

# AGENDA

5:30 - bienvenida e introducción • welcome and intros

5:35 - presentación de *hallazgos* • *findings* presentation

5:50 - presentación de *consejos* • *guidance* presentation

6:20 - ¿preguntas y comentarios? • questions and comments

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6:30 - *fin*

# Que Dijeron y Que Sigue What You Said & What Happens Next

*Reporte de Participación en Midtown  
Midtown Engagement Report*

*Hallazgos y Consejos Preliminares  
Findings & Preliminary Guidance*

22 Marzo 2022  
March 22, 2022

# Reconocimiento de Tierras • Land Acknowledgement



"It is important to understand the longstanding history that has brought you to reside on the land, and to seek to understand your place within that history.

Land acknowledgements do not exist in a past tense, or historical context: colonialism is a current ongoing process, and we need to build our mindfulness of our present participation."

— Northwestern University



"Es importante comprender la larga historia que te ha llevado a residir en la tierra, y tratar de entender tu lugar dentro de esa historia.

El reconocimiento de la tierra no existe en un tiempo pasado, o en un contexto histórico: el colonialismo es un proceso actual en curso, y tenemos que ser conscientes de nuestra participación en el presente".

— Universidad de Northwestern



# Socios de Midtown • Midtown Partners

## Ciudad of Santa Fe - Concejal • Governing Body

### "Capitán • Captain"

Universidad de NM, Escuela de Arquitectura y Diseño, Centro de Planificación

UNM School of Architecture + Planning, Design Planning Assistance Center (DPAC)

### Socios • Partners (MEP)

Chainbreaker

YouthWorks

Earth Care

SF Art Institute

Littleglobe

### Socios • Partners (MAP)

Fathers NM

Friends of the SF Public Library

SF Indigenous Center

La Familia Medical Center



# Que Sigue • Up Next

Pláticas de la  
Comunidad •  
Community  
Discussions

Juntas de  
Concejales •  
City Council  
Meetings



# Eventos • Events

Fiesta • Block Party  
Oct. 23, 2021 • #1000

Consultas • Consultations  
Talleres en Escuelas •  
Workshops in Schools  
Caminadas • Canvassing  
Encuestas • Surveys

Posolada  
Dec. 19, 2021 • #500

# QUE DIJERON, QUE COMPARTIMOS • WHAT YOU SAID, WHAT WE SHARED

Midtown es el corazón de Santa Fe

Les preguntamos:

¿Cual es su **visión** para el sitio?

¿Que le hará sentir **bienvenido** a quedarse?



Midtown is in the heart of Santa Fe

We asked you:

What is your **vision** for the site?

What will make you feel like you **belong** here  
and want to stay?

>2000

# Encuestas • Surveys



42%

Inquilinos • Renters



48%

Nacidos • Born Here  
Vivido aquí 20+ años  
Lived here 20+ years

67%

Bajos Recursos •  
Low Income





400

~19% = Menos de 25 años

~19% = Under 25 years old



11%

Indígena • Indigenous



338

Respuestas en español •  
Spanish responses



~17% of Total

54%

Hispano/Latino/Latinx

Residentes quieren un Midtown que es...

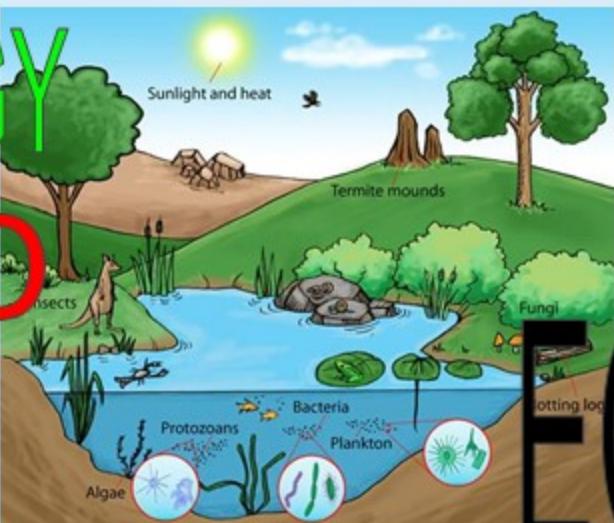
Residents want a Midtown that is...



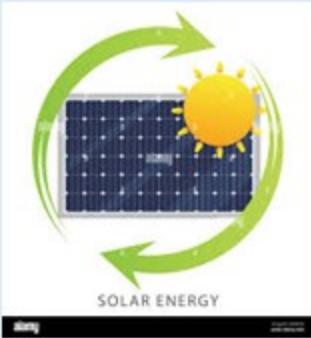
**GREEN ENERGY**  
**SALUD**



**LOCAL**



**EQUITABLE**



**INCLUSIVE**

# ¿Como Adelantamos Midtown? •

## How do we move Midtown Forward?

### WHO QUIÉN

- Governing Body Concejal
- Partners Socios
- Ciudad City



### WHAT QUÉ

- Guidance Consejos
- Community Outreach + Input Alcance en la Comunidad
- City Guidance Consejos para la Ciudad
- Policy Development Desarrollamiento de Políticas



### WHEN CUÁNDO

- Final Report • Reporte Final Mar 31
- Mas Alla • Beyond



# MAPPING THE MIDTOWN GUIDANCE CATEGORÍAS PARA LOS CONSEJOS DE MIDTOWN

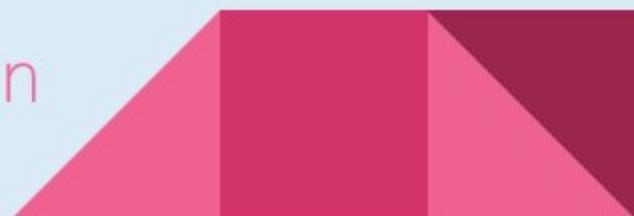
Approach • Proceso

Vision • Visión

Support for Local Community •

Apoyo Para Comunidad

Life at Midtown • Vida en Midtown



# Asesorar y Actualizar Planes ya Existentes

- Assess and Update Existing Plans



# APPROACH • PROCESO

- Assess and Update Existing Plans (add or consider Midtown)
  - Develop and practice **Inclusive Language Access Policy and Protocols** in all public engagement.
  - **Update plans and commitments** related to multimodal networks in Santa Fe, to incorporate Midtown and its forthcoming uses, **through a lens of mobility justice**. (E.g. the Santa Fe Pre-Teen And Teen Independent Transit And Mobility Plan)
- Midtown is Community Driven
  - Community members should have **a role in the RFP process and ongoing management**
  - Establish a nonprofit collective of community actors and organizations that will **continue to advocate and advance the community benefit recommendations** included in this report.
  - Reserve parcel(s) for development of a **Community Land Trust**

# VISION VISIÓN



- Midtown Is a Place for Youth and Families
  - In the spirit of creating a space for youth and families, center schools and learning in the site development. Create **intergenerational learning opportunities**
  - **Accessible recreation** is a key piece of ensuring Midtown is usable for families
- Healthy Communities
  - Promote **Healthy Community Design and development**, which includes walkable neighborhoods, access to nature, good to great quality of air and water, and low vehicle dependence.
  - Use tools like **Health Impact and Equity Impact Assessments**, and **Social Determinants of Health** standards to assist priority decision making.

# VISION continued VISIÓN continuado

- Sustainable Development
  - Set ambitious goals and standards to **create a sustainable and resilient Midtown**, including environment, economy, and social equity, following established principles and assessment frameworks (e.g., EcoDistricts, Living Communities Challenge, LEED ND+, Enterprise Green Communities, Arid Low Impact Development, Passive House, etc).
  - Build additional **infrastructure to be all-electric** and plan for renewable energy sources, particularly solar, across Midtown.

*“yo quiero ver más plantas y  
más recycling bins para salvar  
nuestro planeta más jardines y  
mas centros de ayuda de  
inmigrantes y centros de arte”*

# SUPPORTING LOCAL COMMUNITY . APOYO A LA COMUNIDAD LOCAL

- Local Economic Development & Support
  - Implement city programs and facilitate space that incentivize and support local business. The site should host a market space, entrepreneurial support, business incubation, and local specific programs.
  - Focus on **workforce training and support** that includes **wrap around services for workers and families**. A fuller program of support will ensure sustainability and success for workers in Santa Fe.



*"I would love for there to be more resources available at a sliding scale- the arts, education, jobs, housing, community building"*

# SUPPORTING LOCAL COMMUNITY. APOYO A LA COMUNIDAD LOCAL

- Housing Affordability and Security
  - Develop and implement a **Neighborhood Stabilization Plan** for existing vulnerable neighborhoods threatened by new development (especially Hopewell Mann, adjacent to the Midtown site), in collaboration with community members, organizations, and housing advocates.
  - In both rental and ownership, **prioritize housing that's affordable for individuals and households upon which the economy of Santa Fe relies**: teachers, artists, public servants, firefighters, hotel and restaurant workers, etc. (many are essential workers)
  - Ensure that housing is accessible and provides opportunities for **long term residency across generations**, supporting neighborhood stabilization and community cohesion

*"We need to build things we don't have, like affordable housing for people who are actually low-income and working class"*



# LIFE AT MIDTOWN • VIDA EN MIDTOWN

- Community Services
  - Leverage existing buildings and spaces to establish community services in initial phasing and anchor the district in community. Ensure the presence of community services in perpetuity.
  - Prioritize government offices with public-facing services that Santa Feans use on a regular basis (e.g., Neighborhood Services, Planning and Building Permits), and keep core official functions downtown (City Hall, Council offices, etc.).
- Arts & Culture Programming & Spaces
  - Provide affordable or free visual art opportunities for artists of all ages, including gallery space, art workshops/classes, artist live/work spaces, providing community art facilities and maker spaces, musical performance spaces and community art spaces.
  - House and promote powwow grounds within the Midtown site. Prioritize use with guidance by Indigenous peoples.
  - Keep the Greer Garson Theater & Fogelson Library.



# LIFE AT MIDTOWN • VIDA EN MIDTOWN

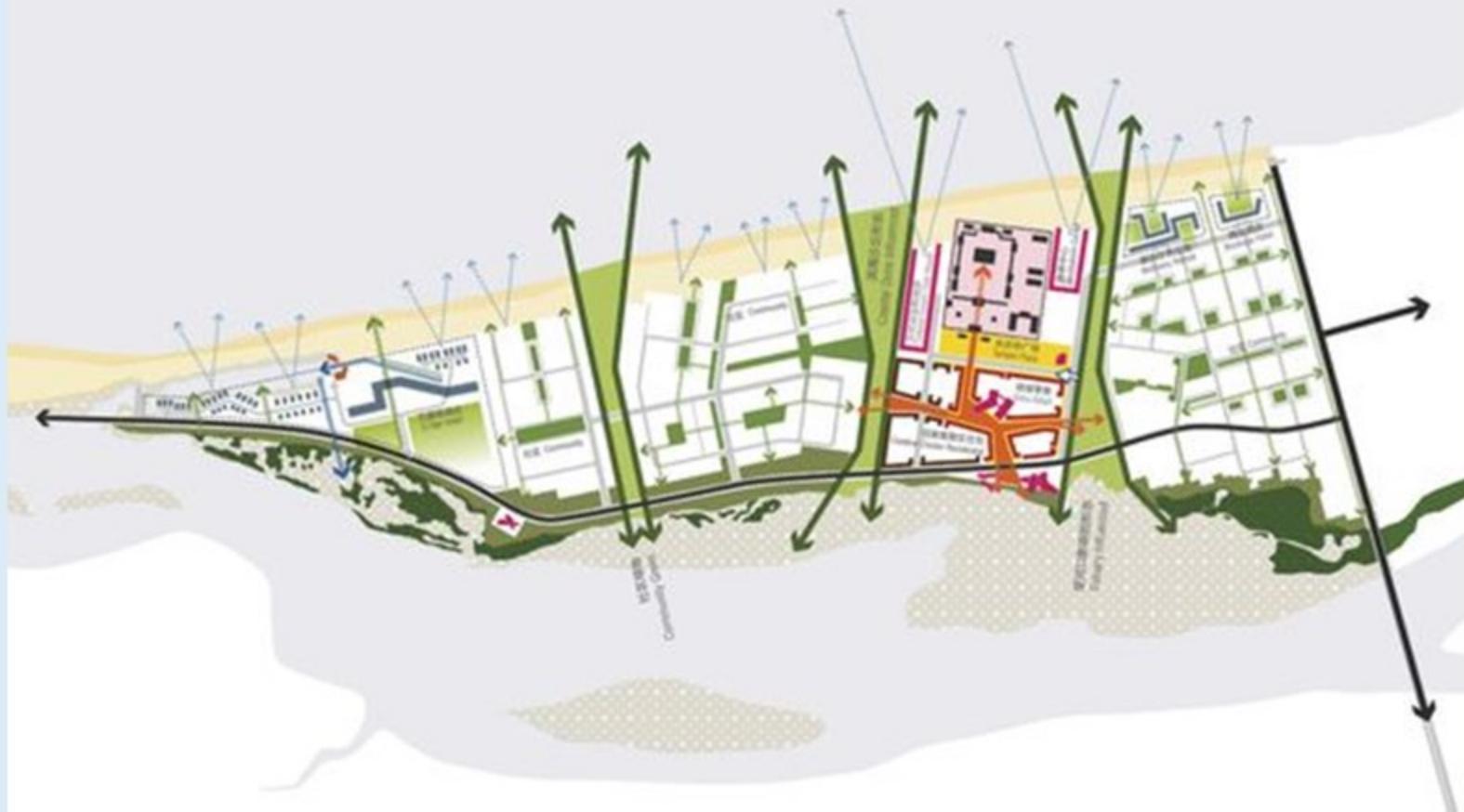


- Arts & Culture Industry (makers, providers, orgs)
  - Continuing to use Midtown for filmmaking and **connect commercial use with training and education** for local economic opportunity (studios, etc.).
  - Celebrate **food and the culinary arts as a local tradition** and way to bring community together. Integrate food offerings into all uses and activities on site - food trucks, markets, coffee shops, local restaurants.



*I'd love to see a vibrant gathering area for local musicians and performers, utilizing the magnificent Greer Garson Theater once more.*

## Framework Plan (example)



# PLAZO DE DESARROLLO DE MIDTOWN • MIDTOWN DEVELOPMENT TIMELINE

## Planes Urbanísticas para Desarrollo

### Land Development Plan



**Midtown  
Redevelopment  
Plans  
Governing Body**

## Planes Comunitarias para Desarrollo

### Community Development Plan



**Planes de Re-  
Desarrollo de  
Midtown  
Concejal de la ciudad**

**Metropolitan Redevelopment Area Plan structure and policies are incorporated into the  
Redevelopment Plans. Approval process is still being developed.**

*Plan de Re-Desarrollo de las Áreas Metropolitanas estructuras y políticas son incorporadas en  
esas planes. Aún se están creando los Procesos de Aprobación.*

# ... y Que Sigue ... and What Happens Next



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