



CINCINNATI MUSIC FESTIVAL

PRESENTED BY



Space Close: June 9 + **Artwork Due:** June 23 + **Published:** July 2025



JULY 24-26, 2025

The Brady Music Center / Paycor Stadium

The weekend kicks off Thursday at The Brady Music Center with another fantastic tribute to Hip-Hop. Friday, Paycor Stadium hosts **Anthony Hamilton** and **Earth, Wind & Fire**. Saturday's Paycor lineup includes **LL Cool J**, **Toni Braxton** and a **tribute to Frankie Beverly**. Projected attendance for 2025 is 80,000 of the biggest hip-hop and R&B music fans from all around the U.S.

Demographics

18% are ages 25-34

38% are ages 35-54

19% are ages 45-54

50/50 male/female

Predominantly African American

Distribution

20,000 copies distributed at
Paycor Stadium

Print Ad Sizes

Full Spread*

- Trim: (10.5" x 8.375")
- Bleed: (11" x 8.625")
- Live Area: (9.5" x 7.875")

*All spread ads should be set up as two facing pages

Full Page

- Trim: (5.25" x 8.375")
- Bleed: (5.5" x 8.625")
- Live Area: (4.75" x 7.875")

1/2 horizontal (4.375" x 3.5")

1/4 page (2.125" x 3.5")

2025 Advertising Rates

Size	Rate
Full Spread	\$4,950
Full Page	\$3,245
1/2 Horizontal	\$2,145
1/4 Page	\$1,320

Cover Positions	Rate
Inside Front Cover	SOLD
Page 1	SOLD
Inside Back Cover	SOLD
Back Cover	SOLD