



# America's Birthday

AND THE

# UNITED STATES OF TEXTILES

CELEBRATING HERITAGE, INNOVATION AND UNITY



## STA ANNUAL MEETING

JULY 19-21, 2026

EMBASSY SUITES BY HILTON  
MYRTLE BEACH, SC

# SCHEDULE OF EVENTS

### SUNDAY, JULY 19

3:00 – 4:00 PM	<b>STA Executive Committee Meeting</b> (Hampton)
3:00 – 5:45 PM	<b>Hospitality Suite</b> (Ocean Cove – Lobby Level)
4:00 – 5:30 PM	<b>STA Board of Governors Meeting</b> (Hampton)
4:00 – 5:45 PM	<b>Registration</b> (Windsor Foyer)
6:00 – 7:00 PM	<b>Welcome Reception</b> (Seaside Vista) <i>(Dinner on your own)</i>

### MONDAY, JULY 20

7:30 – 8:30 AM	<b>Breakfast</b> (hotel restaurant) and <b>Registration</b> (Windsor Foyer)
8:30 – 11:30 AM	<b>First General Session</b> (Windsor Ballroom) <i>(Speakers to be announced)</i>
12:00 PM	<b>Golf Tournament</b> (Barefoot Landing Greg Norman Course)
12:30 PM	<b>Tennis</b> (Located behind fitness center)
1:30 PM	<b>Beach Social</b>
4:00 – 6:45 PM	<b>Hospitality Suite</b> (Ocean Cove – Lobby Level)
7:00 – 8 PM	<b>Reception</b> (Seaside Vista)
8:00 – 11 PM	<b>Dinner/Dance</b> (Seaside Vista)

### TUESDAY, JULY 21

7:30 – 8:30 AM	<b>Breakfast</b> (hotel restaurant)
8:30 – 11:30 AM	<b>STA Business Session and Second General Session</b> (Windsor Ballroom) <i>(Speakers to be announced)</i>

# ★ HOTEL REGISTRATION ★

## HOTEL REGISTRATION

Rates start at \$349.00 per night, plus taxes and resort fees. The deadline to book your room is **Friday, July 3 at 5 p.m.**

Or reserve by phone: Call Reservations at (843) 842-2400. You will need to identify yourself as attendees of **2026 Southern Textile Association Annual Meeting**.

Please use the STA Annual Meeting hotel room block link to make your reservations.

# ★ MEETING REGISTRATION ★

The basic registration fee for members of STA and meeting sponsors is \$625. Each registration includes one spouse or guest. The registration fee is refundable only if written notice of cancellation is received via email to [devin@southern textile.org](mailto:devin@southern textile.org) or mail at the STA office no later than Friday, July 3. Substitutions for original registrants are, however, permitted.

Registration includes drinks and hors d'oeuvres during receptions on Monday, July 20 and Tuesday, July 21, dinner Monday night and drinks and snacks during bingo and at the beach outing. Each hotel guest receives a breakfast voucher during your stay.

# ★ GOLF TOURNAMENT ★

The golf tournament will be held on Monday, July 21 beginning at 12:00 PM at the Greg Norman Course at Barefoot Landing. Box lunches will be provided prior to tee off. If interested, please complete the Golf Tournament portion of the registration form. Unfortunately, space cannot be guaranteed for golfers registering after July 1 or upon arrival at the meeting. The golf tournament fee of \$125 includes greens fees, cart and bag handling and lunch. You can pay for the golf fees when you register; be sure to click the correct fee that applies and fill in your handicap. In the event of rain, the course will issue rain checks valid for one year.

# ★ TENNIS TOURNAMENT ★

A tennis tournament will take place on Monday, July 21 beginning at 12:30 PM on the resort. The fee is \$15 and includes drinks and light snacks.

# ★ BINGO ★

Bingo games with terrific prizes (and popcorn!) will be played Monday, July 20 from 1 PM-3 PM. All family members in attendance are invited to play for a chance to win.

# ★ BEACH OUTING ★

The ever-popular beach outing, complete with snacks, drinks and music, will return the afternoon of Monday, July 20 beginning at 1:30 PM. This is a great networking opportunity!

# ★ SPONSORSHIPS & TABLETOPS ★

We would like to invite you to consider sponsoring one or more of our meeting events. As a sponsor, your company will be recognized at the functions you sponsor and in an email blast prior to the event. Sponsors help us organize the best event possible.

We also will have availability for 10 companies to display their brochures and giveaways on tabletops as you enter the meeting room.