

MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

Jimmy L. Morales, City Manager
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May 15, 2020

Dear Valued Member of the Business Community,

As we begin a new stage of our recovery and commence reopening, the City of Miami Beach recognizes that much is expected of our businesses in order to ensure the well-being of the community. To facilitate the process of resuming non-essential commercial activities, the City has launched an educational campaign to ensure our businesses lead with the right foot, while safeguarding health and safety at the forefront.

On May 20, Phase 1A of the City of Miami Beach Reopening Plan provides for non-essential retail, personal grooming stores, arts and cultural facilities and offices spaces to resume operations. To help our businesses implement new mandates for health protocol, during the next week City staff will visit every business establishment to provide guidance and answer questions.

On May 27, Phase 1B allows for the reopening of restaurants and sidewalk cafes. Given the inherently complicated nature of reopening food service establishments, City staff will provide restaurants with individualized attention to ensure that operators are ready to open their doors to patrons. To help restaurants compensate for operational limitations, we are temporarily permitting the expansion of outdoor café seating into public rights of way and adjacent private property, subject to an expedited review process.

The City will also soon launch an informational website providing necessary guidance for the reopening of different business types at www.miamibeachfl.gov/reopening. As always, you may pose questions to our helpline at 305.604.CITY or email the Resource Center at ResourceCenter@miamibeachfl.gov.

Thank you for your patience during this unprecedented time. I want you to know that I envision the City's role as serving to facilitate business rather than enforce regulations. The welfare of the community drives our policy making and we must exercise caution and inspire confidence in order to ensure a resilient Miami Beach.

Sincerely,



Jimmy L. Morales
City Manager