ALLIANCE
NYS ALLIANCE FOR THE PREVENTION OF SEXUAL ABUSE

ATSA NEW YORK

‘27

NYS ATSA/NYS ALLIANCE
ANNUAL JOINT CONFERENCE



INDUSTRY PROSPECTUS

May 17-19

SARATOGA SPRINGS, NY

Join New York State's Premier Conference Focused on Sexual Harm Prevention & Response

This exclusive gathering brings together professionals, leaders, and advocates committed to advancing the prevention, treatment, management, and policy of sexual harm across New York State. We believe bringing an end to sexual violence is a community effort and we need your support. We offer a variety of options for corporate sponsorship that provide additional benefits for your organization, including ways to reach our interdisciplinary members and conference attendees. Corporate sponsors have access to leaders in the field of **sex offense-specific prevention, treatment, community supervision, legal, and survivor advocacy**.

Why Exhibit or Sponsor?

- ✓ Showcase New Products and Services
- ✓ Strengthen Relationships with Existing Clients
- ✓ Connect with New Prospects and Decision-Makers
- ✓ Increase Your Visibility Among Leaders in Multiple Fields

Whether you're looking to expand your professional network, explore emerging trends, or showcase your company's expertise, this conference offers opportunities to advance your goals.

Exhibit Area Schedule

Monday, May 17

6:30 AM	Exhibitor Set-Up
7:00 AM-4:30 PM*	Exhibit Hours

Tuesday, May 18

7:30 AM-4:30 PM*	Exhibit Hours

Wednesday, May 19

7:15 AM-12:00 PM*	Exhibit Hours
12:00 PM	Exhibitor Dismantle

**All exhibit hours subject to change*

2027 Exhibit Space
$350 Per Table

Space Includes:

- Draped 6' Table and Two Chairs
- One Exhibitor Badge
- Recognition on Conference Website, Conference Guide and Plenary Walk In Slides

One additional exhibitor badge is available for $150.

Reserving Exhibit Space

To register for exhibit space, complete the online Industry application and submit payment for approval. Full payment must be received with the completed application. An Exhibit Space Confirmation will be provided via email upon receipt of payment in full. Booth space will be available on a first-come, first-served basis during exhibitor set-up on Monday, May 17, 2027.

Exhibitors paid in full prior to Friday, April 9, 2027 will appear in the printed conference guide.

CLICK HERE TO REGISTER ONLINE

Sponsorship Opportunities

Sponsorship opportunities expand your brand with relevant engagement solutions. The following opportunities allow you to create a support package that meets your marketing goals while staying within a budget.

Digital Sponsorship Opportunities

Email Blast

Registered Attendees **$250 each**
Entire Conference Database **$500 each**

Reach registered attendees or our entire conference database with a customized message promoting your product or service.

Your Logo on the Conference Sponsors and Exhibitors Web Page With a Link to Your Website **$300**

Direct traffic to your website and promote your company with a logo that links to your website on the conference sponsors and exhibitors web page.

Attendee Registration Confirmation Email **$1,000**

Make sure your branding is the first thing attendees see after registering for the Conference. You can choose between a banner (1800x300px) or square (900x900px) ad space.



Event Sponsorship Opportunities

Tuesday Lunch Sponsor **$950**

Sponsor the networking luncheon where NYS ATSA/NYS Alliance make announcements and deliver a message (up to three minutes) to conference attendees. Sponsor will receive logo on event signage and recognition during the conference. Sponsor may supply custom cups and/or napkins with their logo.*

Cocktails & Connections Reception Sponsor *(Monday Evening)* **$900**

The most anticipated event of the year! Unwind, reconnect, and foster new relationships. Help create a memorable experience for conference attendees! Sponsor will receive two event tickets, recognition during the conference, and logo on event signage. Sponsor may supply custom cups and/or napkins with their logo.*

Networking Reception Sponsor *(Tuesday Evening)* **$900**

Make a lasting impression as the sponsor of the popular and well-attended Networking Reception! This exciting social event offers a premier opportunity to connect with conference attendees, build meaningful relationships, and engage with prospective clients in a relaxed and welcoming atmosphere. Sponsors will receive two event tickets, recognition during the conference, and logo on event signage. Make your presence even more memorable by providing custom cups and/or napkins featuring your company logo for guests to enjoy throughout the reception.*

Refreshment Break Sponsor

5 available **$850 each**

Refresh and re-caffeinate! Your organization's name will be prominently displayed during breaks and will be much appreciated by attendees. Sponsor may supply custom cups and/or napkins with their logo.*

** Custom cups and/or napkins are optional and must be supplied at the sponsor's sole expense, including all production costs.*

Sponsorship Opportunities (continued)

Branded Sponsorship Opportunities

Tote Bag $1,000

Generate attention with a "walking advertisement" on the shoulder of every attendee! Sponsor logo along side the conference logo will be seen by everyone onsite and will continue to give your company exposure as conference memorabilia. This sponsorship includes the production of the bags.

Attendee Lanyards $750

Attendee badges are vital at every conference, so why not sponsor a colorful lanyard, branded with sponsor logo that's sure to get you noticed? This sponsorship includes the production of the lanyards.

Registration Table Runner $500 each

Make a powerful first impression by purchasing a Registration Table Runner. As attendees check in and receive all conference materials, the sponsor logo will be front and center on the registration table, ensuring maximum visibility from the moment they walk through the door.

Registration Packet $200

One literature or promotional item included in the attendee tote bag or attendee registration packet. All brochures and/or promotional items must be received no later than Monday, May 3, 2027.

Conference Guide Advertisement

Purchase a company advertisement in the printed conference guide that will be seen by every conference attendee!

Full Page (8"W x 10 ½"H) $600
Half Page (8"W x 4 ¾"H) $300
Quarter Page (3 ¾"W x 4 ¾"H) $200

Ad reservation deadline is Friday, April 2, 2027. Ads must be provided in high resolution electronic format and are due by Friday, April 22, 2027. For best quality production, advertisers should supply artwork in PDF or EPS with all fonts converted to outline.



Philanthropic Opportunity

Sponsor a Student $500 each

Sponsor a student and provide much needed support in nurturing the next generation of professionals in the field of sexual abuse prevention and sex offender treatment and management. Each generous contribution will be recognized during the awards ceremony and will surely never be forgotten by the grateful recipient!

Want to support more than one student? Contact us today to discuss a bundle discount.

Show Management
Phone: 607.674.6113
Email: exhibits@mma-inc.com

CLICK HERE TO REGISTER ONLINE

RULES & REGULATIONS

1. Contract: By completing the NYS ATSA/NYS Alliance Annual Joint Conference online industry application for the NYS ATSA/NYS Alliance Annual Joint Conference, ("Conference") the industry company (collectively referred to as "Company") acknowledges that they have fully read and agree to comply with all information provided in these Rules & Regulations, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of NYS ATSA/NYS Alliance Annual Joint Conference. Failure to abide by such rules and regulations will result in forfeiture of all monies paid or due to NYS ATSA/NYS Alliance Annual Joint Conference under terms of this Agreement and no booth or sponsorship areas will be provided.

2. Payment Policy: Full payment must accompany the completed Application before it will be marked as received and/or processed by NYS ATSA/NYS Alliance Annual Joint Conference Exhibit Management. Check payments must be made payable to NYS Alliance (Federal Tax ID: #38-3918958) and sent to NYS ATSA/NYS Alliance Annual Joint Conference c/o Meeting Management Associates, 16 W State Street, PO Box 723, Sherburne, NY 13460.

3. Industry Materials: Industry materials are not permitted to interfere with the conference. All demonstrations and the distribution of promotional materials must be in accordance with NYS ATSA/NYS Alliance rules and regulations. Company agrees to provide all materials reasonably required for the performance of the conference, including but not limited to an electronic copy of Company's logo, in a format and within the deadlines provided by NYS ATSA/NYS Alliance Annual Joint Conference. Company agrees that NYS ATSA/NYS Alliance Annual Joint Conference are allowed to use, display and reproduce (in print, electronically or otherwise) Company's name, trade names, logos and product names in any listing of those companies participating in the conference.

4. NYS ATSA/NYS Alliance Name and Logo: The NYS ATSA and/or NYS Alliance name and logo are the exclusive property of NYS ATSA and/or NYS Alliance. They may not be used in any way, e.g., promotional literature, giveaways, images, etc., by anyone for any purpose without specific written approval from NYS ATSA and/or NYS Alliance.

5. Endorsement: Distribution of materials, brochures or other related advertising and activities conducted during the conference does not constitute endorsement by NYS ATSA and/or NYS Alliance.

6. Copyright: Company agrees that it is their responsibility to ensure the Company represents and warrants all graphics and collateral do not violate any copyright, proprietary or intellectual property rights of others and that all graphics and collateral are actually accurate and contain no matter defamatory or otherwise unlawful. Company is solely responsible for the content of the graphics and collateral. It is not NYS ATSA and/or NYS Alliance's responsibility to review or monitor the graphics and collateral for copyright or other legal compliance.

7. Images: By submitting an application to participate in the conference, the Company acknowledges and agrees that NYS ATSA, NYS Alliance and their vendors, including but not limited to NYS ATSA and/or NYS Alliance Affiliates and Partners (collectively "NYS ATSA/NYS Alliance Annual Joint Conference"), Meeting Management Associates, Inc. and any of their respective officers, directors, staff members, agents, volunteers and employees, will not be liable to Company or any other party for any special, incidental, indirect, general or consequential damages or costs which may arise in connection with the conference. Company consents to NYS ATSA/NYS Alliance Annual Joint Conference using any photos, other images taken of the conference and any results of conference related activities that occur for media outreach efforts, promotional campaigns, various publications/communications or other business purposes as determined by NYS ATSA/NYS Alliance Annual Joint Conference without compensation to the Company.

8. Cancellations: Cancellations must be made in writing and sent to NYS ATSA/NYS Alliance Annual Joint Conference Exhibit Management. Requests for cancellations or reduction in support level will result in no refund unless all space has been sold and all canceled space resold.

9. Liability: NYS ATSA, NYS Alliance, Meeting Management Associates and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents, employees, members and guests (individually and collectively, the "Released Parties") do not assume any responsibility for personal injury or death or loss or damage to property, except for personal injury, death or loss or damage to property that arises from the gross negligence of the Released Parties. The exhibitor assumes entire responsibility and liability for any and all claims, losses or damages arising out of personal injury or death or loss or damage to property, including the exhibitor's display materials and other property, employees or contracted labor brought upon the premises, and agrees to indemnify and hold harmless the Released Parties against any and all claims for personal injury or death, or losses or damages to property, except such injury, death, loss or damage resulting from gross negligence or malice of Released Parties.

10. Force Majeure: It is mutually agreed that in the event that NYS ATSA/NYS Alliance should find it necessary to cancel or postpone the conference for any reason, including but not limited to low registration, strikes, acts of nature, war, terrorist acts or other circumstances beyond the control of NYS ATSA and/or NYS Alliance, this agreement will be terminated immediately, and NYS ATSA/NYS Alliance Annual Joint Conference shall determine an equitable basis for the refund of such portion of the fee(s) as is possible, after due consideration of expenditures and commitments already made.

11. Insurance: Companies who wish to insure the project against loss of any kind must do so at their own expense. NYS ATSA, NYS Alliance, Meeting Management Associates and each of their parents, subsidiaries and affiliates do not carry insurance of any sort on the Company or other property of the Company and the above referenced entities assume no liability for loss or damage thereto from any cause.

12. Violations: Violations of any of these rules and regulations on the part of the Company, its employees or agents shall nullify the right to participate in the conference and such Company shall forfeit to NYS ATSA & NYS Alliance all monies which have been paid or due. Upon violation of any of these regulations on the part of the Company, its employees or agents, NYS ATSA/NYS Alliance are given the right to terminate, the right to take possession of the space and the right to remove all images and services at the Company's expense. Company remains liable for all damages which NYS ATSA/NYS Alliance Annual Joint Conference may incur and forfeits all monies paid or due.

13. Amendments of Rules and Regulations: All sponsorships are subject to cancellation by NYS ATSA/NYS Alliance Annual Joint Conference. All matters and questions not covered by these regulations are at the discretion of NYS ATSA, NYS Alliance, and its agents. These regulations may be amended any time by NYS ATSA and/or NYS Alliance and all amendments that may be so made shall be equally as binding, upon publication, on all parties affected by them as were the original regulations.

IMPORTANT CONTACT INFORMATION

If you have any questions, or if a desired item or opportunity is not listed, please contact us. Please do not wait until the conference is launched to ask questions, express concerns or resolve challenges that can easily be taken care of in advance. We are here to assist in making this a successful endeavor, so feel free to contact us!

NYS ATSA Exhibit Management: Meeting Management Associates, Inc.
Phone: 607.674.6113
Email: exhibits@mma-inc.com
Mailing Address: NYS ATSA/NYS Alliance Annual Joint Conference, c/o Meeting Management Associates, Inc., 16 W State St, PO Box 723, Sherburne, NY 13460