

Spokane Association of REALTORS®

The Voice for Real Estate™ in Spokane County

Member of National Association of REALTORS® and Washington Association of REALTORS®

The term REALTOR® and the identifying logo are federally registered collective membership marks identifying real estate professionals who are members of the National Association of REALTORS® and subscribe to its strict Code of Ethics.

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March 1, 2019

NINTH-ANNUAL SPOKANE REALTORS® OPEN HOUSE WEEKEND – APRIL 27-28

Dear Fellow Spokane Community Member:

Our popular ninth-annual Open House Weekend is fast approaching! We write to invite you to share the opportunity to reach hundreds of active house shoppers and kick off the spring home shopping season with our brokers.

We have seven event sponsorships available - each category-exclusive - on a first-come-first-served basis. Your investment of \$2,500 will deliver a variety of direct member communication and public media exposures. More importantly, with your paid sponsorship, you'll get copies of our contest entry forms - last year's sponsors got 551 qualified leads!

Your Open House Weekend sponsorship also includes brand exposure in all public-facing event advertising, association social media posts, contest entry forms, and direct-to-member association member communications (currently 2,200 brokers). Also, your brand will appear on the association's official open house website – SPOKANEOPEN.COM - seen by thousands of potential homebuyers. But wait, there's more: your representatives will be welcome to help staff our official event headquarter houses (three) to personally share your message and marketing pieces to event visitors.

Thank you for your consideration of partnering with us for this year's Annual Open House Weekend! We love questions and the opportunity to tell you more – please call me at 509-499-0045 or email me at katie@exitofspokane.com.

Thank you!

Sincerely,



Katie McDaris Marks
Committee Chair



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