



For Immediate Release

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Paul Savage, Jr., Director of Marketing, Communications & PR

Greater Shreveport Chamber of Commerce

Paul@shreveportchamber.org, 318-677-2521

GREATER SHREVEPORT CHAMBER NAMES PAUL SAVAGE, JR. AS DIRECTOR OF MARKETING, COMMUNICATIONS, AND PUBLIC RELATIONS

Marketing professional and Shreveport native brings digital media expertise.

The Greater Shreveport Chamber of Commerce is pleased to announce the hiring of Paul Savage, Jr. as Director of Marketing, Communications, and Public Relations.

Savage, a Shreveport native and Centenary College graduate is a local marketing professional with experience supporting local businesses and regional entrepreneurs in growing their business.

"We're delighted to welcome Paul to the Chamber team," stated Dr. Timothy Magner, President of the Chamber. "Paul brings a breadth of experience in both online and traditional marketing, as well as a fresh perspective to the Chamber's outreach initiatives."

Savage will be working closely with business owners to help further the Chamber's efforts to grow business and build community. As an advocate for businesses in our area, he will work to translate the Chamber's current achievements, successes, and programs into greater impact on the community and even more value for Chamber members.

"I'm eager to mesh my passion for marketing with my passion for the city I grew up in and am so pleased to call home," said Paul Savage, Jr. "It is an honor to be an advocate for businesses in our area and to be part of an organization that is such a huge resource to this community."

Prior to joining the Chamber, Savage supported individual clients, and served as a digital specialist and graphic designer at Advocate Advertising Group in Shreveport, LA,

Since its founding in 1910, the mission of the Greater Shreveport Chamber has been to promote economic prosperity, serve as a business advocate, and celebrate the achievements of the Shreveport- Bossier region. With over 1400 members, the GSCC is designated as a 5-Star Accredited Chamber by the US Chamber of Commerce, one of less than 2% of Chambers across the country honored with this distinction.

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