



Louisiana Nursing Home Association Convention & Trade Show Sponsor Program

The Louisiana Nursing Home Association (LNHA) invites your company to participate as an event sponsor at the 2021 Convention & Trade Show at the Hyatt Regency New Orleans on November 29 - December 1, 2021.

To say the pandemic altered our professional and personal lives and changed the world would be an understatement. In 2020, many of us faced the greatest personal and professional challenge of our lifetimes. We were tenacious, learned to pivot and persevered. After many months of online learning through Zoom, we are ready to be together again. We have turned setbacks into comebacks and are looking forward to celebrating a regained sense of normalcy.

To help ensure the safety and health of our attendees, exhibitors and sponsors, LNHA will continue to evaluate the ever-changing guidance regarding best practices, precautions and safety protocols for the in-person meeting. LNHA will work with the Hyatt Regency to host an event that is safe and successful and meets the expectations of our members, exhibitors, sponsors and staff members. If you have not been vaccinated, you will be required to wear a mask and practice social distancing during all of the Convention events.

LNHA offers premium sponsorship packages as well as a variety of other recognition levels to best suit your company's needs. These sponsorship packages are designed to heighten your company's exposure and create a long-lasting impact.

Sponsors will interact with key decision-makers in the Louisiana nursing facility profession, including owners, administrators, nurses, managers and various ancillary staff. Promote your company at the LNHA Convention & Trade Show and reap the brand-building, lead-generating benefits all year long. See page two to learn how you can best position your company as a leader in the profession. Register online at <https://www.lnha.org/eventscalendar/> and select SPONSORS 2021 Convention & Trade Show Registration.



Sponsorship Information

Make it easy for attendees to find your company by enhancing your presence at the Convention with one of these sponsorship opportunities. Sponsorship opportunities include:

<p>\$8,500 Diamond Sponsor SOLD OUT</p> <ul style="list-style-type: none"> • Two booths at the Trade Show • Full page ad in Convention program • Visible signage for the duration of Convention • Company logo on Convention bags 	<p>\$6,500 Platinum Sponsor SOLD OUT</p> <ul style="list-style-type: none"> • One booth at the Trade Show • Half page ad in Convention program • Visible signage for the duration of Convention • Company logo on Convention bags
<p>\$4,500 Gold Sponsor</p> <ul style="list-style-type: none"> • Visible signage for the duration of Convention • Recognition in program • Business card can be listed in Convention program • Four passes to the Trade Show 	<p>\$3,500 Silver Sponsor</p> <ul style="list-style-type: none"> • Visible signage for the duration of Convention • Recognition in program • Company description in Convention program (50-word maximum) • Three passes to the Trade Show
<p>\$2,500 Bronze Sponsor</p> <ul style="list-style-type: none"> • Visible signage for the duration of Convention • Recognition in program • Two passes to the Trade Show 	

Other Recognition Levels

- **Breakfast Sponsor:** Attendees look forward to a hot breakfast to get the day started. Your company may set up a table and banner and may network in the breakfast area.
\$3,000 (2 available per day)
- **Club XLIV Meet and Greet Sponsor:** Have your logo scroll across the [Club XLIV](#) screens during the Meet & Greet. You will also have signage for the duration of Convention, recognition in Convention program and your company name will be printed on the promotional items for the event.
\$2,000 (6 available – **only 1 left**)

Please reserve sponsorships early to ensure that your company name and logo appear in the LNHA Convention program.

Hotel Information

Hotel Information

Hyatt Regency New Orleans
601 Loyola Avenue, New Orleans, LA 70113
504.561.1234

To receive the group hotel rate of \$169, mention that you are attending LNHA's Convention and Trade Show. Rooms go fast so make your reservations early using the link:

<https://www.hyatt.com/en-US/group-booking/MSYRN/G-LAHN>

The deadline to place your hotel reservation is November 12.

Schedule at a Glance

The schedule below provides a brief overview of the events. A more detailed agenda will be forthcoming.

Monday, November 29	Tuesday, November 30	Wednesday, December 1
<ul style="list-style-type: none">• Education sessions• Club XLIV Meet & Greet	<ul style="list-style-type: none">• General Session• Education sessions• Exhibit hall opening and closing reception	<ul style="list-style-type: none">• Education sessions• Second House of Delegates

In the event of an unforeseen circumstance beyond the control of LNHA, such as a pandemic-related circumstance, a severe weather event, etc., LNHA reserves the right to cancel or modify the LNHA Convention and Trade Show and issue refunds for registration costs. The refund would not cover other expenses such as hotel or travel fees, etc.

Questions

Contact LNHA Convention Coordinator Julie Stacey at 225.927.5642 or jstacey@lnha.org with questions about the LNHA Convention & Trade Show.