



2020 LNHA Spring Conference
Exhibitor Packet
May 4 – May 5, 2020
Baton Rouge, LA

Hola, amigos! The Louisiana Nursing Home Association’s 2020 Spring Conference will be a festive and fun Cinco de Mayo-themed celebration. Make plans to take a trip south of the border for LNHA’s fiesta grande at the Crowne Plaza Hotel in Baton Rouge.

The celebration will start with a Meet and Greet on May 4 at 5 p.m. and the Trade Show will be on May 5, 2020. The Trade Show is a great opportunity to showcase your services and products to approximately 400 señores and señoritas in the nursing facility profession. Make in-person connections with potential new clients and visit with existing customers. You would be muy loco to miss this opportunity to network with this diverse group of nursing facility professionals. Exhibitors are also invited to attend the Cinco de Mayo Legislative Fiesta the evening of May 5. ¡Ándale! Register today!

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Hotel Information

Crowne Plaza Hotel, 4728 Constitution Avenue, Baton Rouge, LA 70808
 225.925.2244 | <https://www.crownebaton.com/baton-rouge>

The LNHA group room rate at the Crowne Plaza hotel is \$115. The deadline to receive this group room rate is **April 3**. After this deadline, a hotel room may not be available.

Exhibitor Information

Schedule of Events	
Monday, May 4	
5 p.m. - 6:30 p.m.	Meet & Greet Party
Tuesday, May 5	
8:30 a.m. - 11 a.m.	Booth set-up
11 a.m. - 1:30 p.m.	Trade Show opening (lunch included)
4 p.m. - 5:30 p.m.*	Trade Show Closing (Door prizes will be awarded)
	*Do not breakdown your booth until the Trade Show officially concludes. This is a one-day trade show.
6:30 p.m. - 8:30 p.m.	Legislative Reception



Registration

Your registration **with payment** reserves your space. Please promptly return both to LNHA to guarantee your space. Booths are reserved on a first-come-first-serve basis. Register online at www.lnha.org/eventscalendar and select the appropriate item for exhibitors or sponsors.

Booth Pricing

The deadline to register and pay is **April 15**. You may pay online by credit card or by check. If you choose to pay by check make it out to LNHA and mail it with your online registration confirmation email. Mail your email copy and check to LNHA, Attention: Susan Helm, 7844 Office Park Blvd., Baton Rouge, LA 70809.

Members	\$950
Nonmembers	\$1350

Cancellation Policy

If an exhibitor cancels prior to **April 15** it will result in a full forfeiture of exhibitor fees. In the event the Trade Show is canceled due to circumstances beyond the control of LNHA, registration fees will be returned to all exhibitors.

Exhibitor Etiquette

Failure to comply with the rules may result in exclusion from future LNHA events.

- Networking is reserved for sponsors and exhibitors only in the exhibit hall. Exhibitors are not permitted to network inside or outside the classrooms because it is disruptive for the presenters and attendees.
- Exhibitors are not allowed inside the classrooms unless they are sponsoring a speaker or have applied for continuing education credits.
- Splitting or sharing a booth is strictly prohibited.
- LNHA does not sell exhibit hall passes to potential exhibitors. You may only attend as an exhibitor or sponsor if you have the proper credentials. If the trade show sells out, you must be at least a silver sponsor to attend.
- Do not remove promotional items from another exhibitor's table.
- For security purposes, exhibitors are only allowed in the exhibit hall for set up and during show hours. When the hall closes, everyone will be asked to leave.



LNHA Spring Conference Booth Map

