

5 USEFUL NEW YEAR BUSINESS TIPS

1

ORGANIZE 2022 ACCOUNTING & EXPENSES

A great way to start getting organized at the end of the year is to make sure business expenses are entered into your bookkeeping software. If you're using software, you'll be able to export reports quickly and easily to your CPA.



2

CONDUCT 2023 INVENTORY REVIEW

If your business carries goods or merchandise, it's a good time to run an inventory and compare it with your accounting software or your books.



3

UPDATE YOUR SOCIAL MEDIA PRESENCE

You can use some of your time right now to update the most pressing social media items and create a strategy for 2023 on how you plan to create, share, and engage with content for your business.



4

SEEK WAYS TO OPTIMIZE YOUR OPERATIONS

With the end of 2022 fresh on your mind, look at 2023 as a great opportunity to get more organized and create better systems to optimize operations.



5

CELEBRATE YOUR TEAM

Too often we set goals, grind away, and then look for how to improve again. Take time to celebrate (even the small things) and work to avoid burn out, frustration, and apathy. Do something special for your team to celebrate their strengths. Set aside time to just savor the present moment and give thanks for all that you have.

A culture of gratitude and is a culture of greatness!

