receive exhibitor information will be included on this list. The first list will be sent two weeks before the event and the final list will be sent two weeks after.



Sponsor Registration and Payment

Register online at www.lnha.org/eventscalendar to reserve your sponsorship. Be sure to select the sponsor registration and review the terms and conditions, policies and guidelines in this packet on page 3.

During online registration, if you choose to pay by check instead of credit card, the payment must be received at the LNHA office in Baton Rouge by **October 30**; otherwise, the sponsorship will be released.

Sponsor Terms & Conditions

When registering online to be a sponsor, you agree to the following: The LNHA Board of Directors has the final authority on exhibitor and sponsor participation. Each exhibitor and sponsor online registration submission is a request pending review. Until a “confirmation” email is received, the registration should be considered a request. If LNHA does not grant approval, the registration cost will be refunded. A refund will not be issued for other expenses incurred, such as travel or lodging and LNHA will not be held liable.

Each exhibitor and sponsor agrees to follow the policies and guidelines set forth by LNHA noted in this program. Exhibitors and sponsors agree to indemnify LNHA against and hold it harmless for all damages, costs and expenses incurred in connection with such claims arising out of acts of negligence by their agents, staff or employees. LNHA is not responsible for lost or stolen items.

LNHA reserves the right to cancel or modify the event due to unforeseen circumstances beyond the control of LNHA, including but not limited to, adverse weather conditions, civil disorder, government regulation or public health emergency. In such case, LNHA would issue a refund of the registration cost. A refund will not be issued for other expenses incurred, such as travel or lodging and LNHA will not be held liable.

Sponsor Guidelines

- Networking is reserved for the Trade Show and social events only. **Sponsors are not allowed to network inside or outside of the classrooms** as it is disruptive for both the attendees and speakers.
- Sponsors are not allowed in the seminar rooms unless they have applied for continuing education or they are sponsoring a speaker.
- **LNHA does not sell Trade Show guest passes to interested staff members of companies that may want to exhibit or sponsor future events.** You may only attend as an exhibitor or sponsor if you have the proper credentials. **If the Trade Show sells out, you must be at least a Bronze Sponsor to attend and you will not have a booth.**
- Non-registered individuals present at the event will be asked to leave and may be barred from participating in future LNHA events.

Failure to comply with the above policies and guidelines may result in restriction from future LNHA events.

Questions

Contact LNHA Convention Coordinator Julie Ory at jory@LNHA.org or 225.927.5642 with any questions.

