

2020 MFWN CONNECTION GUIDE



EXHIBIT

OPPORTUNITIES TO SHOWCASE YOUR PRODUCTS AND CONNECT WITH CLIENTS

SPONSOR

GET EXPOSURE AND CONNECT THROUGH A VARIETY OF AVENUES

ENGAGE

OUR AUDIENCE WITH YOUR BRAND

CONNECT

WITH MULTIFAMILY NW'S MORE THAN 2000 MEMBER COMPANIES & OWNERS ALL YEAR LONG



MULTIFAMILY NW
The Association Promoting Quality Rental Housing

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**WE SPONSOR MFNW
EVENTS BECAUSE THE
RELATIONSHIPS WE HAVE
WITH ALL THE MEMBERS
IS VERY IMPORTANT TO
US. PARTICIPATION IN ALL
THESE EVENTS BUILDS
A PARTNER NETWORK
BENEFICIAL TO OUR
COMPANY.**

KEN BROWN, REXIUS



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BUILDING CONNECTIONS

Multifamily NW (MFNW) is excited to offer many opportunities to partner with members such as yourselves in order to help you create the perfect engagement strategy for 2020. We remain as enthusiastic as ever to help you meet your goals by providing opportunities to promote your services and solutions to our audience.

Partnership between our members is at the core of what we do, and with that in mind our goal for 2020 is Members Using Members. We are here to provide you with the platform to showcase your brand and cement your place in the industry.

The 2020 Connection Guide is the place to plan your engagement strategy. Whether you are looking to exhibit at a conference, sponsor an event, or get some valuable face time with current and potential clients, we've got you covered. Opportunities of all sizes are available, and best of all, we can help you customize a plan to make sure you are maximizing your dollars and your exposure.





MULTIFAMILY NW BY THE NUMBERS



COMPANIES

MFNW is proud to represent more than **983 Property Management** companies across Oregon and SW Washington.



OWNERS

We represent more than **300 owners** ranging from 1 unit to 200 units each.



UNITS

Our members own or manage more than **230,000 units** in **3185 properties**.

EXHIBIT. SPONSOR. ENGAGE. 2020 IMPORTANT DATES

OUR LARGE EVENTS PROVIDE GREAT OPPORTUNITIES TO CONNECT WITH MEMBERS FROM ALL DIFFERENT LEVELS. MFNW CAN HELP YOU TAILOR YOUR EXPERIENCE.

FAIR HOUSING FAIR FEBRUARY 13, 2020

- Sponsorship/Attendee Registration opens 11/11/2019

REVERSE TRADE SHOW MARCH 11, 2020

- PM Registration 10/1/2019
- Vendor Registration 1/1/2020

SPRING 2020 APARTMENT REPORT BREAKFAST APRIL 16, 2020

- Sponsorship Opportunities open 1/13/2020
- Attendee Registration begins 3/1/2020

MAINTENANCE FAIR APRIL 30, 2020

- Booth/Sponsorship Registration opens 1/13/2020
- Attendee Registration opens 1/27/2020
- Early Bird Pricing ends 2/28/2020

ACE AWARDS JUNE 4, 2020

- Nomination opens 1/6/2020
- Nomination Deadline 3/13/2020
- Nominee Submission Window 3/16/2020-4/17/2020
- Judging 4/21/2020-5/5/2020
- Scores to Accounting Firm 5/8/2020
- Sponsorship Registration opens 1/6/2020
- Attendee Registration opens 2/21/2020
- Nominee Luncheon 4/10/2020

PDX GOLF JULY 7, 2020

- Sponsorship/Foursome Registration opens 4/1/2020

SWV GOLF AUGUST 20, 2020

- Sponsorships/Foursome Registration opens 5/1/2020

SPECTRUM SEPTEMBER 17, 2020

- Booth/Sponsorship Registration opens 5/11/2020
- Attendee Registration 7/1/2020

FALL 2020 APARTMENT REPORT BREAKFAST OCTOBER 13, 2020

- Sponsorship Opportunity opens 1/13/2020
- Attendee Registration opens 9/1/2020

PRISM NOVEMBER 2020

- Booth/Sponsorship Registration 7/13/2020
- Attendee Registration 8/1/2020

DISCLAIMER

Sponsorships are available to members only. All sponsorships are subject to availability. All sponsorships are available on a first-come, first-served basis. Multifamily NW reserves the right to substitute any marketing opportunity for another of equal or greater value based upon availability or for any potential unforeseen circumstance. Attendee tickets and tables are NOT eligible for package discounts. Any sponsorship splitting must be pre-approved by the association. Additional sponsorships may be added throughout the year at the discretion of the committee and/or association. Although Exhibitor booths may be purchased in advance, you must participate in Early Registration to have the first pick of booth placement. If you purchase a booth and do not participate in Early Registration, you will be contacted once regular registration begins to select your space. All registration and sponsorship fees are non-refundable. If an event is cancelled, you will receive a credit on your account for the sponsorship fees.

EXHIBIT. SPONSOR. ENGAGE. ONLINE BOOTH REGISTRATION

OUR MEMBERS CAN SELECT THEIR EXHIBIT SPACES FROM THE COMFORT OF THEIR DESK WITH OUR EASY ONLINE REGISTRATION OPTIONS.

Multifamily NW has partnered with MapDynamics to make booth registration easier. Exhibitors will be able to select their spot, update their information, and upgrade to an Exhibitor Plus listing for even more company exposure, all online!

For members only, online registration will open at 8am on registration day. Booth registration instructions will be sent out at least two weeks before registration opens.

NOTE: Online booth reservations are on a first-come, first-served basis. Once you select your booth you will have 20 minutes to complete the registration. During this time the booth is held for you. If you are unable to select a booth, it is because that booth is in the process of being reserved. You can select up to 5 booths to register at one time.

Floorplans feature designated double booth spaces. You can also make any space a double by selecting two booths side-by-side.

DO MORE THAN BELONG: PARTICIPATE.



BEING A MEMBER OF MULTIFAMILY NW HAS ALWAYS COME WITH ITS PRIVILEGES. BY SPONSORING AND PARTICIPATING IN THE ASSOCIATION'S PROGRAMS AND EVENTS, I HAVE BEEN ABLE TO SUCCESSFULLY WORK CLOSELY WITH MY INDUSTRY COLLEAGUES ON CURRENT MATTERS AFFECTING HOUSING AND THE COMMUNITIES WHERE WE LIVE. MFWN HAS ALWAYS GIVEN ME A GREATER OPPORTUNITY TO HELP HOUSING PROVIDERS IMPROVE THE WAY THEY DO BUSINESS AND SUPPORT THE INDIVIDUALS THAT THEY SERVE.

GARY FISHER
BACKGROUND INVESTIGATIONS

ENGAGE. BUILD. CONNECT. VOLUNTEER

MULTIFAMILY NW COMMITTEES OFFER GREAT OPPORTUNITIES TO NOT ONLY BUILD RELATIONSHIPS, BUT ALSO HAVE A HAND IN CREATING A GREAT EXPERIENCE FOR ALL MEMBERS.

PROJECT COMMITTEES

ACE

Meetings: 3rd Thursday of the month; 3:00pm @ MFNW Office

ACE stands for Apartment Community Excellence and is the yearly awards ceremony honoring the very best of the multifamily industry. The ACE Committee is responsible for planning and executing every detail of the event.

Apartment Report Advisory

Meetings: 4-6 times per year leading up to each Apartment Report Breakfast in April and October at offices of C&R Real Estate Services.

The Multifamily NW Apartment Report Advisory Committee oversees the biannual Apartment Report Rent & Vacancy Survey, and the subsequent publication of the biannual Apartment Report. The committee also plans and organizes the biannual Apartment Report Breakfast events and their Speaker Panels.

Fair Housing

Meetings: 4th Wednesday of the month; 11:00am @ offices of Greenspoon Marder.

The Fair Housing Committee's goals are to promote and expand fair housing education in the industry. They also plan Multifamily NW's annual Fair Housing Fair in February.

Golf

Meetings: 4th Tuesday of the month; 7:30am @ Elmer's (Mall 205)

The Multifamily NW Golf Committee organizes the annual Multifamily Charity Golf Tournament.

Maintenance Fair

Meetings: 4th Thursday of the month; 8:00am @ MFNW office

Every spring, Multifamily NW puts on the Maintenance Fair in Portland. The committee orchestrates every component of the tradeshow and educational classes offered.





2019 ACE Committee

Service

Meetings: 3rd Thursday of the month; 8:30am @ Urban Grind (Pearl)

The Service Committee organizes all of the association's charity events throughout the year.

Spectrum

Meetings: 4th Thursday of the month; 9:30am @ MFNW Office

The Spectrum committee plans our largest event, the Spectrum Educational Conference and Trade Show. 30+ classes are offered to over 1200 attendees each year. The committee has full reign of the show and produces a great event year after year.

Suppliers Council

Meetings: 2nd Tuesday of the month; 10:00am @ MFNW Office

The Multifamily NW Supplier Council advises the association on behalf of Industry Suppliers and assists in supplier member outreach. The committee is in charge of the Reverse Trade Show.

**COMING TOGETHER
IS A BEGINNING.
KEEPING TOGETHER
IS PROGRESS.
WORKING TOGETHER
IS SUCCESS.**

HENRY FORD

STANDING COMMITTEES

Career Development (CDC)

Meetings: 2nd Thursday of the month; 10:00am @ MFNW office

The CDC's goal is to promote professionalism and personal career development in the multifamily industry. Current committee projects include: overseeing the Mentorship program, participating in college career fairs, offering education on renting to high schools, and providing educational sessions on etiquette and career growth at conferences.

Forms*

Meetings: 4th Wednesday of the month; 2:30pm at offices of Greenspoon Marder
The Multifamily NW Forms Committee meets monthly to oversee all edits to the Forms Collection for Oregon and Washington.

Government & Public Affairs*

Meetings: 2nd Tuesday of the month 8:30am and the last Tuesday of the month 8:00am @ MFNW Office

The Multifamily NW GPA Committee meets twice a month to guide the association's lobbying and public affairs strategies.

Member Benefits & Services (MBS)

Meetings: 2nd Tuesday of the month; 2:00pm @ MFNW office

The MBS committee works towards "keeping Multifamily NW as a relevant and viable organization" through promotion, messaging and value-added opportunities.

*Committee requires application and approval.

Committee meeting days and times are subject to change.
Please contact Mac Bergin for the most up-to-date committee info.

WE FIGHT FOR YOU. **A D V O C A C Y**



The Multifamily NW PAC is our political action committee that allows us to directly donate to other political candidates or groups. PACs follow strict disclosure laws, and all PAC donations are recorded with the Secretary of State online.

The Multifamily NW Defense Fund is an internal account that helps the legal, lobbying, and PR expenses of our advocacy. Unlike the PAC, donations to the Defense Fund are private and confidential.

Your membership provides the backbone for our advocacy, and we are very grateful for that support. Thank you!

MFNW LEGISLATIVE EFFORTS

Our advocacy efforts with local jurisdictions and the state federal legislatures are a huge benefit to members of Multifamily NW. While we've watched unprecedented growth in our market in the last several years, demand has far outpaced housing construction. This has manifested in a lack of affordable housing units and small groups of rabble rousers trying to usurp our narrative of quality rental housing.

Oregon gained international attention in 2019 when the legislature passed the first-in-the-nation statewide Rent Control. The pace and zeal for housing regulation has been unprecedented due to the elected supermajority, and has left a wake of smugness and frustration that undermines the necessity for civility and finding common ground.

Enough is enough! Our members proudly own and manage more than 200,000 rental homes while adhering to strict landlord/tenant laws. Our advocacy and lobbying efforts with elected officials convey exactly that. As we turn the tide for the industry, we need your help and support! Multifamily NW's PAC and Defense Fund provide that necessary support.

TEXT
"HOUSING"
TO 565-12
TO DONATE*

*Message & Data Rates May Apply. You can unsubscribe at any time by texting STOP to short code 56512. Text HELP to 56512 for help.

OUR PARTNERS HELP US CREATE
AMAZING EXPERIENCES

NEW: ANNUAL METAL PARTNERS

**TAKE ADVANTAGE OF
THESE GREAT NEW
YEARLY OPPORTUNITIES**



MULTIFAMILY NW
The Association Promoting Quality Rental Housing
2020 PLATINUM PARTNER

PLATINUM

\$15,000
(\$23,000 Value)

5 spots available

*not eligible for package discount

- Platinum level sponsorship benefits for: ACE, Fair Housing Fair, Maintenance Fair, MWV Golf, PDX Golf, SWV Golf, Prism & Spectrum
- Table at both Apartment Report Breakfasts
- **PRIORITY BOOTH REGISTRATION (EXCLUSIVE TO ANNUAL SPONSORSHIP)**
- Platinum Partner digital badge
- Annual Featured Education Sponsorship
- 2 Sponsored Blog Posts
- 4 Free tickets to each bi-monthly luncheon
- Discounts on additional event registrations



MULTIFAMILY NW
The Association Promoting Quality Rental Housing
2020 GOLD PARTNER

GOLD

\$8,000
(\$12,000 Value)

5 spots available

*not eligible for package discount

- Gold level sponsorship benefits for: ACE, Fair Housing Fair, Maintenance Fair, MWV Golf, PDX Golf, SWV Golf, Prism & Spectrum
- Table at either Spring or Fall Apartment Report Breakfast
- Gold Partner digital badge
- 3 Class Sponsorships of your choice
- 1 Sponsored Blog Post
- 2 Free tickets to each bi-monthly luncheon
- Discounts on additional event registrations



MULTIFAMILY NW
The Association Promoting Quality Rental Housing
2020 SILVER PARTNER

SILVER

\$4,000
(\$6,000 Value)

5 spots available

*not eligible for package discount

- Silver level sponsorship benefits for: ACE, Fair Housing Fair, Maintenance Fair, MWV Golf, PDX Golf, SWV Golf, Prism & Spectrum.
- 5 Tickets to either Spring or Fall Apartment Report Breakfast
- Silver Partner digital badge.
- 1 Free ticket to each bi-monthly luncheon
- Discounts on additional event registrations

INCREASE VISIBILITY. BUILD CONNECTIONS. **ADVERTISING**

MULTIFAMILY NW OFFERS SOME GREAT OPPORTUNITIES FOR OUR MEMBERS TO REACH A WIDE AUDIENCE. THE MFWN WEBSITE IS A GREAT PLACE TO GET EXTRA VISIBILITY FOR YOUR BRAND. WITH ONLY TWO STATIC SPOTS AVAILABLE EACH QUARTER, THESE OPPORTUNITIES FILL UP QUICKLY. BRANDED BLOG POSTS CAN ALSO HELP BUILD YOUR CONNECTIONS ACROSS OUR MEMBERSHIP AND BEYOND.



**FREE ENERGY-SAVING PRODUCTS
FOR MULTIFAMILY PROPERTIES**

Contact

16083 SW Upper Boones Ferry Road, Suite 105
Tigard, Oregon 97224

(503) 213-1281



**Apartment
Advantage®**

\$500 per quarter

SPONSORED BLOG POSTS

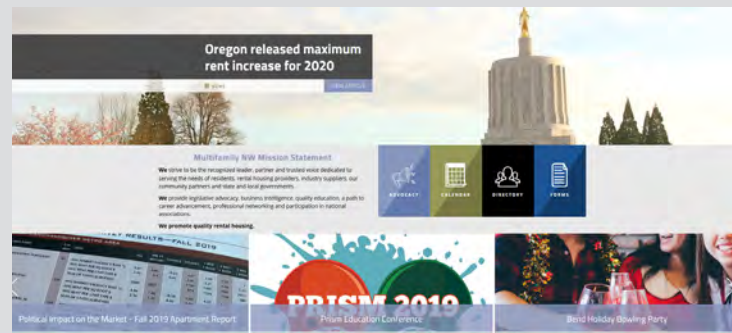


The MFNW blog is a great way to get your message out to our membership and promote a product or service that is beneficial to the industry. We allow up to 3 sponsored blog posts per month and each post will be featured on our homepage carousel for at least 1 week to generate extra readership and reach.

Blog posts start at \$150 each and can be customized to your needs. Package deals may also be available.



\$750 per quarter



SOCIAL MEDIA POSTS



We are here to promote our members. Sponsored Blog posts and Website Advertisers will also receive a promotion post on Facebook.

We are also looking to promote the good deeds you are doing in the community on Instagram. Contact Ericka Hargis for more details on promoting posts.

Our Members

As a member-driven association with nearly a dozen committees composed of members and staff, Multifamily NW develops and executes programs and activities that serve members and non-members alike. From our yearly conference and trade shows to our continually reviewed set of rental forms, the association strives to equip residential property managers with the knowledge and skills necessary to stay successful. Our members stay abreast of changes, network and play a defining role in the future of the multifamily housing industry through their participation with Multifamily NW.

PROMOTE. INSPIRE. ENGAGE.

EDUCATION



TAKE ADVANTAGE OF SPONSORING A CLASS OR PROGRAM. COME TO WHERE YOUR CLIENTS, AND POTENTIAL CLIENTS, ALREADY ARE. MFNW EDUCATION CLASSES HAPPEN EVERY WEEK AND THERE IS A TOPIC FOR EVERYONE! GOT QUESTIONS? WE ARE HAPPY TO ASSIST YOU WITH PLANNING YOUR MFNW ENGAGEMENT STRATEGY.

ANNUAL FEATURED EDUCATION SPONSOR: \$1500

Become one of ten featured education sponsors for the 2020 education program!

Logo recognition in Education Course Catalog.

6 free class vouchers (voucher value = \$90)

3 class introductions (3-5 minutes to introduce yourself and company)

NAA DESIGNATION SPONSOR: \$1000

Exclusive sponsorship of a set of designation courses:

Choice of CAM or CAMT.

Each designation taught twice per year.

3-5 minutes to introduce yourself and your product during lunch.

Opportunity to network with students.

Recognition as a "Designation Sponsor."

Networking and promotional material distribution opportunity with present and future industry decision makers.

CLASS SPONSOR: \$250 EACH

Exclusive sponsorship of a single class session.

3-5 minutes to introduce yourself and your product during lunch.

Opportunity to network with students at registration before session and during breaks.

Recognition as a "Class Sponsor" on presentation screen and/or printed handouts.

Promotional material distribution opportunity with present and future industry decision makers.

Sponsors may provide snacks, lunch, or breakfast if they wish. MFNW staff can assist with arrangements.

2020 LUNCH & LEARN LUNCHEONS

BY POPULAR DEMAND, WE ARE BRINGING BACK LUNCHEONS FOR 2020. JOIN US EVERY OTHER MONTH AT THE CROWNE PLAZA PORTLAND-DOWNTOWN CONVENTION CENTER FOR EDUCATION AND NETWORKING.

LUNCHEON DATES

Wednesday, January 15th

Tuesday, March 17th

Monday, May 18th

July, September, November
TBD

SPONSOR & ATTEND

SPONSORSHIP

\$400 each - 1 sponsor per luncheon
(only 6 available for 2020)

Exclusive sponsor of one bi-monthly luncheon includes:

- 4 tickets
- Table for marketing collateral
- 3-5 minutes to address group and introduce speaker
- Recognition on event marketing materials

ATTEND

\$50 each or \$400 for table of 10



WE SPONSOR AND PARTICIPATE IN THE MFNW EVENTS BECAUSE WE VALUE THE PARTNERSHIPS WE HAVE WITH ALL THE MEMBERS. WE ENJOY THE INTERACTIONS AND THE RELATIONSHIPS ARE BENEFICIAL TO OUR COMPANY.

BARB CASEY
KENNEDY RESTORATION

LUNCHEON DETAILS

1441 NE 2ND AVE,
PORTLAND, OR 97232

11:30AM - 1:00PM

APPROX. 125
ATTENDEES



FEBRUARY 13, 2020 FAIR HOUSING FAIR

THE FAIR HOUSING FAIR IS AN ANNUAL EDUCATION CONFERENCE PROMOTING FAIR HOUSING. WITH A DAY FULL OF FAIR HOUSING CLASSES CULMINATING IN A FUN TRIVIA COMPETITION, THIS EVENT IS A GREAT OPPORTUNITY TO SUPPORT AND LEARN. FAIR HOUSING APPLIES TO EVERYONE, SO EVERYONE SHOULD ATTEND AND LEARN!

METAL PARTNERS

LEVEL	BENEFITS	COST	AVAILABILITY
PLATINUM	<ul style="list-style-type: none"> Recognition as a Platinum event partner on all promotional materials Event Partner Table Admission for 10 (Rep & Guest Tickets) 	\$1500	5 SPOTS
GOLD	<ul style="list-style-type: none"> Recognition as a Gold event partner on all promotional materials Admission for 6 (Rep & Guest Tickets) 	\$900	5 SPOTS
SILVER	<ul style="list-style-type: none"> Recognition as a Silver event partner on all promotional materials Admission for 3 (Rep & Guest Tickets) 	\$500	5 SPOTS

ALL SPONSORSHIPS INCLUDE SIGNAGE AND RECOGNITION ON WEBSITE, EMAIL, AND SOCIAL MEDIA.

SPONSORSHIPS

LANYARD \$750 each

Company logo featured on all attendee lanyards distributed at registration.

COFFEE \$500 each (2 available)

Logo-printed paper coffee cups for attendees.

BREAKFAST \$500 (2 available)

Logo-printed paper napkins at breakfast buffet.

LUNCH \$500 (2 available)

Logo on all lunch boxes and tickets.

SUPPLIER PARTNER TABLE *NEW* \$350 each (6 available)

This very limited opportunity gives you a table to display information and chat with attendees between classes.

CLASSROOM *NEW* \$1000 (3 available)

"Own" a classroom for all three sessions. Distribute collateral and introduce your company and the speaker. Meet and greet class attendees.

TRIVIA *NEW* \$750

Exclusive sponsor for the group trivia tournament to close out the event. Logo on all tables and MC opportunity.



FAIR HOUSING FAIR EVENT DETAILS

**777 NE MARTIN
LUTHER KING JR BLVD
PORTLAND, OR 97232**

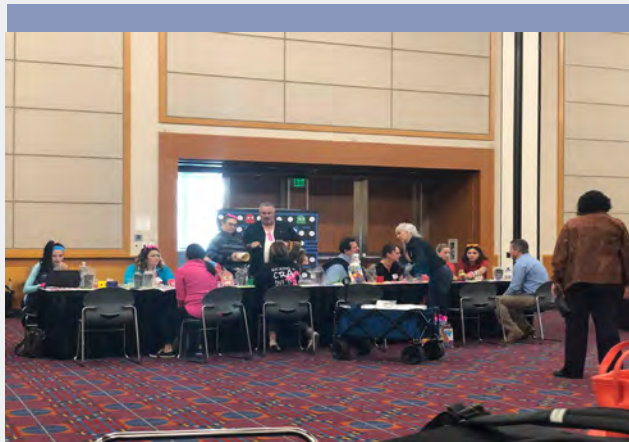
8:00AM - 4:00PM

**APPROX. 500
ATTENDEES**



MARCH 11, 2020 REVERSE TRADE SHOW

THE REVERSE TRADE SHOW IS AN OPPORTUNITY FOR INDUSTRY PARTNERS TO GET FACE TIME WITH SOME OF THE BIGGEST DECISION MAKERS IN THE LOCAL PROPERTY MANAGEMENT INDUSTRY. UNLIKE TRADITIONAL TRADE SHOWS, THE PROPERTY MANAGEMENT COMPANIES RUN THE BOOTHS WHILE THE INDUSTRY PARTNERS CIRCLE THE FLOOR. EACH INDUSTRY PARTNER PAIR GETS 4 MINUTES TO INTRODUCE THEIR COMPANY AND PRODUCTS BEFORE MOVING ON TO THE NEXT TABLE.



REVERSE TRADE SHOW EVENT DETAILS

OREGON CONVENTION CENTER
777 NE Martin Luther King Jr Blvd
Portland, OR 97232

1:00pm - 6:00pm

Approx. 40 Property management
Companies represented



WHY ATTEND?

The Reverse Trade Show is unique among Multifamily NW's annual offerings. Not only is it the only event with guaranteed face time with Property Management Companies, but it is also our only event directly benefitting Multifamily NW's legislative efforts. Each year, proceeds from the Reverse Trade Show are donated to the Defense Fund.

ATTENDANCE FEE

\$400 PER PAIR (2 MAX)

The Reverse Trade Show is a members-only benefit and a way to bring members together. Property Management Companies (PMC) attend at no cost with unlimited representatives. Industry Partners (IP) pay a fee of \$400 per pair of representatives with a maximum of 2 pairs allowed per company. These restrictions are strictly enforced to ensure a proper ratio of PMCs to IPs.

APRIL 16 & OCTOBER 13, 2020 APARTMENT REPORT BREAKFAST



EVENT DETAILS

OREGON CONVENTION CENTER
777 NE Martin Luther King Jr Blvd
Portland, OR 97232

7:30am to 9:00am

Approx. 650 attendees



SPONSORSHIPS

\$2500 EA. (5 AVAILABLE)

Each breakfast has up to 5 spots available for category-exclusive sponsorships.

Each sponsor will receive:

- A table to display materials
- A table of 10 in a prime location
- Company logo displayed in sponsor reel
- Opportunity to distribute collateral on all tables
- Shout-out from MC during event

APRIL 30, 2020 MAINTENANCE FAIR

MAINTENANCE FAIR IS HELD EVERY SPRING AT THE OREGON CONVENTION CENTER. THIS MAINTENANCE-CENTRIC EVENT ATTRACTS 800+ ATTENDEES ANNUALLY. THIS IS A GREAT OPPORTUNITY TO GET FACE-TO-FACE WITH THE PEOPLE WHO WILL BE USING YOUR SERVICES EVERY DAY. ONLINE BOOTH AND SPONSORSHIP REGISTRATION BEGINS IN JANUARY 2020.

METAL PARTNERS

LEVEL	BENEFITS	COST	AVAILABILITY
PLATINUM	<ul style="list-style-type: none"> • Recognition as a Platinum event partner on all promotional materials • Premium Double Booth • Full-page program ad • 2 Classroom sponsorships • 8 Guest tickets to distribute 	\$2500	5 SPOTS
GOLD	<ul style="list-style-type: none"> • Recognition as a Gold event partner on all promotional materials • Premium Booth • Half-page program ad • Classroom sponsorship • 4 Guest tickets to distribute 	\$1200	5 SPOTS
SILVER	<ul style="list-style-type: none"> • Recognition as a Silver event partner on all promotional materials • Quarter-page program ad • Admission for up to 2 company representatives • 2 Guest ticket to distribute 	\$700	5 SPOTS

ALL SPONSORSHIPS INCLUDE SIGNAGE AND RECOGNITION ON WEBSITE, EMAIL, AND SOCIAL MEDIA.

SPONSORSHIPS

EXHIBITOR BOOTHS

Regular \$550 single/\$900 double
Premium \$650 single/\$1050 double

Booth spaces are 10x10 and include a 6' table and 2 chairs each. Includes 2 lunch tickets each. Additional lunch tickets may be purchased.

KEYNOTE \$2000

Featured sponsor for the General Session and Keynote Speaker. Includes regular booth, logo on Keynote screen and opportunity to address Keynote audience.

WIFI \$2000

Official WiFi sponsor for all classrooms. Includes a regular booth.

LANYARD \$1500

Company logo featured on all attendee lanyards distributed at registration.

REGISTRATION \$1000

Logo featured on registration booth face plates. Opportunity to distribute collateral to all attendees at check in.

COFFEE \$750 each (2 available)

Logo-printed paper coffee cups for attendees.

LUNCH \$750 each (2 available)

Logo on all lunch tickets.

MAINTENANCE MANIA CHALLENGE \$500 each (8 available)

Be the official local sponsor for one of the Maintenance Mania competition events. Sponsors are invited to help judge the competition.

CLASS \$100 each

Logo featured on class signage and opportunity to introduce speaker and address the class.

MAINTENANCE FAIR EVENT DETAILS

**777 NE MARTIN
LUTHER KING JR BLVD
PORTLAND, OR 97232**

8:00AM - 4:00PM

**APPROX. 800
ATTENDEES**

JUNE 4, 2020 ACE AWARDS

OUR ANNUAL APARTMENT COMMUNITY EXCELLENCE (ACE) AWARDS CEREMONY IS THE INDUSTRY'S PREMIER EVENT, GIVING ASSOCIATES RECOGNITION WITHIN THEIR INDUSTRY AND FROM THEIR PEERS. THIS BLACK-TIE AFFAIR BRINGS OUT THE "BEST OF THE BEST" AND IS A GREAT CHANCE FOR YOU TO SHOW YOUR APPRECIATION AND SUPPORT EXCELLENCE IN THE INDUSTRY.

Who gets nominated for an ACE Award?

ACE Award nominees encompass a wide spectrum of Property Management employees. Companies often nominate at all levels, from on-site leasing staff to Portfolio Managers. The titles may differ across companies, but generally ACE nominees are: Leasing Agents, Maintenance Techs, Assistant Managers, Maintenance Supervisors, Managers, and Portfolio Managers.

How many nominees are in each category?

We do not currently put a cap on the number of nominees in each category. Nominations vary across categories but average about 10-12 per grouping.

Who decides the winner?

When ACE nominations are sent to the Multifamily NW office, all specific nominee information is redacted before being sent to out-of-state judges. The judges make their decision based only on the information provided with no background about the individual or company. There are 3-4 out-of-state judges each year — generally Executive Directors of other apartment associations.

Can an Industry Partner nominate someone for an ACE Award?

Unfortunately, no. Due to the specific information required, entrants can only be nominated by their company. However, if you work with a client that you think deserves a nomination, don't hesitate to tell their manager!

METAL PARTNERS

LEVEL	BENEFITS	COST	AVAILABILITY
PLATINUM	<ul style="list-style-type: none"> Recognition as a Platinum event partner on all promotional materials 2 tables of 10 pre-reserved for your company Full-page digital program ad 	\$3500	5 SPOTS
GOLD	<ul style="list-style-type: none"> Recognition as a Gold event partner on all promotional materials A pre-registered table of 10 for your company Half-page digital program ad 	\$2000	5 SPOTS
SILVER	<ul style="list-style-type: none"> Recognition as a Silver event partner on all promotional materials Quarter-page digital program ad 4 event tickets 	\$1000	5 SPOTS

ALL SPONSORSHIPS INCLUDE SIGNAGE AND RECOGNITION ON WEBSITE, EMAIL, AND SOCIAL MEDIA.

SPONSOR

CATEGORY \$2000 each (15 available)



Exclusive opportunity for your company to "own" a specific award category. Sponsors will be invited on stage to present the category. Includes 2 event tickets.

STEP & REPEAT \$1500 each (5 available)

Company logo featured in "paparazzi-style" attendee photos. Logos repeated across white backdrop while attendees pose for pictures. Includes 2 event tickets.

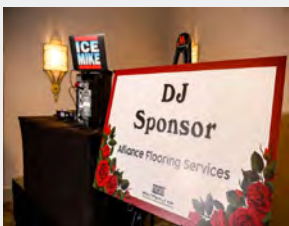


WINE \$2000

Sponsored bottle of red and bottle of white wine on each table. Additional bottles may also be requested for a fee.

CENTERPIECE \$400 each or 3 for \$1000

Company featured as sponsor for one or multiple centerpieces. Includes 2 event tickets and logo on sponsored tables.



DJ \$1500

Prominent signage on the DJ booth during ceremony. Includes 2 event tickets.

PHOTOGRAPHY \$1500

Company logo on all professional photos from the ceremony. Includes 2 event tickets.



PRINTED EVENT PROGRAM \$1500

Company logo featured on inside and back cover of printed event program.

PRINTED PROGRAM AD \$500 each (4 available)

5x7 full-page ad in the abbreviated printed program distributed to each attendee.

DIGITAL PROGRAM AD \$200/\$100 each

8.5x11 full-page or 8.5x5.5 half-page ad in the full, DIGITAL ONLY program.

ATTEND *

SINGLE TICKET \$100 each

TABLE OF 8 \$700

TABLE OF 10 \$900

*Must either sponsor or have nominees to purchase event tickets.

ACE AWARDS EVENT DETAILS

**1401 SW NAITO PKWY
PORTLAND, OR 97201**

6:00PM - 10:00PM

**APPROX. 700
ATTENDEES**

**APPROX. 120
NOMINEES**

GIVE BACK. BUILD COMMUNITY. CHARITY EVENTS

EVERY YEAR, MFNW HOLDS THREE CHARITY GOLF TOURNAMENTS SUPPORTING LOCAL ORGANIZATIONS MAKING A DIFFERENCE IN THE COMMUNITY. ADDITIONALLY, OUR SERVICE COMMITTEES OFFER PROJECTS THROUGHOUT THE YEAR TO GIVE YOU A CHANCE TO GIVE BACK AND SUPPORT THE COMMUNITY.



PDX CHARITY GOLF TOURNAMENT



SCHOOL SUPPLY DRIVE
AT MWV BBQ



GIFTS FOR PROJECT CARE DRIVE



SWV MISSION OF HOPE PROJECT



SWV CHARITY GOLF TOURNAMENT



SWV DIAPER DRIVE



REBUILDING TOGETHER

**THERE IS NO
EXERCISE BETTER
FOR THE HEART
THAN REACHING
DOWN AND LIFTING
PEOPLE UP.**

**JOHN HOLMES
AUTHOR**

JUNE 16, 2020

MWV GOLF

THE MWV PUTT-PUTT TOURNAMENT WAS CREATED IN 2013 BY MULTIFAMILY NW'S MID-WILLAMETTE VALLEY COUNCIL. THIS EVENT'S PURPOSE IS TO RAISE MONEY FOR A SALEM-AREA CHARITY IN NEED AND SUPPORT A CAUSE OUR MEMBERS CARE ABOUT. WE HAVE RAISED AT LEAST \$1000 EVERY YEAR. THIS IS A REALLY EASY WAY TO SUPPORT THE COMMUNITY AND HAVE A BLAST!

METAL PARTNERS

LEVEL	BENEFITS	COST	AVAILABILITY
PLATINUM	<ul style="list-style-type: none"> Recognition as a Platinum event partner on all promotional materials Alcohol Hole Sponsorship 2 Foursomes 	\$700	5 SPOTS
GOLD	<ul style="list-style-type: none"> Recognition as a Gold event partner on all promotional materials Hole Sponsorship Foursome 	\$400	5 SPOTS
SILVER	<ul style="list-style-type: none"> Recognition as a Silver event partner on all promotional materials Foursome 	\$200	5 SPOTS

ALL SPONSORSHIPS INCLUDE SIGNAGE AND RECOGNITION ON WEBSITE, EMAIL, AND SOCIAL MEDIA.

SPONSOR

NOTE: Sponsors are welcome to play in the tournament!

ALCOHOL HOLE
\$350 each (2 available)

Alcohol will be served by OLCC servers at your hole during the event.

REGULAR HOLE
\$250 each (16 available)

DINNER
\$500

Company-branded menus for all attendees.

REGISTRATION
\$250

Signage at the registration table and logo on all attendee name tags.

50/50 RAFFLE
\$250

Company logo featured on all raffle promotion materials.

PLAY

Single Golfer
\$40 each

Includes gameplay and dinner.

Foursome
\$130 each

Includes gameplay and dinner for 4 players.
Team names encouraged!



GIVE BACK TO THE COMMUNITY AND HAVE FUN!

Raffle Prize
\$50/\$100

Can't attend, but still want your company recognized? We can buy a raffle prize on your behalf and add your logo to the ticket box.

MWV PUTT-PUTT EVENT DETAILS

**1145 COMMERCIAL ST SE
SALEM, OR 97302**

1:30PM-5:30PM

**APPROX. 90
GOLFERS**

JULY 7, 2020 PDX GOLF

SPEND A LONG, BEAUTIFUL DAY PLAYING GOLF FOR A GREAT CAUSE! THE PDX CHARITY GOLF TOURNAMENT HAS RAISED OVER \$400,000 FOR LOCAL HOUSING CHARITIES SINCE ITS INCEPTION. DON'T MISS OUT ON THIS GREAT OPPORTUNITY—SPACE IS LIMITED AND THIS EVENT SELLS OUT FAST.

METAL PARTNERS

LEVEL	BENEFITS	COST	AVAILABILITY
PLATINUM	<ul style="list-style-type: none"> Recognition as a Platinum event partner on all promotional materials Choice of: Hole Sponsorship and 1 Foursome; or 2 Foursomes 	\$3000	5 SPOTS
GOLD	<ul style="list-style-type: none"> Recognition as a Gold event partner on all promotional materials 1 Foursome included Additional foursome may be added for \$500 	\$1500	5 SPOTS
SILVER	<ul style="list-style-type: none"> Recognition as a Silver event partner on all promotional materials Hole Sponsorship included 	\$1000	5 SPOTS

ALL SPONSORSHIPS INCLUDE SIGNAGE AND RECOGNITION ON WEBSITE, EMAIL, AND SOCIAL MEDIA.

SPONSOR

ALCOHOL HOLE \$1500 each (4 available)

A pre-approved hole where alcohol can be served by course-provided, OLCC-licensed servers. Includes table, tent and chairs.

GAME HOLE or HOLE-IN-ONE HOLE \$1500 each (5 available)

A pre-approved hole where the sponsor may host a game in addition to their hole goodies. Includes table, tent, and chairs.

REGULAR HOLE \$1000 each (9 available)

Includes table, tent, and chairs. ALCOHOL AND GAMES ARE ONLY ALLOWED AT PRE-APPROVED HOLES.

GOLF CART \$2000

Signage on all golf carts and a dedicated cart for the sponsor to use during tournament.

RAFFLE CART \$1000 each

Own one of the raffle teams! Deck out your cart and sell those tickets. Includes two carts with company signage.

WATER BOTTLE \$1000

Company logo on reusable water bottle given to all players.

BEER CART \$1500

Company signage on the beer cart and drink tickets to hand out to all players.

REGISTRATION \$1000

Prominent signage at registration area and tables for company collateral to hand out.

MULLIGAN \$750

Company logo on all Mulligans sold at tournament.

GOLF ACCESSORIES \$1000

Includes logoed golf tees, balls, and pencils for all players.

BLOODY MARY BAR \$2500 each

Sponsored Bloody Mary bar in the morning for all players.

SUPPORT

Raffle Prize \$100/\$200

Can't attend, but still want your company recognized? We can buy a raffle prize on your behalf and add your logo to the ticket box.

PDX GOLF EVENT DETAILS

**24377 AIRPORT ROAD NE
AURORA, OR 97002**

1:00PM-7:00PM

144-152 GOLFERS

**THIS ONE FILLS
UP FAST!**

SUMMER MEMBERSHIP EVENTS **EAT, DRINK, AND HAVE FUN!**

LOOK FOR GREAT OPPORTUNITIES TO COME OUT AND CONNECT WITH OTHER MEMBERS AT OUR SUMMER PARTIES.



BEND PARTY JULY 2020

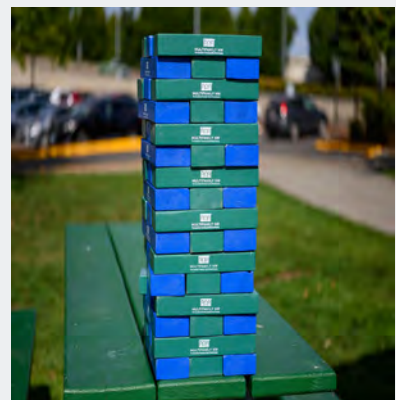
Be on the lookout for a Save-the-Date in 1st Quarter 2020 for this annual event in Bend.

SWV PARTY JULY 2020

Usually held in mid-July, this event has been everything from a BBQ to a Wine Tasting. The SWV Social Committee keeps it fresh and fun every summer.

SALEM BBQ AUGUST 2020

This family friendly BBQ is held in mid to late August at the Riverfront Park Pavillion in Salem. Past events have included ice cream trucks, Italian soda bars, and face painting!



AUGUST 20, 2020

SWV GOLF

THE SWV CHARITY GOLF TOURNAMENT HAS BEEN GOING STRONG FOR 13 YEARS. THIS EVENT CONTINUES TO GROW AND HAS BECOME A FAVORITE IN SOUTHERN OREGON. DON'T MISS OUT ON THIS GREAT OPPORTUNITY TO SUPPORT THE COMMUNITY AND MAYBE WIN A TROPHY!

METAL PARTNERS

LEVEL	BENEFITS	COST	AVAILABILITY
PLATINUM	<ul style="list-style-type: none"> Recognition as a Platinum event partner on all promotional materials Choice of: Hole Sponsorship and 1 Foursome; or 2 Foursomes Choice of Sponsorship 	\$1200	5 SPOTS
GOLD	<ul style="list-style-type: none"> Recognition as a Gold event partner on all promotional materials 1 Foursome included Discounted Hole Sponsorship option 	\$600	5 SPOTS
SILVER	<ul style="list-style-type: none"> Recognition as a Silver event partner on all promotional materials Hole Sponsorship included 	\$350	5 SPOTS

ALL SPONSORSHIPS INCLUDE SIGNAGE AND RECOGNITION ON WEBSITE, EMAIL, AND SOCIAL MEDIA.

SPONSOR

ALCOHOL HOLE \$350 each (3 available)

Alcohol will be served by OLCC servers at your hole during the event.

REGULAR HOLE \$250 each (15 available)

Includes hole signage. Table and chairs available by request.

DINNER \$500

Signage on all dinner tables. Opportunity to act as MC at dinner and talk to the crowd.

REGISTRATION \$350

Branded signage at registration table.

MULLIGANS \$350

Company logo featured on all Mulligans. Opportunity to sell Mulligans to players at registration.

RAFFLE CART \$350

Signage on raffle cart and opportunity to decorate cart. Sponsor gets to sell raffle tickets throughout event and get face-to-face time with players.

BEER CART \$350

Includes drink tickets with company logo to hand out to attendees and logo on the beverage cart.

PLAY

Single Golfer \$150 each

Includes gameplay and dinner.

Foursome \$500 each

Includes dinner, greens fees, and golf carts for 4 players.

SUPPORT

Raffle Prize \$50/\$100

Can't attend, but still want your company recognized? We can buy a raffle prize on your behalf and add your logo to the ticket box.

SWV GOLF EVENT DETAILS

83301 DALE KUNI ROAD
CRESWELL, OR 97426

1:00PM-7:00PM

APPROX. 100
GOLFERS

**DO NOT MISS
THIS EVENT!**

EXHIBIT. SPONSOR. ENGAGE. PARTICIPATE.



SEPTEMBER 17, 2020 SPECTRUM

THE SPECTRUM TRADE SHOW AND EDUCATIONAL CONFERENCE IS MULTIFAMILY NW'S LARGEST ANNUAL EVENT. THIS ONE-DAY SHOW, HELD IN SEPTEMBER AT THE OREGON CONVENTION CENTER, ATTRACTS THE INDUSTRY'S TOP PROFESSIONALS FOR A DAY OF HIGH-QUALITY EDUCATION AND A BUSTLING TRADE SHOW FLOOR. SPECTRUM AVERAGES OVER 1200 ATTENDEES AND OVER 150 VENDOR BOOTHS, MAKING IT ONE OF THE LARGEST EVENTS OF ITS KIND IN THE NORTHWEST.

METAL PARTNERS

LEVEL	BENEFITS	COST	AVAILABILITY
PLATINUM	<ul style="list-style-type: none"> Recognition as a Platinum event partner on all promotional materials Premium Double Booth Double Full-Page Program Ad 4 Classroom sponsorships 10 Guest tickets to distribute 	\$5000	5 SPOTS
GOLD	<ul style="list-style-type: none"> Recognition as a Gold event partner on all promotional materials Premium Booth Full-Page Program Ad Classroom sponsorship 5 Guest tickets to distribute 	\$3000	5 SPOTS
SILVER	<ul style="list-style-type: none"> Recognition as a Silver event partner on all promotional materials Regular Booth Half-Page program ad 2 Guest tickets to distribute 	\$1500	5 SPOTS

ALL SPONSORSHIPS INCLUDE SIGNAGE AND RECOGNITION ON WEBSITE, EMAIL, AND SOCIAL MEDIA.

SPONSORSHIPS

EXHIBITOR BOOTHS

Regular \$750 single/\$1150 double
Premium \$1050 single/\$1650 double

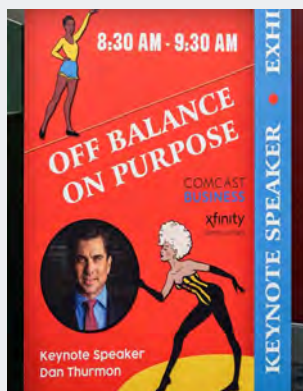
Booth spaces are 10x10 and include a 6' table and 2 chairs each. Includes 2 lunch tickets each. Additional lunch tickets may be purchased.

KEYNOTE \$3500

Featured sponsor for the General Session and Keynote Speaker. Includes regular booth, logo on Keynote screen and opportunity to address Keynote audience.

WIFI \$3500

Official WiFi sponsor for all classrooms. Includes a regular booth.



CHARGING STATIONS \$3500

Featured sponsor for charging stations in registration lobby.

LANYARD \$2500

Company logo featured on all attendee lanyards distributed at registration.

REGISTRATION \$2000

Logo featured on registration booth face plates. Opportunity to distribute collateral to all attendees at check in.





SPONSORSHIPS

BREAKFAST **\$1500 (2 available)**

Logo on napkins on breakfast buffet.

COFFEE **\$1500 each (2 available)**

Logo-printed paper coffee cups for attendees.



LUNCH **\$1500 each (2 available)**

Logo on all lunch tickets and signage on lunch tables.

SCAVENGER HUNT **\$250 (15 available)**

Your company/booth will be featured as a clue for the Scavenger Hunt teams.

VOLUNTEER **\$1000**

Sponsor the 30 event volunteers with your logo on their event shirts. Your sponsorship will also provide lunch for these Property Management volunteers as a thank you for their hard work.

FOLLOW ME SIGNS **\$500 each (3 available)**

Your company logo and booth number featured on carpet decals pointing the way to your booth.

DIGITAL PROGRAM ADS **\$350 or \$200**

8.5x11 full-page or 8.5x5.5 half-page ad in the digital event program.

CLASS **\$150 each**

Logo featured on class signage and opportunity to introduce speaker and address the class.



CUSTOM **Price variable, contact Ericka Hargis to discuss.**

Do you want to combine elements from different sponsorships to create the perfect opportunity for your company? Multifamily NW is all ears. Custom sponsorships are available with approval by the Spectrum committee and/or Multifamily NW staff. Contact us to discuss your great ideas.



SPECTRUM **EVENT DETAILS**

777 NE MARTIN
LUTHER KING JR BLVD
PORTLAND, OR 97232

8:00AM-4:00PM

APPROX. 1200
ATTENDEES

NOVEMBER 2020 PRISM

THE PRISM EDUCATIONAL CONFERENCE & TRADE SHOW IS EUGENE'S PREMIER INDUSTRY EVENT. ATTENDEES ENJOY A FULL DAY OF EDUCATIONAL PROGRAMMING INCLUDING, A KEYNOTE PRESENTATION FROM A SPECIAL SPEAKER. STARTED IN 2015, THE PRISM CONFERENCE HAS GROWN STEADILY YEAR OVER YEAR. DON'T MISS OUT ON YOUR CHANCE TO JOIN IN ON THIS GREAT OPPORTUNITY TO BUILD YOUR BRAND IN THE SOUTHERN WILLAMETTE VALLEY.

METAL PARTNERS

LEVEL	BENEFITS	COST	AVAILABILITY
PLATINUM	<ul style="list-style-type: none"> Recognition as a Platinum event partner on all promotional materials Premium Exhibitor Table (2 tables, chairs and admission for 6-8 representatives) 4 Class Sponsorships 	\$800	5 SPOTS
GOLD	<ul style="list-style-type: none"> Recognition as a Gold event partner on all promotional materials Exhibitor Table (table, chairs and admission for 4 representatives); 2 Class Sponsorships and recognition during event with announcements and signage. 	\$650	3 SPOTS
SILVER	<ul style="list-style-type: none"> Recognition as a Silver event partner on all promotional materials Discount on Exhibitor Table 1 class sponsorship 	\$400	3 SPOTS

ALL SPONSORSHIPS INCLUDE SIGNAGE AND RECOGNITION ON WEBSITE, EMAIL, AND SOCIAL MEDIA.

SPONSORSHIPS

EXHIBITOR TABLES

Regular \$325

Premium \$525 (Double Booth)

Booth spaces are 10x10 and includes table, chairs, and admission for 4 representatives.

KEYNOTE

\$750

Featured sponsor for the General Session and Keynote Speaker. Includes regular booth, logo on Keynote screen and opportunity to address Keynote audience.

LANYARD

\$500

Company logo featured on all attendee lanyards distributed at registration.

REGISTRATION

\$500

Company logo on attendee name badges and signage at registration. Admission for 2 reps is included.

BREAKFAST

\$750

Logo on napkins on breakfast buffet.

COFFEE

\$500

Logo-printed paper coffee cups for attendees.

LUNCH

\$750

Logo on all lunch boxes and signage on lunch tables.

CLASSROOM

\$100 each

Logo featured on class signage and opportunity to introduce speaker and address the class.

PRISM EVENT DETAILS

**66 EAST 6TH AVENUE
EUGENE, OR 97401**

8:00AM-4:00PM

**APPROX. 200
ATTENDEES**

**BUSINESS CONNECTIONS
ACROSS OUR INDUSTRY
ARE CRITICAL AND AN
INTEGRAL PART OF WHY
THIS ASSOCIATION
REMAINS THE LARGEST
IN THE STATE OF
OREGON. THESE
CONNECTIONS
ARE ALSO WHY
MULTIFAMILY
NW HAS SUCH
A POWERFUL
VOICE.**

**MAUREEN MACNABB
CAPITAL PROPERTY MANAGEMENT
2019 MFNW BOARD PRESIDENT**



CONTACT US

MultifamilyNW.org

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503-213-1281

16083 SW Upper Boones Ferry Road

Suite 105

Tigard, OR 97224



MULTIFAMILY NW
The Association Promoting Quality Rental Housing