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AANA

American Association of
NURSE ANESTHESIOLOGY

EDGE

EXHIBITOR PROSPECTUS
Feb. 25-28, 2027 + Sheraton Dallas Hotel



Who is AANA?

AANA champions the advancement of the nurse anesthesia profession and has been furthering the profession and enhancing patient care since 1931. More than 71,000 AANA members — CRNAs/nurse anesthesiologists, nurse anesthesia residents/students, RNs and APRNs — trust AANA for:

- Advocacy
- Evidence-based practice standards
- Continuing education
- Professional development
- Research
- Awards, grants, and scholarships
- Diversity, equity, and inclusion

Why Exhibit?

EDGE is the premier educator-to-educator event in nurse anesthesia — this signature AANA conference delivers strong focus on didactic education, innovation, and networking. EDGE will allow your brand to connect with nurse anesthesia educators and understand their challenges and successes as they prepare the next generation of nurse anesthetists to shape the future of U.S. healthcare.

Who Attends?

- CRNAs/nurse anesthesiologists
- Educators
- Program Administrators and Assistant Program Administrators
- Educational Program Faculty
- Practice Owners/Partners



More than 86%
of CRNAs/nurse
anesthesiologists are members



58.5 Million
Anesthetics performed in the
U.S. annually

Exhibitor Package

\$3,500

The Exhibitor Package includes:

- One (1) 6' draped table*
- Two (2) chairs
- Two (2) exhibitor badges
- Company name/description included in the meeting mobile app

* No items are to be displayed on the floor. All display items must fit on the 6' table provided and not exceed a height of 5', including table top pull-up banners and all other equipment. For more information see "Operations of Display" section on page 4.

Exhibitor Enhancements

Draw more attention to your company, brand or services with a booth enhancement.

4'x2' Table Runner With Your Company Logo	\$125
Color Logo in Mobile App	\$225
Longer Description (600 characters).....	\$225
Logo and Description Enhancement	\$400

Install*

Thursday, Feb. 25..... 2-7 p.m.

Exhibit Hours*

Friday, Feb. 26..... 7:30 a.m.-3:30 p.m.

Saturday, Feb. 27..... 7 a.m.-3 p.m.

Dismantle*

Saturday, Feb. 27..... 3 p.m.

*subject to change

How to Reserve Table Top Space

Online Space Reservation

Reserve your space today via the EDGE [Exhibitor Portal](#). Once you have completed the online application, an email will be sent with additional information.

[Exhibitor Portal](#)

[Show Map](#)

Questions? We're here to help!

AANA Show Management

Phone: 607-674-2123

Email: aanaexhibits@mma-inc.com

Meeting Management Associates, Inc.

16 W State St, PO Box 723

Sherburne, NY 13460

For sponsorship opportunities please contact:

HealthCom Media

Email: sales@healthcommedia.com

Rules & Regulations

These rules and regulations are a bona fide part of the contract for table top space with the American Association of Nurse Anesthesiology EDGE Conference (hereinafter referred to as "EDGE," "Show," "Conference"). Meeting Management Associates, Inc. (hereinafter referred to as "Show Management") and/or AANA reserve the sole right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to ensure the general success and wellbeing of the Show. Each exhibitor, for itself, its employees, and its contractors, agree to abide by these regulations and by any amendments or additions hereafter made by Show Management and/or AANA. Show Management and/or AANA reserve the right to decline, prohibit, deny access or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the Show or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of public policy, these rules and regulations, host facility's rules and regulations and extends to persons, things, printed matter, products, and conduct. AANA or Show Management reserves the right to refuse applications that do not meet the standards required or expected, as well as the right to curtail exhibitors or parts of exhibits that reflect against the character of the meeting or does not act in an ethical or respectful manner towards others.

Valid Application for Space

Applicants for table top space are required to complete the online application via the online [Exhibitor Portal](#). To be confirmed, each application must be paid in full for each space requested and must be approved by AANA or Show Management.

Applications may be refused or table top space restricted for any company and/or services solely determined by AANA and/or Show Management. At the sole discretion of AANA and/or Show Management, applications may be denied if products and services are deemed unsuitable or in conflict with the meeting or event. AANA and/or Show Management does not accept applications from exhibitors that display or sell beauty or anti-aging products, LED skincare, infrared products, TENS units, EMS units, or unapproved insurance and financial companies. Should an exhibitor be found to be providing any such products or services on the exhibit floor, then such exhibitors shall be removed immediately with or without notice, with no refund of funds paid, and with no liability to AANA or Show Management.

Payment of Space

AANA's Federal ID# is 36-2113743. The exhibitor agrees to enclose with this application the required payments as outlined. Payments must be made payable to the American Association of Nurse Anesthesiology and forwarded to AANA Show Management, 16 West State St, PO Box 723, Sherburne, NY 13460.

Cancellation & Refunds

All cancellations of space must be received in writing by Show Management. If space is reduced, the net reduction of space will be treated as a cancellation of that space. If Show Management receives a written request for cancellation of space by January 25, 2027, the exhibitor will be eligible for a 50% refund of the total space cost. No refunds will be given after January 25, 2027. It is expressly agreed by the exhibitor that in the event it fails to pay the space licensure at the times specified, or fails to comply with any provisions contained in these regulations concerning its use of table top space, Show Management shall have the right to reassign the confirmed space location shown or to take possession of said space and lease same, or any part thereof, to other parties upon such terms and conditions as it may deem proper, with or without prior notice. In the event of a default by the exhibitor, as set forth in the previous sentence, then in addition to AANA's and Show Management's other rights and remedies hereunder, the exhibitor shall forfeit the amount paid by exhibitor for its space reservation, regardless of whether or not AANA or Show Management enters into a further lease for the space involved. In case the exhibition shall not be held for any reason whatsoever, then and thereupon, the licensure and lease of space to the exhibitor shall be terminated. In such case, the limit of claims for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the prorated amount already paid of space for this specific event.

Space Rental and Assignment of Location

A floor plan of the exhibit area is available online. Review carefully and note the locations of entrances, exits, columns, etc. before indicating your preferred space on the application. If this space is not available, you will be provided a space in as close a proximity as possible. Exhibitors that wish to avoid assignment of space adjacent to a particular competitor should indicate that on the application. Careful consideration will be given to all such requests, but are not guaranteed. AANA or

Show Management reserves the right to relocate or reassign space at any time for the overall benefit of the meeting.

Use of Space, Subletting Space

The subletting, assignment or appointment of the whole or any part of space by any exhibitor is prohibited. No exhibitor may permit any other party to exhibit in their space any goods other than those manufactured or handled by the contracting exhibitor, nor permit the solicitation of business by others within their space.

Operation of Displays

Show Management or AANA reserves the right to restrict the operation of, or evict completely, any exhibit which in its sole opinion, detracts from the general character of EDGE as a whole, violates any host facility's rules or regulations, or violates these rules and regulations. This includes, but is not limited to, an exhibit which because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management or AANA to be objectionable to the successful conduct of EDGE as a whole. Use of so called "barkers" or "pitchmen" is strictly prohibited.

All demonstrations or other promotional activities must be confined to the limits of the 6' table top space and may not exceed 5' in height, including table top pull-up banners and all other equipment. Sufficient space must be provided within the table top space for comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its table top space free of congestion caused by demonstrations or other promotions.

Literature Distribution

All demonstrations or other activities must be confined to the limits of the exhibitor's space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their space, but automatic distribution is prohibited.

Booth Representatives

All representatives must adhere to AANA's [Code of Conduct](#). Representatives must properly register for the meeting and wear their badge during the meeting.

Sound

Exhibits which include the operation of musical instruments, radios, sound projection equipment, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors or their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure prior written approval of operating methods from AANA or Show Management before the exhibit opens. Show Management or AANA shall be the sole judge of what constitutes appropriate sound levels.

Sales

The purpose of the exhibits is to further the education of meeting attendees through product service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitors' own unaltered products and the products or services must be pertinent to the attendees' professional interest. AANA or Show Management reserves the right to restrict sales activities that it deems inappropriate or unprofessional. It is the responsibility of the exhibitor to research and comply with all local sales tax requirements. Exhibitors selling or taking orders at Show must adhere to certain business license and sales and use tax regulations, which vary from state to state. Exhibitors are solely responsible for making the necessary arrangements to adhere to the city of Dallas, TX regulations.

Arrangement of Exhibits

All exhibits for EDGE are limited to 6' tables. Each company will receive one (1) 6' draped table, two (2) chairs and two (2) exhibitor badges. No items are to be displayed on the floor. All display items must fit on the 6' table provided and not exceed a height of 5', including table top pull-up banners and all other equipment. There are no exceptions to this. If, in the sole opinion or judgment of AANA or Show Management, any exhibit fails to conform to provisions set forth herein, such exhibit will be prohibited from functioning at any time during EDGE. Exhibits not conforming may be dismantled or modified, at cost to the exhibitor and no liability to AANA or Show Management.

Electricity

Electricity is at the exhibitor's expense and is not provided by AANA. If you require electricity at your table, you will be responsible to fill out the form provided in the exhibit portal upon acceptance as an exhibitor at EDGE.

Freight & Packing Boxes

Exhibitors will not be permitted to store boxes in their booths, unless it can fit neatly under the 6' table area. Each company is responsible to make and pay for their own freight and storage arrangements with the facility.

Exhibits and Public Policy

Each exhibitor is charged with knowledge of all State, County, and City Laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in EDGE. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped or otherwise affixed to any pillars, doors, walls, or other parts of the building. AANA or Show Management have no responsibility pertaining to the compliance with laws or public policy as far as individual exhibitor's space, materials, and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to their exhibit or display, Show Management will endeavor to answer them. All decorations must meet flame-proofing codes. All exits, hallways, aisles and fire control apparatus must remain clear and unobstructed at all times. Electrical equipment and wiring must conform with National Electrical Code Safety Rules. An exhibitor who makes any claim or advertises at EDGE in any way which, in the sole opinion of AANA or Show Management, is false, misleading or otherwise against public policy, may, in the sole discretion of AANA or Show Management, be required to discontinue such claim or advertising. No balloons will be permitted.

If, in the sole opinion and judgment of AANA or Show Management, any exhibit violates AANA rules and regulations, such exhibit may be modified or dismantled, at cost to the exhibitor and no liability to AANA or Show Management.

Install and Dismantle

Show Management or AANA reserves the right to adjust installation and/or dismantle times. Any space not claimed and occupied one hour prior to the show opening may be resold or reassigned without refund or liability to AANA or Show Management. Installation of all exhibits must be fully completed by the opening time of EDGE. Exhibits must be staffed during EDGE hours and may not dismantle early. Any exhibitor that dismantle early, will not have a choice of booth placement for the following year's meeting, and will be placed last within the hall, with no exceptions.

Exhibitor's Authorized Representative

Exhibitors assume responsibility for its authorized representative to follow all Show Management or AANA rules and regulations, host facility's rules and regulations, and relevant laws.

A fee of \$75 per badge will apply for any badges that were not pre-registered prior to Check-In at EDGE. This is inclusive of substitutions not discussed prior with AANA Show Management. We encourage all exhibitors to register their team members in advance to avoid delays and additional charges.

Photography/Video

Exhibitors may photograph, or have its own space photographed. Cameras, camera phones or other advanced technology devices used to photograph or film anything other than exhibitors' own space are strictly prohibited.

Liability and Insurance

All property of the exhibitor remains under its custody and control. Neither AANA, Show Management, host facility, its service contractors, the management of the host facility nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at its own expense, for property loss or damage and liability for personal injury.

Indemnification

Exhibitor shall indemnify hold harmless and defend AANA, Show Management, and the host facility and its officers, directors, employees, agents, affiliates, successors, and permitted assigns (collectively, "Indemnified Party") against any and all losses, damages, liabilities, deficient, claims, actions, judgments, settlements, interest, awards, penalties, fines, costs, or expenses of whatever kind, including attorneys' fees, that are incurred by Indemnified Party (collectively, "Losses"), arising out of or resulting from (a) injury to the person, property, or business of any person in connection with exhibitor's conduct of its exhibit, (b) exhibitor's construction or maintenance of an unsafe exhibit, as determined by AANA, Show Management, or host facility, (c) any act, omission, negligence, fault, violation of law, government order, or ordinance,

or misconduct of exhibitor, its employees, subcontractors, invitees or agents, or any breach by exhibitor of any agreements, covenant, promises or other obligations under the application or this rules and regulations, (d) exhibitor's participation or presence at the Show and/or use of any of the host facility, (e) any claim brought by any of its employees, agents, contractors, or invitees against an Indemnified Party in connection with such activity, or (f) exhibitor's actual or alleged infringement of the patent, trademark, copyright, or any other intellectual property rights of a third party including any claim resulting from the use of copyrighted music, dramatic materials, or other property which is used by exhibitor in connection with the Show.

Insurance

Exhibitors shall obtain insurance, naming AANA and Show Management as additional insured and waiving subrogation under its general liability policy. Additionally, exhibitors shall maintain adequate property and liability insurance coverage, including coverage for workers compensation, employer's liability, and comprehensive commercial general liability.

Recording of Event

Exhibitor acknowledges that the Show may be recorded and reproduced in any form (including but not limited to digital formats) and hereby authorizes AANA and its designees to record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute, and transmit in any form and for any purpose any such recording of the Show.

Force Majeure

No party shall be liable or responsible to the other party, or be deemed to have defaulted under or breached the application or rules or regulations, for any failure or delay in fulfilling or performing any term of the application or the rules and regulations (except for any obligations of exhibitor to make payments to AANA), when and to the extent such failure or delay is caused by or results from acts beyond the impacted party's ("Impacted Party") control, including without limitation, the following force majeure events ("Force Majeure Event(s)"): acts of God, war, government regulation (including discriminatory, inflammatory, law, rule, ordinance or regulation that AANA or Show Management determine in its sole discretion, is contrary or insulting to AANA's principles, beliefs, policies, or purpose), disaster, acts of terrorism, fire, civil

disorder, riots, epidemic, pandemic, health threats to the general public, curtailment of transportation, safety concerns, or any other event that AANA or Show Management determine in its sole discretion is an event beyond the control of the Impacted Party.

The Impacted Party shall give immediate notice to the other party, stating the length of time the occurrence is expected to continue. The Impacted Party shall use diligent efforts to end the failure or delay and ensure the effects of such Force Majeure Event are minimized. The Impacted Party shall resume the performance of its obligations as soon as reasonably practicable after the removal of the cause. If AANA or Show Management cancels the Show due to a Force Majeure Event, it shall refund exhibitor a prorated amount already paid of space for this Show.

Choice of Law

The application and these rules and regulations, and all matters arising out of or relating to the application or rules and regulations, are governed by, and to be construed in accordance with, the laws of the State of Illinois, without reward to conflict of law provisions thereof to the extent such principles or rules would require or permit the application of the laws of any jurisdiction other than those of the State of Illinois.

Choice of Forum

Each party irrevocably and unconditionally agrees that it will not commence any action, litigation, or proceeding of any kind whatsoever against the other party in any way arising from or relating to this Agreement and all contemplated transactions, including, but not limited to, contract, equity, tort, fraud, and statutory claims, in any forum other than Northern District of Illinois or, if such court does not have subject-matter jurisdiction, the courts of the State of Illinois sitting in Cook County, and any appellate court from any thereof. Each party irrevocably and unconditionally submits to the exclusive jurisdiction of such courts and shall bring any such action, litigation, or proceeding only in Northern District of Illinois or, if such court does not have subject-matter jurisdiction, the courts of the State of Illinois sitting in Cook County. Each party agrees that a final judgment in any such action, litigation, or proceeding is conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by law.

Waiver

Show Management or AANA shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by Show Management or AANA. No delay or omission by Show Management or AANA in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

Attorney's Fees

Should Show Management or AANA find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, Show Management or AANA, if this is the prevailing party shall be entitled to recover from the other party all reasonable costs, charges, and expenses including attorneys' fees.

Americans With Disabilities Act

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter referred to as "Act") to make their spaces accessible to persons with disabilities. Exhibitor shall also indemnify and hold harmless AANA and Show Management against cost, expense, liability or damage which may be incident to, arise out of or be caused by exhibitor's failure to comply with the Act.

Social Functions/Special Events

Exhibitors will not use or take advantage of EDGE to exhibit or promote products, events or to conduct meetings or activities without prior written authorization and paid sponsorship fee to AANA. Promotional or hospitality functions, including but not limited to entertainment of any kind that is designed to attract large numbers of attendees from EDGE are strictly prohibited during the entire event.

Conference Registration

CRNAs who are registered as exhibitors are not eligible to receive CE credit unless they have also registered as members or non-members and paid the registration fees.

Other Regulations

Any and all matters not specifically covered by preceding rules and regulations shall be subject solely to the decision of Show Management or AANA.

AANA AND/OR SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR, ITS EMPLOYEES, ITS CONTRACTORS, AND ITS ASSIGNS AGREE TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS AND/OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT OR AANA, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

Questions? We're here to help!

AANA Show Management

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Sherburne, NY 13460

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Email: aanaexhibits@mma-inc.com

Exhibitor Portal

Show Map

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