



**Blue365** offers exclusive health and wellness deals, keeping Blue Cross & Blue Shield of Rhode Island members healthy and happy, every day of the year. Visit [www.Blue365deals.com](http://www.Blue365deals.com) to learn more and sign up today!

## What is Blue365?

The Blue365 program helps Blue Cross & Blue Shield of Rhode Island (BCBSRI) members stay healthier for less by offering discounts on wellness and lifestyle items. It is offered to members at no extra cost.

The discounts fall into seven categories: apparel & footwear, fitness, hearing & vision, home & family, nutrition, personal care, and travel.

Some previously featured discounts include hearing aids, weight loss coaching programs, workout apparel, pedometers, and fitness club memberships.

These “Blue365 Deals” (which are different than the healthcare benefits that members have with BCBSRI) help members maintain a healthy lifestyle, while spending less at their favorite Blue365 vendors nationwide.

# FREQUENTLY ASKED QUESTIONS

## Is Blue365 health insurance?

No. Blue365 is separate from the healthcare benefits offered by BCBSRI. The deals are designed to promote healthy living 365 days a year through enjoyable, wellness-focused offers.

## How do members join?

Members will simply go to the website, fill out a quick registration form and choose their deal preferences. Standalone vision and dental members should register using 257 as their prefix. Once registered, members can access all of the health and wellness deals that Blue365 has to offer.

## What do members get when they join?

After registration, members can browse and redeem deals and discounts directly through the website. When the member sees the discount they want, they should click on “view details.” They will either be given a coupon code that can be applied directly to the purchase on the vendor’s site, or they will be automatically routed to the vendor’s site and the discount will have already been applied.

Blue365 deals change periodically, so members are encouraged to take advantage of deals while they’re

still available. They may not be there the next time the member logs in. The discounts change based on what the vendor is offering, so there’s no set timeframe that each deal is available. And every week, members will receive an email announcing a different deal or discount.

Every month, anyone who registers on the Blue365 website will receive an entry into a drawing for a \$25 gift card. One winner will be chosen per month.

## How are the deal vendors selected?

The Blue365 team does independent research to bring new vendors on board. Members can also suggest their favorite brands for future deals directly on Blue365.

## Have more questions?

Get in touch! You can email Blue365 at [support@blue365deals.com](mailto:support@blue365deals.com) or call us at **(855) 511-BLUE**.

We’ll gladly answer any further questions you might have – and until then, here’s to your health!



# Blue365

Because health is a big deal<sup>SM</sup>



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