

Broussard Chamber of Commerce Introduces New Leadership

Broussard Chamber of Commerce announces that Stacy Romero assumed the role of President/CEO upon the departure of former President/CEO, Jeremy Hidalgo.

Romero served as Community Development Manager from February through December 2018, and as Interim President/CEO of the Broussard Chamber since January 2019. She said that she has learned a great deal during the past year and is ready to accept the challenge presented to her. "My background in program management will serve as a solid foundation upon which I will continue the work Jeremy started. I look forward to working closely with community leaders in and around Broussard to bring positive attention to our area, thereby encouraging others to visit here, to do business with our local merchants and to enjoy all that our community has to offer."

Former President/CEO, Jeremy Hidalgo, states, "I am excited that the Chamber leadership has chosen to entrust Stacy Romero with the future of our Chamber. I've had the pleasure of working with Stacy and am excited that such a strong leader will be driving the future success of our Chamber."

During the past year, Romero has welcomed 70 new members to the Chamber, served a total of 319 members, engaged over 1,300 individuals during events like BroUSSard Women in Business, and reached over 15,000 people through an innovative social media video series that she managed. Moving into 2019, Romero has set new goals for the Chamber. She said that she is dedicated to serving her members by convening groups that will be champions for business and will ultimately become catalysts for positive change across the region. She also plans to continue to collaborate with City officials and to support activities that will improve the quality of life for residents of Broussard and the surrounding communities.

Romero is excited to announce that Lacey Viator has assumed the role of Community Development Manager. Viator comes to the Broussard Chamber with several years' experience and has already made an impact in the short time she has been in Broussard. "Lacey has stepped into this role with extreme confidence and has great ideas that will move the Broussard Chamber forward. Her collaborative mindset and willingness to meet a challenge head on will allow us to take the Chamber to new heights. We are going to make a great team," states Romero.