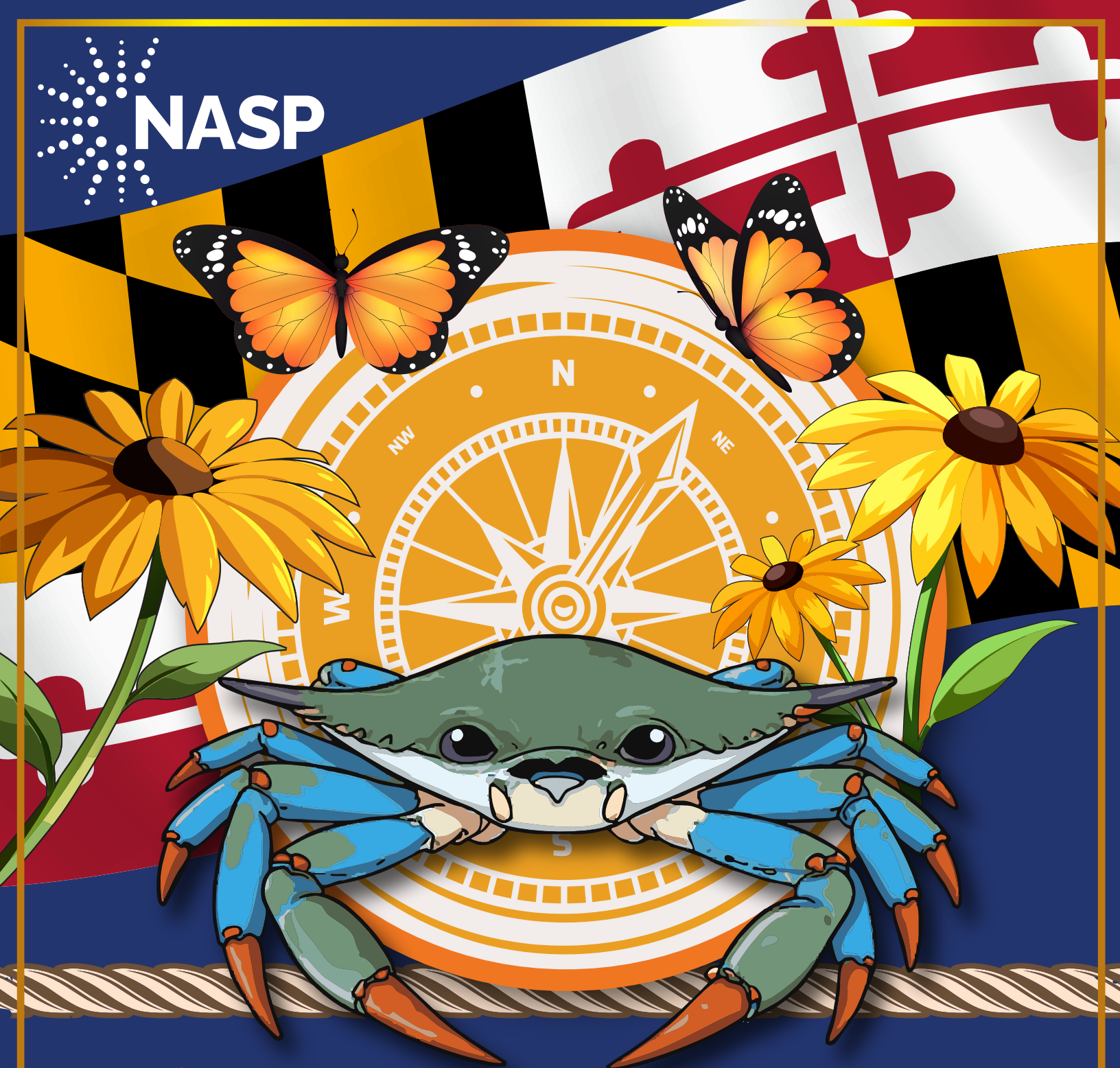




NASP



inSPire2026

SEPTEMBER 22-25 | NATIONAL HARBOR, MD

Prospectus



NATIONAL
ASSOCIATION
OF SPECIALTY
PHARMACY



Dear Valued Partner,

If specialty pharmacy is your business, you are invited to join us September 22–25, 2026 at the majestic Gaylord National Resort & Convention Center for **inSPire2026** as we navigate the future of specialty pharmacy with clarity and confidence. **inSPire** (formerly the NASP Annual Meeting & Expo) where **innovation**, **networking**, **Specialty Pharmacy** expertise, **insights**, **research**, and **education** come together to empower specialty pharmacy professionals to elevate patient care.

The Gaylord National offers prominent and dynamic branding and promotional opportunities that will capture attendees' attention and facilitate the crucial conversations you want to have. The Exhibit Hall encompasses an expansive 72,496 square feet designed to accommodate displays of all sizes and is strategically located near all conference activities. We are pleased to offer a-la-carte sponsorship package designs to provide the greatest flexibility in creating a custom package that suits your goals and budget.

inSPire2026 will offer everything that attendees have come to love and expect from a NASP conference, from riveting keynote addresses, thought-provoking conference workshops, and five separate and extensive educational tracks, to our lively and creative networking opportunities. **inSPire2026** is indeed the premier specialty pharmacy industry event and unlike any other.

Attendees include senior executives, pharmacy directors, clinical pharmacists, nurses, pharmacy technicians, consultants, and other management-level personnel, both clinical and non-clinical, from specialty pharmacy providers, infusion pharmacies, pharma/biotech manufacturers, institutional pharmacies, managed care organizations, data management and analytic organizations, group purchasing organizations, distributors, and suppliers to the industry.

Not only will becoming a sponsor or exhibitor position you to connect with thought leaders, decision makers, and key stakeholders throughout the industry, it demonstrates your commitment to partnering with NASP to provide cutting edge education, share best practices, explore potential partnerships and synergies, and foster connectivity amongst all specialty pharmacy industry stakeholders.

This year, our prospectus has been divided into two sections to clearly differentiate the promotional opportunities from the educational and provides tailored opportunities to meet the needs of all our sponsoring organizations. From CE symposia and product theaters to promotional opportunities that increase brand visibility and recognition, we have it ALL!

Your participation and commitment are very much appreciated and paramount to our ability to continue to develop and implement strategic initiatives that support the needs of our industry. We cannot wait to **inSPire** YOU!

With my very best,

Sheila M. Arquette

Sheila M. Arquette, RPH
President & CEO
National Association of Specialty Pharmacy
www.NASPnet.org

About NASP

The National Association of Specialty Pharmacy (NASP) is a 501(c)(6) nonprofit trade association representing all specialty pharmacy industry stakeholders. Our members include the nation's leading specialty pharmacies, pharmaceutical and biotechnology manufacturers, group purchasing organizations (GPOs), distributors, patient advocacy groups, integrated delivery systems and health plans, technology and data management vendors, logistics providers, wholesalers/distributors, law firms and practicing pharmacists, nurses, students and pharmacy technicians. With 200+ corporate members and 3,500+ individual members, NASP is unifying the voices of specialty pharmacy. NASP provides educational programs and resources, offers specialty pharmacy certification, and advocates at the Federal and State levels on behalf of specialty pharmacy practice.

Why Sponsor or Exhibit?

inSPire2026 gives you access to decision makers, executives, and business owners involved in specialty pharmacy. The meeting provides maximum exposure for your company and creates a platform to showcase your innovative products and services. With your support of this evolving market, you can expand your business with existing customers, establish strategic partnerships and network with industry leaders. The meeting is attended by CEOs, chief pharmacy officers, pharmacy directors, and specialty pharmacy executives. inSPire2026 welcomes and encourages participation by all stakeholders in specialty pharmacy, such as:

- Pharmaceutical/biotech companies
- Health plans/reimbursement
- Pharmaceutical distribution services
- Pharmacy benefit managers
- Specialty pharmacies
- Patient support services
- GPOs/wholesalers
- Data management and analytics
- Technology vendors
- Law firms
- Pharmacogenomics organizations
- Logistics, consultants, recruiting firms

Hotel Information

Special conference rates of \$294 (single/double) plus taxes and fees per night are available for conference registrants and their guests based on availability. Deposit may be required in order to secure your reservation. *Please note, you must register for the conference prior to reserving a room. The hotel registration link will be sent to you in your confirmation email.*



Conference Venue & Housing

Gaylord National Resort & Convention Center
201 Waterfront Street
National Harbor, MD 20745

Exhibit Hall Hours

Monday, September 21

Install: 12:00 PM-4:00 PM

Tuesday, September 22

Install: 8:00 AM-4:00 PM

Exhibit Hall Hours: 5:30 PM-7:30 PM

Wednesday, September 23

7:00 AM-8:00 AM*

11:30 AM-3:30 PM

5:30 PM-7:00 PM

Thursday, September 24

7:00 AM-8:00 AM*

11:30 AM-4:00 PM

Friday, September 25

7:00 AM-8:00 AM*

8:00 AM- 10:00 AM

Dismantle: 10:00 AM

Total of 17

Exhibit Hall Hours

VIP Exhibit Hall Pass Access*

Wednesday, September 23

7:00 AM-8:00 PM

Thursday, September 24

7:00 AM-6:30 PM

Friday, September 25

7:00 AM-10:00 AM

Purchase a VIP Exhibit Hall Pass which provides you and your team the opportunity to meet with customers and clients for **12.5 additional hours** when the Exhibit Hall is closed to the general public.

*Breakfast is served in the Exhibit Hall. Staffing your exhibit space is optional during this hour.

Exhibit Pricing	Inline	Corner
10x10 Exhibit Booth Includes 2 main conference registrations	\$6,350	\$6,600
10x10 Exhibit Booth for Non-Profit Organizations Includes 2 main conference registrations	\$3,500	\$3,750
10x20 Exhibit Booth Includes 2 main conference registrations	\$12,200	\$12,500
Island Exhibit (400 Square Feet or Larger) Includes 1 main conference registration per 100 sq. ft.	\$62 per sq. ft.	
VIP Exhibit Hall Pass* Host meetings with potential clients and customers in your exhibit space when the Exhibit Hall is closed to others.	\$2,500	

The following services are provided to exhibitors at no additional charge:

- Exhibitor Listing in the Conference Guide and Mobile App (registration with payment to be completed by July 17, 2026 in order to meet the Conference Guide deadline)
- Prominent Recognition on Conference Materials
- Full Year of Recognition on Conference Website
- Fully Carpeted Booth
- A 6 Foot Table With 2 Chairs and a Wastebasket
- Attendee List to be Shared with Exhibitors on 5/14, 6/11, 7/9, 8/6, 9/3, 9/21 and post conference 10/1

Please Note:

Exhibitors are invited to enjoy lunch 30 minutes before the Exhibit Hall opens to attendees. Exhibitor passes are available for \$900 (member) and \$1,050 (non-member), but limited to one per 100 sq. ft. of booth space. Exhibitor pass will allow access to Exhibit Hall events and Harbor Night Lights only.

To reserve your exhibit booth, please use the link below to access our [online application](#).

[Online Application](#)
[View Exhibit Show Map](#)

By The Numbers



NASP 2025 Annual Meeting & Expo Attendee Demographics

2,148: Total Attendees

634: Workshop Attendees

106: Posters on Display

103: Total Exhibitors

215: WSP Luncheon Registrants

93: Educate to Cultivate Registrants

7: Networking Events

1,371: Mobile App Participants



Questions? We're Here to Help

For custom options, please contact the

inSPire2026

Sponsorship Team:

✉ sponsors@NASPnet.org

☎ 607.674.5768

🌐 www.NASPnet.org

inSPire2026

Promotional Opportunities

Industry



inSPire2026 Industry Opportunities

All sponsors will be listed on the [inSPire2026 website](#).

Meetings & Events		Price
Harbor Night Lights (Exclusive) Thursday Evening Networking Event	• Welcome sign with sponsor logo at event • Up to 60 sec. video to be included on a continuous loop during the event • Cocktail napkins with sponsor logo • Signature Cocktail swizzle sticks that include sponsor logo • Mobile app banner ad • Logo/ad on the back of all attendee Harbor Night Lights cocktail tickets • 100 cocktail tickets with sponsor logo on the back to distribute to clients/colleagues • Tote bag insert • Sponsor acknowledgment in conference looping slide presentation	\$75,000
Harbor Night Lights (Co-Sponsor - limit 3)	• Welcome sign with sponsor logo at event • Up to 30 sec. video to be included on a continuous loop during the event • Cocktail napkins with logo for each co-sponsor strategically placed at the venue • Mobile app banner ad • 25 cocktail tickets with sponsor logo on the back to distribute to clients/colleagues	\$35,000
Mix, Mingle & Meet in National Harbor Reception (Exclusive) Wednesday Evening Networking Event	• Welcome sign with sponsor logo • 30 sec. program welcome delivered by sponsor • Cocktail napkins with sponsor logo • Mobile app banner ad • 50 cocktail tickets with sponsor logo on the back to distribute to clients/colleagues • Tote bag insert	\$35,000
Mix, Mingle & Meet in National Harbor Reception (Co-Sponsor - limit 3)	• Welcome sign with sponsor logo • 10 cocktail tickets with sponsor logo on the back to distribute to clients/colleagues • Tote bag insert	\$12,500
National Harbor's Happiest Hour Reception (Exclusive) Tuesday Evening Networking Event	No Longer Available • Welcome sign with sponsor logo • 30 sec. program welcome delivered by sponsor • Cocktail napkins with sponsor logo • Mobile app banner ad • 50 cocktail tickets with sponsor logo on the back to distribute to clients/colleagues • Tote bag insert	\$25,000
National Harbor's Happiest Hour Reception (Co-Sponsor - limit 3)	Only 2 Available • Welcome sign with sponsor logo • 10 cocktail tickets with company logo on the back to distribute to clients/colleagues	\$10,000
Keynote Speaker (Exclusive - 2 opportunities) Only 1 Opportunity Available	• Welcome sign with sponsor logo outside ballroom • Remarks delivered by sponsor • Sponsor acknowledgment in conference looping slide presentation • Mobile app banner ad • Tote bag insert	\$30,000
New Opportunity! AI in Healthcare Moderated Fireside Chat (Exclusive and unopposed)	Sold • Welcome sign with sponsor logo outside ballroom • Remarks delivered by sponsor • Sponsor acknowledgment in conference looping slide presentation • Mobile app banner ad	\$25,000
Women in Specialty Pharmacy Luncheon (Exclusive)	Sold • Signage outside meeting room • Program welcome delivered by sponsor • Tote bag insert • 3 complimentary luncheon registrations	\$25,000
Women in Specialty Pharmacy Luncheon (Co-Sponsor - limit 2)	No Longer Available • Signage outside meeting room • Program welcome and intro delivered by first sponsor, Q&A and program closing delivered by second sponsor • Tote bag insert • 2 complimentary luncheon registrations	\$15,000

Sponsorship opportunities continued on the next page...

Get More

by bundling sponsorship opportunities to reach a tier level.

Details:

Sponsorship Tier benefits are awarded based on purchase of a sponsorship(s) and may include the cost of an Exhibit Booth but cannot be based solely on the cost of a booth.

Diamond - \$50,000

- 3 Main Conference Registrations Plus Workshops
- Acknowledgments on the inSPire2026 Conference Website
- Logo & Hyperlink to Sponsor's Website
- Conference Signage
- 60 Second Video Clip - to be played prior to General Sessions
- Recognition as Step Challenge Co-Sponsor
- 2 Mobile App Push Notifications
- Featured Sponsor and 1 Custom Image or 1 Video Card on the Mobile App

Ruby - \$35,000

- 2 Main Conference Registrations Plus Workshops
- Acknowledgments on the inSPire2026 Conference Website
- Logo & Hyperlink to Sponsor's Website
- Conference Signage
- 30 Second Video Clip - to be played prior to General Sessions
- Recognition as Step Challenge Co-Sponsor
- 2 Mobile App Push Notifications
- 1 Custom Image or 1 Video Card on the Mobile App

Sapphire - \$25,000

- 1 Main Conference Registration Plus Workshops
- Acknowledgments on the inSPire2026 Conference Website
- Logo & Hyperlink to Sponsor's Website
- Conference Signage
- 15 Second Video Clip - to be played prior to General Sessions
- 2 Mobile App Push Notifications
- 1 Custom Image or 1 Video Card on the Mobile App

Topaz - \$15,000

- 1 Main Conference Registration
- Acknowledgments on the inSPire2026 Conference Website
- Logo & Hyperlink to Sponsor's Website
- 1 Mobile App Push Notification
- Conference Signage

Onyx - \$7,500

- 1 Main Conference Registration
- Acknowledgments on the inSPire2026 Conference Website
- Logo & Hyperlink to Sponsor's Website
- Conference Signage

Meetings & Events (cont)		Price
Roundtable Meeting (Exclusive)	- Gain valuable insights from the industry's premier thought leaders - Meeting to include up to 30 attendees - Signage outside meeting room - Room set with standard AV - Tote bag insert - F&B meal service for breakfast or lunch	\$20,000
Educate to Cultivate Networking Event (Exclusive)	- Signage outside meeting room - Program welcome delivered by sponsor - Tote bag insert 3 complimentary event registrations	\$20,000
Educate to Cultivate Networking Event (Co-Sponsor - limit 2)	- Signage outside meeting room - Program welcome and intro delivered by first sponsor, Q&A and closing delivered by second sponsor - Tote bag insert 2 complimentary event registrations	\$12,500
Executive Meeting Suite	- Private 10X20 hard-sided meeting suite located in the Exhibit Hall - Furnished with table, 6 chairs & carpet - Company graphics installed on front door/panel - Includes Exhibit Hall VIP Access (\$2,500 value)	\$14,000
Meeting Room	- Private meeting room furnished with conference table & chairs, all additional requirements are the responsibility of the sponsor - Meeting rooms can accommodate up to 20 people	
3 Days (Consecutive 8-hour period per day) Sold Out		\$14,000
2 Days (Consecutive 8 hour period per day)		\$12,500
1 Day (Consecutive 8 hour period)		\$8,000
Conference Workshops (Exclusive)	- Signage outside meeting room - Tote bag insert 2 complimentary workshop registrations - Sponsor will have the option of branding the water coolers included in each room at no additional cost	Price per workshop \$10,000
Conference Workshops (Co-Sponsor - limit 2 per workshop)	- Signage outside meeting room - Tote bag insert 1 complimentary workshop registration	Price per workshop \$5,500
Poster Awards Sponsor	- Signage outside meeting room - Program awards presented by sponsor - Tote bag insert	\$10,000
Refreshment AM Break (Exclusive) Tuesday	- Appreciation sign with sponsor logo - Sponsor may supply company cups/napkins and/or flags for tables	\$3,500
Refreshment PM Break (Exclusive) Tuesday	- Appreciation sign with sponsor logo - Sponsor may supply company cups/napkins and/or flags for tables	\$3,500
Refreshment AM Break Wednesday-Friday	- Appreciation sign with sponsor logo - Sponsor may supply company cups/napkins and/or flags for tables	Price per break \$5,000
Refreshment PM Break Wednesday-Thursday Sold	- Appreciation sign with sponsor logo - Sponsor may supply company cups/napkins and/or flags for tables	Price per break \$5,000
Add Branded Sleeve for Coffee/Tea Cup as Sponsor of Refreshment Break	- For increased exposure, add branded cup sleeves to your Refreshment Break Sponsorship \$500 per break (500 sleeves per break)	\$500* *4+ breaks \$450 per break
Harbor Night Lights Signature Cocktail Sponsor	- Appreciation sign with sponsor logo at event - Sponsor branded swizzle sticks	Call for details
Cocktail Tickets	Cocktail tickets with sponsor logo on the back to distribute to clients/colleagues	\$25 each (min 25)

Sponsorship opportunities continued on the next page...



Want to make sure your **branding is prominently displayed** in high traffic areas throughout the conference?

We Can Help!

inSPire2026

Sponsorship Team:

✉ sponsors@NASPnet.org

☎ 607.674.5768



Promotional Sponsorships		Price
WiFi (limit of 2) As a wifi sponsor you will receive 2 (22"x28") recognition signs in the conference public space, co-branding on the wifi splash page, recognition in the mobile app, recognition in the workbook and one complimentary half page workbook ad.		\$35,000
Professional Headshot Station (Exclusive) Sponsor of headshot station will receive 1 complimentary lead retrieval license, 3 (22"x28") branded signs directing attendees to headshot station, 1 (22"x28") recognition sign near the headshot station, the opportunity for a brand representative to meet and greet attendees waiting for their headshot and branded instruction cards.		\$20,000
Exclusive Sponsor for the inSPire2026 LIVE Recap Show--Special NASP Podcast (three part series) Sponsor the entire series and triple your exposure.		3 episode series \$20,000
Co-Sponsor the inSPire2026 LIVE Recap Show--Special NASP Podcast (three part series) Sponsor an episode and increase company recognition.		Per episode \$7,500
Room Key Cards (Exclusive) Sold		\$16,500
Add your branding as the exclusive room key card sponsor to 1 side of the Key Card Sleeves. The other side will have conference logo and welcome.		\$12,000
Photo Booth (Exclusive) Sold Photo background and/or border can be branded with your logo. Not only will you reach the attendee but they are sure to share this image with friends, co-workers and on social media.		\$12,500
Free-Standing Column Wrap (Limit of 5) 4-sided free-standing unit for promoting your message from all directions.		\$12,000
Reusable Water Bottle with Flip Straw (Exclusive) Sold Your logo prominently featured on a reusable water bottle provided in all attendee tote bags. Attendees can refill their bottle for the duration of the conference at water coolers strategically placed throughout the conference center.		\$10,000
Add your branding as the exclusive reusable water bottle with flip straw sponsor to the water coolers strategically placed in the CORE education breakout rooms that attendees may use to refill their water bottles Tues-Fri. No Longer Available		\$2,500
Illuminated Free-Standing Signs (limit of 5) Light up the conference with a back-lit free-standing sign that everyone is sure to notice.		\$10,000
Tote Bag (Exclusive) Sold		\$10,000
Lanyards (Exclusive) Sold		\$10,000
Charging Station (With table top decal and 4 stools)		\$10,000
Cherry Blossom Video Wall Ad Sold Out Located above escalator between Lobby and Cherry Blossom Ballroom. Exclusive rights may include static images or 30 sec video.		\$10,000 for Exclusive Rights \$2,000 per 5 sec looping ad
Stackable Branded Cubes (1 set of 3 stackable cubes) Stacked cubes offer a unique opportunity to promote your messaging on all four sides of 3 cubes, 12 individual cube faces to brand. Cubes will be placed in high traffic areas throughout the conference public space.		\$8,500
Hanging Banners Limited - Please call for available options		Starting at \$7,500
Glass/Mirror Clings Limited - Please call for available options		Starting at \$7,500
Wall Clings Limited - Please call for available options		Starting at \$7,500
Escalator Clings Limited - Please call for available options		Call for pricing

Sponsorship opportunities continued on the next page...



Stand out among your competitors.

Choose any of our great sponsorship opportunities to promote your brand and make a lasting impression.



Promotional Sponsorships (cont)		Price
Free-Standing Sign 37"x87" meter board, double sided full color print, placed in a high traffic area.		\$7,500
Networking Lounge (Exclusive) Includes signage with sponsor logo in the lounge area and the opportunity to place promotional literature on tables.		\$7,500
Promo Charging Cubes (1 set of 2 cubes) Placed in seating areas – can serve as a small table and have charging capabilities.		\$5,000
Ribbon Wall Sponsor the ribbon wall and have fun designing your own Company ribbons (limit 5) to be offered to all attendees (ribbon design is subject to approval).		\$3,500
Tote Bag Insert May include promotional literature or one item provided by sponsor, pending approval by Show Management.		\$2,500
Convention Center Pre-Function Video Wall Ad Located in the central area above the Chesapeake Rooms as you enter the Convention Center from the Hotel. This shared opportunity is the perfect spot for your message!	\$3,250 per 5 sec looping ad	
Aisle Marker Decals 3'x3' Exhibit Hall aisle marker floor decals. Order 2 or more for \$750 per decal.		\$1,000
Exhibit Hall High Boy Table Clings	\$1,000 per table \$2,750 for set of 3 tables	
Planter Boxes	Call for details	

Wellness	Price
Wellness Activity Sponsor (Exclusive) Includes signage with sponsor logo outside the activity room. Activities may include: Aroma Therapy, Breath Work, Meditation and Sound Bath.	\$10,000
Add 5 branded seating cubes that display your name to your Wellness activities sponsorship and increase your organizations exposure.	\$5,000
Mindfulness Bar (Exclusive) Sponsor a peaceful space perfect for relaxation and self-actualization. Combine this with any of the other wellness sponsorships and get 10% off both.	\$12,500

Mobile App	Price
Mobile App Sponsor (Exclusive) As the mobile app sponsor you receive recognition in the workbook and general session looping slides as well as exclusive rights to the mobile app splash screen, seen for 5 seconds every time the app loads, and a custom image card and video card on the mobile app homepage. Direct attendees to your exhibitor page or an external link with a custom image card and to a sponsor provided YouTube, Vimeo or Wistia web based video with a custom video card.	\$12,500

Conference Workbook	Price
Back Cover	\$5,000
Inside Back Cover	\$3,500
Inside Front Cover	\$3,500
Full Page Ad	\$2,500
Half Page Ad	\$1,500
Enhanced Conference Workbook Listing Corporate logo + 600 character listing	\$350



Looking for other options?

Learn more and reserve your sponsorship today!

Please contact the **inSPire2026 Team.**

✉ sponsors@NASPnet.org

☎ 607.674.5768

🌐 www.NASPnet.org

Online Application

inSPire2026

Professional Learning Opportunities

Education



Benefits of Sponsoring a CE Symposium

Hosting a CE symposium at inSPire2026 provides an opportunity to connect with more than 2,200 specialty pharmacy industry professionals including senior executives, pharmacy directors, clinical pharmacists, pharmacy technicians, infusion pharmacists, nurses, and other specialty pharmacy providers. An educational symposium allows you to present new therapeutic areas and patient care initiatives. Educational topics may include emerging specialty pharmacy disease states, treatment innovations, expanded drug indications, evolving treatment guidelines, and other hot specialty pharmacy industry topics.

CE Symposia dates/times include:

- September 23, 2026 6:30 AM–8:00 AM
 - September 23, 2026 11:30 AM–1:00 PM
 - ~~September 24, 2026 6:30 Am–8:00 AM~~ **SOLD**
 - September 24, 2026 12:30 PM–1:30 PM
 - Evening options are available

Option A

\$36,500*

NASP welcomes organizations interested in supporting an educational symposium. NASP organizes and accredits your educational symposium in collaboration with University of Illinois Chicago Office of Continuing Education.

**For an additional \$5,000, we can develop an ACPE accredited enduring CE program for NASP's Education Center to expand the program's reach.*

Symposium development includes:

- Development of live 1.0 hour program
- CE accreditation of live 60 minute symposium offering 1.0 hour of live pharmacist credit
- Program management which includes organizing and recruiting faculty, planning content, and accrediting for live continuing education
- Faculty honorarium and travel expenses for up to two speakers
- Program registration and on-site staffing
- Breakfast food and beverage meal service for 100 program participants* prior to CE presentation for morning presentations, specialty desserts and coffee buffet for evening presentations (*number of participants is flexible which will change the fee)
- Meeting room rental fee, AV equipment rental, and IT staff
- Program evaluation and summary report
- Marketing of program to inSPire2026 attendees (advertised on the inSPire2026 website, e-blasts to program participants, inSPire2026 mobile app, and signage on-site in conference center)

Option B

\$10,000
plus food related expenses

NASP welcomes submissions of commercially supported symposia developed by another ACPE provider for the inSPire2026 meeting. Please submit a description that includes the proposed title, educational gaps/needs, learning objectives, and agenda.

Meeting Room, Audio Visual, and Food/Beverage

NASP will assist with placement of your program at the Conference Convention Center and food/beverage meal service for the program. The symposium fee includes the meeting room rental fee and standard AV set. Food and beverage fees are in addition to the symposium meeting fee.

inSPire2026 Product Theater

Benefits of Hosting a Product Theater

Product Theaters provide an opportunity for commercial organizations to present information about their products, services, and therapeutic areas of interest to pharmacists and other health care professionals attending inSPire2026 conference. The material presented may be promotional and may concentrate on a specific product, therefore, these sessions cannot offer continuing pharmacy education credit.

Hosting a Product Theater at inSPire2026 gives your organization access to specialty pharmacy industry stakeholders including specialty pharmacies, pharmaceutical and biotechnology manufacturers, group purchasing organizations, distributors, patient assistance/advocacy organizations, integrated delivery systems and health plans, technology and data management vendors, logistics and protective packaging providers, wholesalers/distributors, and practicing pharmacists, nurses, students and pharmacy technicians.

Product Theater

\$25,000*

Meeting Room, Audio Visual, and Food/Beverage

NASP will assist with placement of your program at the Conference Convention Center and food/beverage meal service. The fee includes the meeting room rental fee, standard AV set, and food and beverage meal service for up to 100 participants.

Sponsor Requirements for Non-CE Product Theaters

- Creation, management and delivery of the product theater program
- Designing, printing, and distributing product theater invitations
- Providing on-site program co-management of activity with NASP staff
- Creation and production of tote bag insert

Program Marketing

- Placement of tote bag insert
- Advertised on the inSPire2026 website and mobile app
- Signage outside meeting room

See You in National Harbor!

Questions?

We're Here to Help.

Please contact the
inSPire2026 Team.

✉ education@NASPnet.org

🌐 www.NASPnet.org

Rules & Regulations Agreement

NASP Sponsor & Exhibit Regulations

These rules and regulations govern participation as an exhibitor or sponsor during inSPire2026 (hereinafter referred to as "Show", "Exposition"). Each exhibitor or sponsor representative agrees to abide by these rules and regulations. Meeting Management Associates, Inc. (hereinafter referred to "Event Management" and/or The National Association of Specialty Pharmacy reserve the sole right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to ensure the general success and wellbeing of the Show. Each exhibitor and/or sponsor, for itself, its employees and its contracts, agrees to abide by these regulations and by any amendments or additions hereafter made by Show Management and/or NASP. Show Management and/or NASP reserve the right to decline, prohibit, deny access or remove any company, which in its sole judgment is contrary to the character, objectives and best interests of the Show or suitable for its attendee audience. NASP or Show Management reserves the right to refuse applications that do not meet the standards required or expected as well as the right to curtail exhibitors or sponsors or parts of exhibits that are contrary to the character of the meeting or does not act in ethical or respectful manner towards others.

Application for Exhibit Space and/or Sponsorship Opportunities

Application must be submitted through the [Online Portal](#). The receipt of your electronic application shall constitute a contract with NASP for the right to use exhibit space and/or a sponsorship opportunity. If payment is not received in accordance with the application deadline, NASP reserves the right to terminate the contract without penalty or liability and resell the space and/or sponsorship opportunity. Applications may be refused or restricted for any company and/or services solely determined by NASP and/or Show Management. At the sole discretion of NASP and/or Show Management, applications may be denied if products and services are deemed unsuitable or in conflict with the meeting or event. NASP and/or Show Management do not accept applications from exhibitors that display or sell beauty or anti-aging products, LED skincare, infrared products, TENS units or EMS units. Should an exhibitor or sponsor be found to be promoting such products or services on the exhibit floor or meeting facility, such companies shall be removed immediately with or without notice, with no refund of funds paid and with no liability to NASP or Show Management.

Space Assignment

Space is reserved after receipt of a completed application with either full payment or payment terms of net 30 days. NASP will attempt to honor choice of space as noted on the contract in the order of preference. In the event that preferred space has been assigned, NASP reserves the right to assign alternative space. No exhibitor shall share, transfer, assign, sell, or barter assigned space without the expressed written permission of NASP. Any relationships between companies exhibiting in the same booth or adjoining booths must be submitted for approval by NASP with the submission of the contract and payment no later than July 20, 2026. Assignment of space, after the initial round of assignments based on a

priority system and prior sponsorship levels, is based on the order in which applications are received and on the availability of the space requested. A floor plan for the exhibit area is available online. Review carefully and note the locations of entrances, exits, height restrictions, structural columns, etc. (as noted on the floor plan and within this prospectus) before indicating your preferred booth on the application. If this space is not available, you will be assigned a space in as close proximity as possible or Show Management may contact you to discuss alternative options. NASP or Show Management reserves the right to relocate or reassign exhibit booths at any time for the successful execution of the conference.

Use of Space, Subletting Space

The subletting, assignment, or appointment of the whole or any part of space by any exhibitor is prohibited. No exhibit may permit any other party to exhibit in their space any goods other than those manufactured or handled by the contracting exhibitor, nor permit the solicitation of business by others within their space.

Operation of Displays

Show Management and/or NASP reserves the right to restrict the operation of, or remove completely, any exhibit which in its sole opinion, detracts from the general character of the meeting; violates these rules and regulations; or violates any host facility's rules or regulations. This includes, but is not limited to, an exhibit which because of noise, flashing lights, method of operation, or display of unsuitable material, is determined by Show Management or NASP to be objectionable to the successful execution of the meeting. Use of so called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of people watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Literature Distribution

All demonstrations or other activities must be confined to the boundaries of the exhibitor's booth. Distribution of marketing materials may be made only within the space assigned to the exhibitor, distributing such materials. No advertising circulators, catalogs, folders or devices shall be distributed by exhibitors or sponsors in the aisles, meeting rooms, registration areas, lounges or grounds of the host facility without prior approval from NASP or Show Management.

Arrangement of Exhibits

Please read the following rules carefully. NASP reserves the right to require changes at the exhibitor's expense in the event adjustments are required to remain within the guidelines outlined below.

Each inline exhibit space includes one 6-foot table, two chairs and a wastebasket. The exhibit hall is carpeted in Tuxedo carpet. All other booth furnishings, cleaning, electricity, additional tables or chairs, etc., are the responsibility of the exhibitor. Inline and periphery booths must adhere to the following guidelines:

- Backgrounds are limited to eight feet in height, inclusive of

exhibitor name and logo and may be maintained up to 50 percent of the distance from the back wall toward the front of the space.

- No obstructions in the front half of the booth above a height of 48" are permitted.
- Absolutely no storage of any kind will be permitted behind an exhibitor's booth. If an exhibitor does not comply, NASP or Show Management will have the items placed in storage or removed at the exhibitor's expense with no liability to NASP.
- Additional pipe and drape will be required at the exhibitor's expense for those booths that have exposed areas between the back wall of their structure and the back wall of the booth.
- In-line booths are NOT allowed to hang signs.

Island booth is defined as a 400 square foot (20x20) or larger exhibit space surrounded with aisles on all sides. Island booths must adhere to the following guidelines:

- Island booths must be constructed to allow access from all sides. Island booths should have open sight lines around and through the design (including hanging signs/structures) so that the surrounding area can be viewed through the booth and neighboring booths are not inappropriately obstructed.
- Island booths are permitted to hang signs. The top of the booth's sign must not extend more than 22' from the exhibit hall floor and cannot block visibility of NASP signs. Variances will not be granted.
- Exhibitors who wish to construct an island booth are required to submit a drawing, rendering or plan (preferably digital) to Show Management via the [Online Portal](#) for approval at least 30 days prior to exhibits opening. Any changes that occur after initial submission must be resubmitted to Show Management for approval prior to the conference. Booth diagrams must include isometric views of the booth and any overhead hanging elements.
- Should island booth construction at the show deviate from the actual floor plan submitted and approved. NASP and/or Show Management reserves the right to ask the exhibitor to make modifications and/or be removed at the exhibitor's expense with no liability to NASP and/or Show Management. If island floor plans are not submitted and approved, NASP and/or Show Management reserves the right to have all or part of the booth modified and/or removed on-site at the exhibitor's expense with no liability to NASP and/or Show Management.
- If, in the sole opinion or judgment of NASP and/or Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines or provision set forth herein, such exhibit will be prohibited from functioning at any time during the meeting. Exhibits not conforming may be dismantled or modified at cost to the exhibitor and no liability to NASP and/or Show Management.

Exhibits and Public Policy

Each exhibitor is charged with knowledge of all State, County and City laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in the meeting. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped or otherwise affixed to any pillars, doors, walls

or other parts of the building. NASP, Show Management and service contractors have no responsibility pertaining to the compliance of laws or public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions regarding the application of such laws, ordinances and regulations to their exhibit or display, Show Management will endeavor to answer them. All booth decorations must meet flame-proof codes. All exhibits, hallways, aisles, and fire control apparatus must remain clear and unobstructed at all times. Electrical equipment and wiring must conform with National Electrical Code Safety Rules. Use of butane or bottled gas is not permitted. Exhibitors will not be permitted to store behind their booth background excess material such as cardboard cartons, literature, etc. If unusual equipment or machinery is to be installed, or if to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent Contractors must conform to IAEE, ESCA and ED&PA guidelines and must be signatory to a current local collective bargaining agreement.

Attendee List Usage

Any communication, including an electronic mailing, using the list for targeted marketing must reference the company's inSPire2026 participation and may only include activities at inSPire2026 and products/services that are displayed in the company's exhibit booth. A copy of the communication must be submitted to Show Management for approval prior to distribution of the piece to sponsors@NASPnet.org. If you have any questions, please don't hesitate to contact us at sponsors@NASPnet.org. Failure to comply with proper use may result in removal from future Attendee List distribution.

Executive Meeting Suites

All Executive Meeting Suites are reserved through the [Online Portal](#). An Executive Meeting Suite is located on the exhibit hall floor and includes a complimentary VIP Access Pass, 10x20 enclosed meeting space, door graphic, carpet, table and six chairs. Any additional needs are the responsibility of the sponsor.

Meeting Rooms

All on-site meeting rooms, private restaurant rooms, and hotel suites must be secured through NASP. Please complete the [NASP affiliate meeting space request form](#).

Exhibitor Registration

Exhibit fees entitle two or more staff members, dependent on the space purchased, to exhibit and attend conference sessions and functions at no additional charge. Additional exhibitor badges are available at a per person cost of \$900 for members and \$1,050 for non-members. The company name appearing on the exhibitor badges must be the same company name that appears on the contract for space. All exhibitors must register for the conference prior to reserving hotel rooms. NASP reserves the right to cancel housing reservations for non-registered personnel.

Attendees are required to wear the inSPire2026 badge at all times while participating in meeting related activities. On-site badge pickup requires all registration fees be paid in full and attendees must present a photo identification. Attendees are prohibited from sharing, donating, selling or transferring their

badge to any other party. Any badge which NASP determines is being used improperly can be revoked. If a badge is lost, please notify inSPire2026 registration staff.

Hotel Room Reservations

Only inSPire2026 registered attendees are permitted to reserve rooms within the inSPire2026 housing block. Once registered, a confirmation e-mail is provided including a link to housing block/housing options. Attendees are responsible for making their own hotel and travel arrangements. Hotel reservations are on a first-come, first-served basis. Attendees are encouraged to reserve rooms immediately upon receipt of their confirmation e-mail. For questions about hotel room reservations contact meeting@NASPnet.org.

Exhibit Regulations

NASP has developed these rules to protect the rights of all exhibitors and to consider the general appearance of the show as a whole, which must take precedence over that of any individual exhibitor. The rules adopted by NASP require the cooperation of all exhibitors in maintaining due respect for adjoining exhibitors.

1. All exhibitors are responsible for informing their personnel and their authorized representatives of these rules.
2. Tabletop and custom freestanding displays will be allowed as long as they fit within the confines of your booth. Units and display materials may not obstruct exhibit space to the right or left of the booth.
3. Nothing may be glued, pasted, tacked, nailed, screwed, or otherwise permanently attached to columns, walls, floors, or other parts of the building or furniture. It is recommended that an easel be used for signage. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage that they may cause.
4. Exhibitors wishing to use props or to display items that do not directly pertain to their product or business must have prior approval from NASP. Any special equipment must fit in your booth. This approval must be sought in writing at least 45 days in advance of the show. All correspondence should be addressed to sponsors@NASPnet.org.
5. All demonstrations, discussions, or other activities such as distribution of descriptive literature of any kind must be confined to the exhibitor's booth. All giveaway items must be distributed within the exhibitor's booth. Items that cannot be stored in sufficient quantities within this space are not permitted.
6. Exhibitors are permitted to distribute food and beverage items only if ordered through the host venue. Outside food and beverage items are prohibited and are subject to the host venue's rules and regulations.
7. No exhibitor shall hold or sponsor any type of contest, raffle, or drawing for prizes either in the Exhibit Hall or in connection with the meeting without advance approval by NASP and following the state of Maryland rules and regulations.
8. Only those who purchase a VIP Exhibit Hall Pass or Executive Meeting Suite are allowed to meet with clients and potential customers in their booth during hours outside of the published Exhibit Hall Hours on page 4 of this document.

Payment Policy

Completed applications are marked as received and/or processed by Show Management with either full payment or payment terms of net 30 days. Checks should be made payable to National Association of Specialty Pharmacy and sent to inSPire2026 c/o Meeting Management Associates, 16 W. State Street, PO Box 723, Sherburne, NY 13460.

Cancellation

All sponsor and/or exhibitor cancellations must be made in writing to Show Management. No telephone cancellations will be accepted. For exhibitor cancellations on or before August 19, 2026 a 30% fee will be incurred; exhibitor cancellations after August 19, 2026 will incur the full exhibit amount. In the event of uncontrollable circumstances rendering the exhibit space unfit or unavailable, or causing the show to be canceled, the contract will not be binding and payment will be refunded. Sponsorships are non-refundable.

Install and Dismantle

Show Management and/or NASP reserves the right to fix the time of the installation of a booth prior to the meeting opening and for its removal after the conclusion of the meeting. Any space not claimed and occupied two hours prior to the show opening may be resold or reassigned without refund or liability to NASP and/or Show Management. Installation of all exhibits must be fully completed by 4:00 PM on September 22, 2026. Exhibits may not, to any extent, be dismantled before the exhibit hall closes. Any companies that dismantle early will forfeit the right for booth selection at the following year's meeting. Booth staff should take exhibit hall hours into consideration when making travel arrangements.

Liability

The exhibitor hereby assumes the entire responsibility and hereby agrees to protect, defend, indemnify, and save NASP, Show Management and the Gaylord National, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents. The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual Liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage. NASP, Show Management and the Gaylord National, its owners, and its operator shall be included in such policies and additional named insured. In addition, the exhibitor acknowledges that neither NASP, Show Management nor the Gaylord National, its owners, or its operator maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

Indemnification

Exhibitor and/or Sponsor shall indemnify, hold harmless and defend NASP, Show Management and the Gaylord

National and its officers, directors, employees, agents, affiliates, successors and permitted assigns (collectively, "Indemnified Party") against any and all losses, damages, liabilities, deficient, claims, actions, judgments, settlements, interest, awards, penalties, fines, costs or expenses of whatever kind, including attorney's fees that are incurred by Indemnified Party (collectively, "Losses"), arising out of or resulting from (a) injury to the person, property or business of any person in connection with exhibitor and/or sponsor's conduct of its exhibit or support opportunity (b) exhibitor and/or sponsors' construction or maintenance of unsafe exhibit or sponsorship display, as determined by NASP, Show Management or Gaylord National, (c) any act, omission, negligence fault, violation of law, government order, or ordinances, or misconduct of exhibitor and/or sponsor, its employees, subcontractors, invitees or agents or any breach by exhibitor and/or sponsor of any agreements, covenant, promises or other obligations under the application of this rules and regulations, (d) exhibitor and/or sponsor's participation or presence at the meeting and/or use of any of the host facility, (e) any claim brought by any of its employees, agents, contractors or invitees against an Indemnified Party in connection with such activity of (f) exhibitor and/or sponsors' actual or alleged infringement of the patent, trademark, copyright or any other intellectual property rights of a third party including any claim resulting from the use of copyrighted music, dramatic materials or other property which is used by an exhibitor and/or sponsor in connection with the meeting.

Force Majeure

No Party shall be liable or responsible to the other party or be deemed to have defaulted under or breached the application or rules or regulations, for any failure or delay in fulfilling or performing any term of the application or the rules and regulations (except for any obligations of exhibitor and/or sponsor to make payments to NASP), when and to the extent such failure or delay is caused by or results from acts beyond the impacted party's ("Impacted Party") control, including without limitation, the following force majeure events ("Force Majeure Event(s)": acts of God, war, government regulation (including discriminatory, inflammatory, law, rule, ordinance or regulation that NASP or Show Management determine in its sole discretion, is contrary or insulting to NASP's principles, beliefs, policies or purpose), distaste, acts of terrorist, fire, civil disorder, riots, epidemic, pandemic, health threats to the general public, curtailment of transportation, safety concerns or any other event that NASP or Show Management determine in its sole discretion is an event beyond the control of the Impacted Party.

The Impacted Party shall give immediate notice to the other party, stating the length of time the occurrence is expected to continue. The Impacted Party shall use diligent efforts to end the failure of delay ensure the effects of such Force Majeure Event are minimized. The Impacted Party shall resume the performance of its obligations as soon as reasonably practicable after the removal of the cause. If NASP or Show Management cancels the meeting due to a Force Majeure Event, it shall refund exhibitor and/or sponsor a prorated amount already paid for the meeting.

Americans with Disabilities Act

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter referred to as "Act") to make their booths accessible to persons with disabilities. Exhibitor shall also indemnify and hold harmless NASP, Show Management and the Gaylord National against cost, expense, liability or damage which may be incident to arise out of or be caused by exhibitor's failure to comply with the Act.

Other Regulations

Any and all matters not specifically covered by preceding rules and regulations shall be subject solely to the decision of Show Management and/or NASP.

NASP and/or Show Management shall have full power to interpret, amend and enforce these rules and regulations, provided exhibitors and/or sponsors receive notice of any amendments when made. Each exhibitor and/or sponsor, its employees, its contractors and its assignees agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors and/or sponsors and/or their representatives who fail to observe these conditions of contract or who, in the opinion of Show Management and/or NASP, conduct themselves unethically may immediately be dismissed from the meeting without refund or other appeal.

Questions? We're Here to Help.

Please contact the
inSPire2026 Team.

✉ sponsors@NASPnet.org

☎ 607.674.5768

🌐 www.NASPnet.org

Online Application