

2025 Southern Textile Association Annual Meeting

July 20-22, 2025

Sonesta Resort, Hilton Head Island, SC

SUNDAY, JULY 20

3:00 – 4:00 PM
3:00 – 5:45 PM
4:00 – 5:30 PM
4:00 – 5:45 PM
6:00 – 7:00 PM

STA Executive Committee Meeting (Berkley Board Room)
Hospitality Suite (Hospitality Suite)
STA Board of Governors Meeting (Savannah Ballroom)
Registration (Prefunction ABC)
Welcome Reception (The Lawn)

MONDAY, JULY 21

7:30 – 8:30 AM
8:30 – 11:30 AM

Breakfast (Salon E – STA members only) and **Registration** (Prefunction ABC)
First General Session (Salon ABC)
Presiding: Evans Tindal, STA President & Plant Manager, Glen Raven

Prayer: Cameron Hamrick
Pledge of Allegiance

"Cotton Market Update"
Hank Reichle, President & CEO
Staplcotn

"The Impact of Tariffs on U.S. Textile and Apparel Trade"
Dr. Sheng Lu, Professor, Fashion & Apparel Studies
University of Delaware

10-minute break

"America Knits / Seed II Seams: A Sustainability Story Made in the USA"
Steve Hawkins, President & Co-Owner
America Knits

Door Prizes

Cory Bowman, Unifi, Inc. and Chairman – Door Prize Committee

12:00 PM
1:00 PM
1:30 PM
4:00 - 6:45 PM
7:00 - 8 PM
8:00-11 PM

Golf Tournament (Shipyard Golf Club)
Bingo (Savannah Ballroom)
Beach Social (Shipyard Beach)
Hospitality Suite (Hospitality Suite)
Reception (Beach Pavilion – cash, credit card or room charge after 8 p.m.)
Dinner/Dance (Salon EFGH)

TUESDAY, JULY 22

7:30 – 8:30 AM
8:30 – 11:30 AM

Breakfast (Savannah Ballroom – STA members only))

STA Business Session and Second General Session (Salon ABC)

Presiding: Evans Tindal, STA President & Plant Manager, Glen Raven
Call to Order and Introduction: Charles Poston, Global Industry Team – Textiles, Klüber Lubrication
President's Address: Evans Tindal – "STA and the Meaning of Life"
STA New Officer and Director Introductions: Rick Carpenter, Senior Account Representative, Sonoco
STA Awards: Matt Shannon, Plant Manager, Greenwood Mills

"Textile Trade & Policy Issues"
Augie Tantillo
President
SRG and Associates

10-minute break

"The Happiness Code: Tapping Into Your Best"
Stephen "Dr. Bird" Birchak, Ph.D.
Speaker, Author, Professor and Reformed Class Clown

Remarks by New President

Door Prizes
Cory Bowman, Unifi, Inc., and Chairman – Door Prize Committee