

2025 Southern Textile Association Annual Meeting

July 20-22, 2025

Sonesta Resort, Hilton Head Island, SC

SUNDAY, JULY 20

3:00 – 4:00 PM	STA Executive Committee Meeting (Berkley Board Room)
3:00 – 5:45 PM	Hospitality Suite (Hospitality Suite)
4:00 – 5:30 PM	STA Board of Governors Meeting (Savannah Ballroom)
4:00 – 5:45 PM	Registration (Prefunction ABC)
6:00 – 7:00 PM	Welcome Reception (The Lawn)

MONDAY, JULY 21

7:30 – 8:30 AM	Breakfast (Salon E – STA members only) and Registration (Prefunction ABC)
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8:30 – 11:30 AM

First General Session (Salon ABC)

Presiding: Evans Tindal, STA President & Plant Manager, Glen Raven

Prayer: Cameron Hamrick

Pledge of Allegiance

"Cotton Market Update"

Hank Reichle, President & CEO

Staplcotn

"The Impact of Tariffs on U.S. Textile and Apparel Trade"

Dr. Sheng Lu, Professor, Fashion & Apparel Studies

University of Delaware

10-minute break

"America Knits / Seed II Seams: A Sustainability Story Made in the USA"

Steve Hawkins, President & Co-Owner

America Knits

Door Prizes

Cory Bowman, Unifi, Inc. and Chairman – Door Prize Committee

12:00 PM

Golf Tournament (Shipyard Golf Club)

1:00 PM

Bingo (Savannah Ballroom)

1:30 PM

Beach Social (Shipyard Beach)

4:00 - 6:45 PM

Hospitality Suite (Hospitality Suite)

7:00 - 8 PM

Reception (Beach Pavilion – cash, credit card or room charge after 8 p.m.)

8:00-11 PM

Dinner/Dance (Salon EFGH)

TUESDAY, JULY 22

7:30 – 8:30 AM

Breakfast (Savannah Ballroom – STA members only))

8:30 – 11:30 AM

STA Business Session and Second General Session (Salon ABC)

Presiding: Evans Tindal, STA President & Plant Manager, Glen Raven

Call to Order and Introduction: Charles Poston, Global Industry Team – Textiles, Klüber Lubrication

President's Address: Evans Tindal – *"STA and the Meaning of Life"*

STA New Officer and Director Introductions: Rick Carpenter, Senior Account Representative, Sonoco

STA Awards: Matt Shannon, Plant Manager, Greenwood Mills

"Textile Trade & Policy Issues"

Auggie Tantillo

President

SRG and Associates

10-minute break

"The Happiness Code: Tapping Into Your Best"

Stephen "Dr. Bird" Birchak, Ph.D.

Speaker, Author, Professor and Reformed Class Clown

Remarks by New President

Door Prizes

Cory Bowman, Unifi, Inc., and Chairman – Door Prize Committee