



SHOP SMART, SANTA FE

Our essential employees are putting in long hours, under incredibly stressful conditions, to make sure we all have access to groceries and supplies. Show them your thanks by taking the steps you can to reduce the number of times you go to the store, and by being safe while doing so. We are all in this together.

Wear your mask, social distance, wash your hands and stay home if you are sick or have been around someone sick!

SHOP AHEAD; LIMIT YOUR TRIPS



Limit your trips to the store by buying supplies for the whole week, not a day. It's not hoarding—it's planning.

SHOP ALONE, NOT WITH YOUR FAMILY/FRIENDS



It can be fun to bring the whole family to the supermarket/grocery store—but not now. When 2 or 3 or 4 people go shopping together, it limits the number people who can be in the store, makes for a more frustrating experience while waiting in line, and slows everything down for everyone. Please, one shopper per trip.

STAY HOME IF IT'S NOT AN ESSENTIAL TRIP



Looking for decorations, or trying to return an item you've been meaning to take back for a while? Wait. Stick to essential trips only to reduce the strain on our stores.

SHOP FOR A NEIGHBOR OR FAMILY MEMBERS



If you have a neighbor, a family member or a friend who shouldn't be going to the store—or you can go to the store for them and do their shopping—it will help them stay safe and also shorten the lines. Fewer shoppers means shorter lines.

USE CURB-SIDE PICKUP OR DELIVERY SERVICES



Avoid lines by using curb-side pickup, or getting a delivery service to bring your groceries to your home so you don't have to go out and so the store can service other shoppers.

CHECK STORE HOURS; SHOP AT DIFFERENT TIMES OF DAY



Some stores are opening early, at 5 am or 6 am, but going to the store first thing isn't always the way to find a shorter line—in fact, when everyone goes early, it creates a longer line. If you can, try to shop during the day when others may be working.

USE "VIRTUAL LINES" OR SPECIFIC TIME SHOPPING SLOTS WHEN AVAILABLE



Some stores are using "virtual lines" where you can use your smart phone to be "in line" without being physically in line. They let you know when it's your turn. If that's an option at the store where you like to shop, try using it.



And remember: a little patience and a little kindness goes a long way!