



# 2024 LNHA Spring Conference

## Exhibitors and Sponsors

### April 29 – May 1, 2024

### Baton Rouge, LA

Dive into a sea of knowledge at the 2024 LNHA Spring Conference on April 29 – May 1, 2024, at the Crowne Plaza in Baton Rouge, Louisiana. As successful long term care professionals, we understand the importance of riding the waves of change. Our theme, “Ride the Wave of Excellence: Enhancing Care and Navigating the Current Regulatory Tide,” is about gaining the knowledge, skills and resources to navigate challenges and opportunities with a surf’s up, ready-for-action mindset.

The Trade Show is an excellent opportunity to showcase your services and products to approximately 300 long term care professionals. Make in-person connections with potential new clients and network with existing customers. Register today! You do not want to miss it!

## Contents of This Packet

- Page 1: exhibitor and sponsor information, hotel information and schedule of events
- Page 2: exhibitor and sponsor terms and conditions, exhibitor registration, payment and exhibitor policies
- Page 3: exhibitor and sponsor guidelines and sponsorship registration and payment
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## Hotel Information

To receive the LNHA group room rate of \$115 at the Crowne Plaza Hotel and make your reservation, click this [special link](#) or call 225.925.2244 and mention code **LNH**. The deadline to receive the group room rate is **March 29** and after this deadline a hotel room may not be available. The Crowne Plaza Hotel is located at 4728 Constitution Avenue, Baton Rouge, LA 70808.

## Schedule of Events

### Monday, April 29

5 p.m. - 6:30 p.m. Meet & Greet

### Tuesday, April 30

8 a.m. – 10:30 a.m. Booth set up

10:45 a.m. - 1 p.m. Trade Show opening with lunch

3:30 p.m. - 4:45 p.m. Trade Show closing with door prizes  
(Do not break down your booth until the Trade Show officially concludes. This is a one-day trade show.)

6 p.m. - 8 p.m. You are invited to attend the Legislative Reception at the [Capital Park Museum](#) at 660 N. Fourth Street, Baton Rouge, LA 70802. Transportation from the Crowne Plaza to the Capital Park Museum will be provided. If you prefer to drive, on-street parking is available on Fourth Street, Fifth Street and Spanish Town Road. Parking is also available at the Capitol and Galvez Parking Garage.



## Exhibitor and Sponsor Terms & Conditions

**Online registration terms and conditions:** The LNHA Board of Directors has the final authority on exhibitor and sponsor participation. Each exhibitor and sponsor online registration submission is a request pending review. Until a “confirmation” email is received, the registration should be considered a request. If LNHA does not grant approval, the registration cost will be refunded. A refund will not be issued for other expenses incurred, such as travel or lodging and LNHA will not be held liable.

Each exhibitor and sponsor agrees to follow the policies and guidelines set forth by LNHA noted on pages 2-3 of this program. Exhibitors and sponsors agree to indemnify LNHA against and hold it harmless for all damages, costs and expenses incurred in connection with such claims arising out of acts of negligence by their agents, staff or employees.

**Event terms and conditions:** LNHA reserves the right to cancel or modify the event due to unforeseen circumstances beyond the control of LNHA, including but not limited to, adverse weather conditions, civil disorder, government regulation or public health emergency. In such case, LNHA reserves the right to cancel or modify the event and issue a refund of the registration cost. A refund will not be issued for other expenses incurred, such as travel or lodging and LNHA will not be held liable.

## Exhibitor Registration and Payment

Register online at [www.lnha.org/eventscalendar](http://www.lnha.org/eventscalendar) to reserve your space. Be sure to review the terms and conditions, policies and guidelines in this packet on pages 2-3.

Booths are \$1,000 for members and \$1,500 for nonmembers. Booths are reserved on a first-come-first-serve basis. During online registration, you will be prompted to provide the following: your top three preferred booth locations (reference the booth map on page 4) and the names for the three company name badges that come with the purchase of a booth. If an exhibitor cancels its registration on or before **April 2, 2024**, it will be assessed a \$100 cancellation fee and refunded the remaining amount of the registration cost. A refund will not be issued for those who cancel after the deadline.

## Exhibitor Policies

- **Solicitation:** All promotional activity and distribution of promotional materials must be confined to the limits of the exhibitor’s display space.
- **Subletting of Space:** The exhibitor agrees not to assign, sublet or apportion space or any part thereof allotted to the exhibitor and not to exhibit, advertise or offer for sale goods other than manufactured or sold by the exhibitor in the regular course of business.
- **Conflicting Activities:** The use of hotel suites/meeting rooms for the purpose of entertaining convention attendees is subject to approval. Activities held during general sessions and educational sessions will not be approved.
- **Removal of Booth Materials:** Once the Trade Show has opened, exhibit materials may not be removed from the exhibit area until the official move-out has begun. Failure to comply may jeopardize the right to exhibit at future LNHA Trade Shows.
- **Late Arrival:** If an exhibitor has not arrived in the Trade Show exhibit hall by 7:30 a.m. on opening day and has not been granted pre-approval for late set up, LNHA reserves the right to use the vacant exhibit space as it sees fit, with no obligation to issue a refund.
- **Other:** Do not take promotional items off another exhibitor’s table. Do not leave valuables in the Trade Show exhibit hall when it closes.



## Exhibitor and Sponsor Guidelines

- Networking is reserved for the Trade Show and social events only. **Exhibitors and sponsors are not allowed to network inside or outside of the classrooms** as it is disruptive for both the attendees and speakers.
- Exhibitors and sponsors are not allowed in the seminar rooms unless they have applied for continuing education or they are sponsoring a speaker.
- LNHA does not sell Trade Show guest passes to interested staff members of companies that may want to exhibit or sponsor future events. You may only attend as an exhibitor or sponsor if you have the proper credentials. **If the Trade Show sells out, you must be at least a Silver Sponsor to attend.**
- Nonregistered individuals present at the event will be asked to leave and may be barred from participating in future LNHA events.

**Failure to comply with the above policies and guidelines may result in restriction from future LNHA events.**

## Sponsor Registration and Payment

Being a sponsor of the LNHA Spring Conference and Trade Show offers your company strategic opportunities to effectively elevate your brand recognition and promote your products and services to key decision-makers in the Louisiana nursing facility profession, including owners, administrators, nurses and managers. This year's Conference provides an array of sponsorship packages designed to reach your target audience so select the one that best suits your needs.

### Golden Wave Sponsor: \$5,500

- One booth at the Trade Show
- Full-page ad in the program
- Signage with company logo displayed for the duration of the Spring Conference
- Company logo on Spring Conference bags
- Recognition in Spring Conference program

### Sunkissed Bronze Sponsor: \$2,500

- Signage with company logo displayed for the duration of the Spring Conference
- Recognition in Spring Conference program
- Three passes to the Trade Show

### Silver Swell Sponsor: \$3,500

- Half-page ad in the program
- Signage with company logo displayed for the duration of the Spring Conference
- Company logo on Spring Conference bags
- Recognition in Spring Conference program
- Four passes to the Trade Show

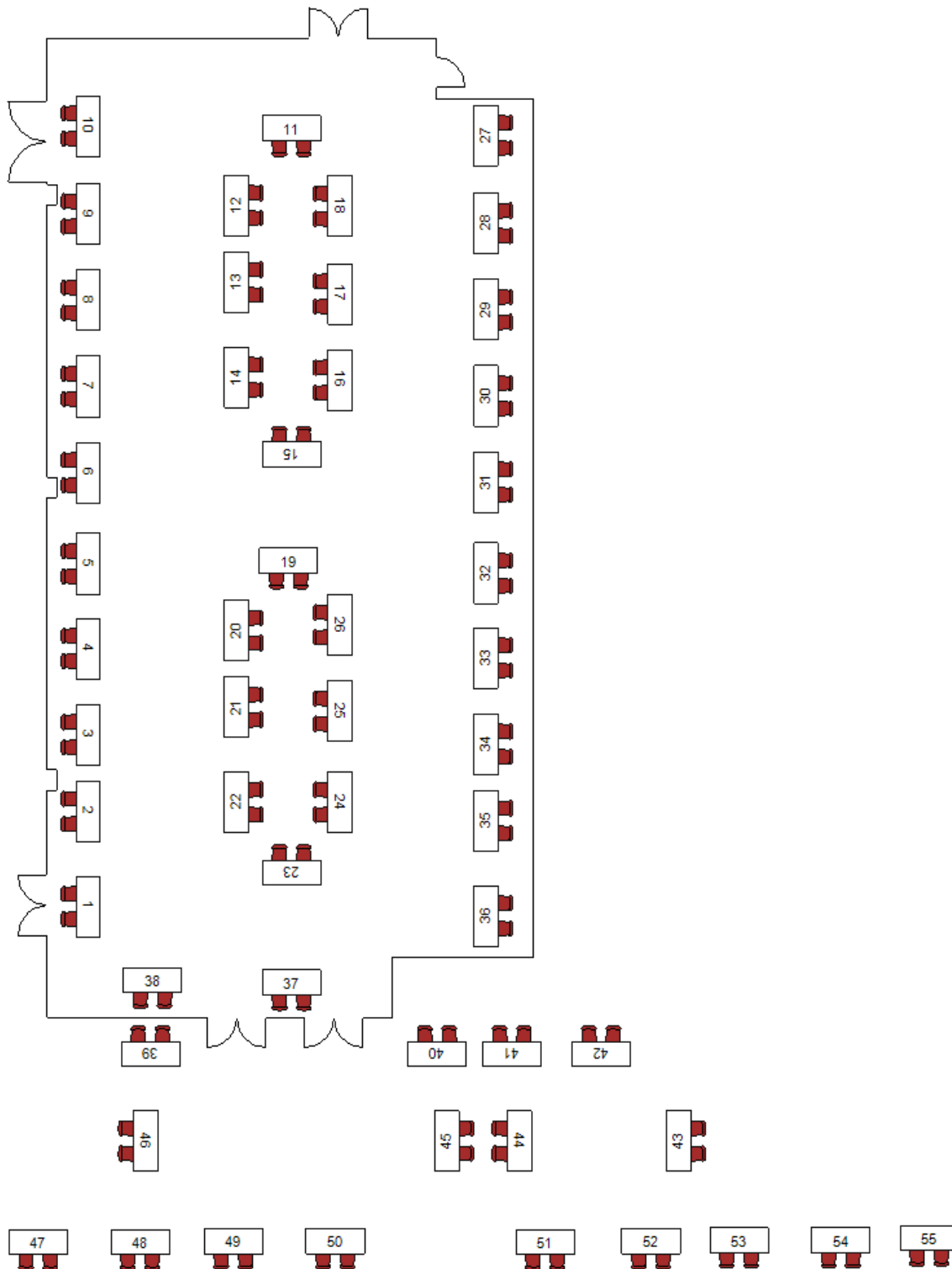
### Hang Ten Meet & Greet Sponsor: \$2,000 (6 available)

- Signage with company logo displayed for the duration of the Spring Conference
- Company name on promotional items for this event
- Recognition in Spring Conference program

Register online at [www.lnha.org/eventscalendar](http://www.lnha.org/eventscalendar). Be sure to review the terms and conditions, policies and guidelines in this packet on pages 2-3.



## LNHA Spring Conference Trade Show Booth Map



### Questions

Contact LNHA Convention Coordinator Julie Ory at [jory@LNHA.org](mailto:jory@LNHA.org) or 225.927.5642 with any questions.

