



# Building Entrepreneurial Leadership

## Take the leader's approach to business growth.

Get expert guidance, skills and resources that will support your business through these uncertain times.

This training program is designed to help agri-food entrepreneurs grow a resilient company that's capable of responding to change.

### HERE'S WHAT'S INCLUDED:

1. Access to current industry insight and how to use it effectively as a company leader
2. Personalized, one-on-one coaching/mentoring that addresses your specific business challenges
3. Guided learning over 6 months to fully understand the 'new normal' and confidently integrate this knowledge into your strategic business plan
4. Professional level online resources available 24/7

**WORKSHOP 1: Towards Business Leadership**

**WORKSHOP 2: Sales and Brand Assessment**

**WORKSHOP 3: Financing for Growth**

**WORKSHOP 4: Human Resources and Negotiation**

**WORKSHOP 5: Success in Changing Times**

### REGISTRATION INFORMATION

Program begins **October 15, 2020** and ends March 31st, 2021.

**Application Deadline:** September 10, 2020

Space is Limited!

**Cost: \$200.00**

Six months of executive-level guidance and support so you can move your business forward.

### LEARN MORE:

Contact **Bev Stangeland** at Ag-West Bio to find out if this course is for you!

[bev.stangeland@agwest.sk.ca](mailto:bev.stangeland@agwest.sk.ca) | (306) 668-2650

Or visit the website: **Building Entrepreneurial Leadership**  
[www.abic.ca](http://www.abic.ca)

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