

1-MONTH REPORT FOR YOUR LISTINGS

EXECUTIVE SUMMARY

You currently have **5,978** listings, and you are subscribed to **72** publishers. **2** of your brokers currently have a paid subscription to ListHub. You currently have **96** registered brokers using ListHub.

Terms are defined on the last page of this report.

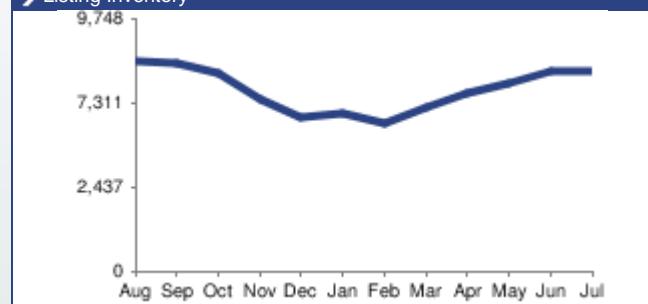
→ Top Publishers by Number of Views

Publisher	Property Views	% of Views
Zillow	2,129,679	96%
Homes.com	27,118	1%
LandWatch	18,938	1%

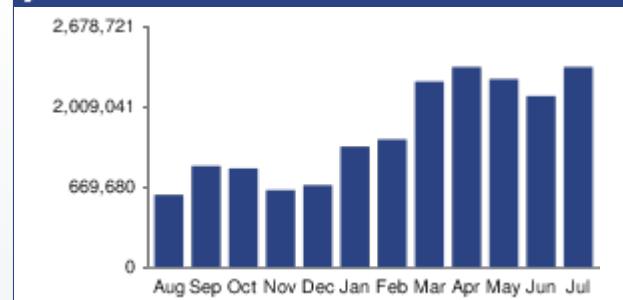
→ Top Locations of Your Online Consumers

City	Property Views	% of Views
Spokane, WA	19,920	33%
Seattle, WA	5,204	9%
Portland, OR	918	2%

→ Listing Inventory



→ Number of Views - Last 12 Months



→ Number of Inquiries - Last 12 Months



→ Top Property Categories

Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	741	316,551	191	57	1st
\$200K - \$300K - 4BR Residential - For Sale	510	236,806	123	33	2nd
\$200K - \$300K - 3BR Residential - For Sale	536	187,005	138	44	3rd



1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PUBLISHER COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

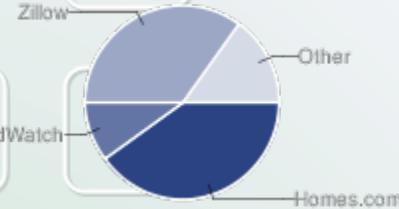
Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



→ How Do The Publishers Compare?

Publisher	Total	Listings		Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone		
Zillow 	Not Applicable	2,129,679	Not Applicable	215	Not Applicable		
Homes.com	3,013	27,118	51	245	Not Applicable		
LandWatch	3,321	18,938	1,678	47	Not Applicable		
Trulia 	Not Applicable	17,979	Not Applicable	3	0		
LakeHomesUSA	3,199	6,811	123	14	Not Applicable		
Lands of America	1,482	6,427	1,943	13	Not Applicable		
Homes&Land	3,423	3,588	0	Not Provided	Not Provided		
LandAndFarm	1,642	3,451	91	18	Not Applicable		
HomeBidz	2,022	2,631	4	26	Not Applicable		
HomeSpotter	3,397	2,519	Not Applicable	Not Applicable	Not Applicable		
HomeFinder.com 	4,275	2,145	106	1	Not Applicable		
Point2 Homes	3,240	2,077	34	1	Not Applicable		
Keller Williams	487	1,694	0	3	Not Applicable		
RealtyStore	3,187	876	21	Not Provided	Not Provided		
The Real Estate Book 	3,760	474	9	0	Not Applicable		
Foreclosure.com	3,295	456	0	0	Not Applicable		
MHBay	169	342	11	Not Provided	Not Provided		
RealtyTrac	3,164	337	29	0	Not Applicable		
Total		2,228,856	4,261	593	0		

1-MONTH REPORT FOR YOUR LISTINGS

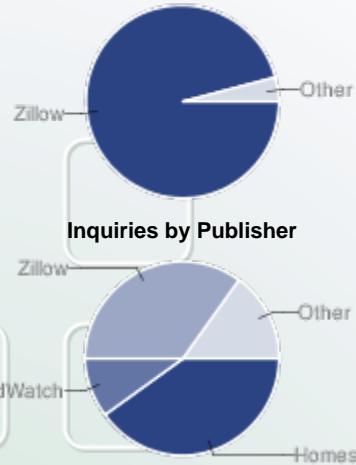
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



→ How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
HomeSteps	287	333	0	Not Applicable	Not Applicable
Property Shark	3,301	165	0	Not Provided	Not Provided
HouseHappy	3,001	95	0	Not Applicable	Not Applicable
HomeFacts	3,089	84	0	0	Not Provided
SearchALLProperties by L2L	3,135	81	0	7	Not Applicable
USHUD.com	3,206	71	10	Not Applicable	Not Applicable
Close2Homes	3,391	53	0	0	Not Applicable
Nestigator	3,392	51	0	0	Not Applicable
HomeStarSearch	3,397	48	0	Not Applicable	Not Applicable
Investability	2,068	42	0	0	Not Applicable
DODHousingNetwork	2,063	41	0	Not Applicable	Not Applicable
MyRentToOwn.com	3,250	41	1	Not Applicable	Not Applicable
FindTheBest Homes	3,083	39	1	Not Applicable	Not Applicable
CommercialSearch	74	35	0	0	Not Applicable
New Home Source	118	26	0	Not Applicable	Not Applicable
RealQuest Express	3,303	19	0	0	Not Provided
AllAcres	1,005	16	0	0	Not Applicable
LotNetwork.com	1,025	16	0	Not Applicable	Not Applicable
Total		2,228,856	4,261	593	0

1-MONTH REPORT FOR YOUR LISTINGS

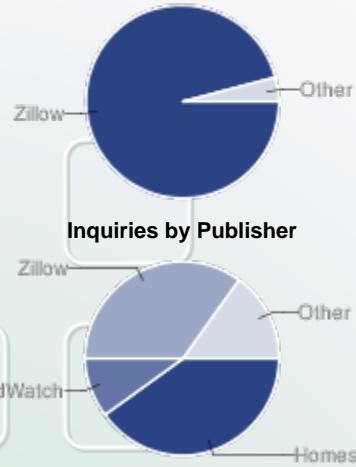
DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



→ How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
RealSavy	3,391	15	1	0	Not Applicable
FindAPlace4Me by VisualTour	3,112	9	6	Not Provided	Not Applicable
Relola	3,391	8	0	Not Applicable	Not Applicable
WikiRealty	2,973	8	0	0	Not Applicable
Harmon Homes	3,305	7	1	0	0
Houses.net	3,245	4	0	Not Applicable	Not Applicable
eLookyLoo	3,162	2	0	0	Not Applicable
Home2.me by TourFactory	3,067	2	13	0	Not Applicable
Joyful Home	3,392	2	0	Not Applicable	Not Applicable
Lifestyled Listings	3,254	1	0	Not Applicable	Not Applicable
AdWerx	3,112	0	0	Not Applicable	Not Applicable
DreamHomeList	3,249	0	0	Not Applicable	Not Applicable
FixFlip	3,240	0	0	Not Applicable	Not Applicable
FreedomSoft	3,165	0	0	Not Applicable	Not Applicable
GCHomeSearch	3,255	0	0	Not Applicable	Not Applicable
Guidance Realty	3,111	0	0	0	Not Applicable
Guyigu	3,392	0	0	Not Applicable	Not Applicable
HomeWinks	3,161	0	0	Not Applicable	Not Applicable
Total	2,228,856	4,261	593		0

1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

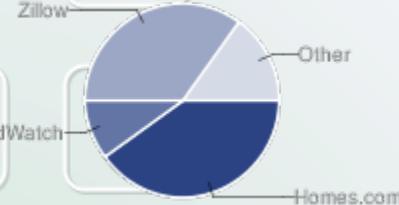
Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



→ How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Property Views	Click-Throughs (Visits)	Email	Phone
HouseHunt.com	3,060	0	0	0	Not Applicable
HouseValueStore	3,207	0	1	Not Applicable	Not Applicable
ImagesWork by CirclePix	2,850	0	0	0	Not Applicable
Juwai	3,161	0	7	0	Not Applicable
Kahping	3,244	0	0	Not Applicable	Not Applicable
KeyBoom	3,873	0	0	0	Not Applicable
LearnMoreNow.com/FindHomes	3,308	0	0	Not Applicable	Not Applicable
ListReports	3,392	0	0	Not Applicable	Not Applicable
NestBuilder	3,229	0	0	Not Applicable	Not Applicable
Open Real Estate Community	3,111	0	0	0	Not Applicable
PocketListings	3,249	0	0	Not Applicable	Not Applicable
RealStir	3,282	0	Not Applicable	Not Applicable	Not Applicable
RealtyBid	3,309	0	0	Not Applicable	Not Applicable
Revestor	3,249	0	0	Not Applicable	Not Applicable
Showing Suite	4,236	0	0	Not Applicable	Not Applicable
TotalExpert	3,250	0	0	Not Applicable	Not Applicable
Vast	4,541	0	1	Not Applicable	Not Applicable
Veracity	Not Provided	0	0	Not Provided	Not Provided
Total		2,228,856	4,261	593	0

1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

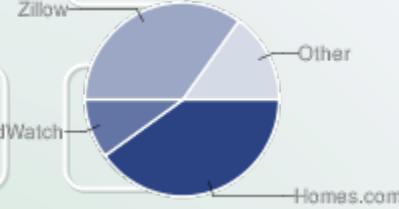
Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

Terms are defined on the last page of this report.

Views by Publisher



Inquiries by Publisher



→ How Do The Publishers Compare?

Publisher	Listings	Consumer Traffic		Inquiries	
		Total	Property Views	Click-Throughs (Visits)	Email
VisualShows	3,807	0	0	Not Applicable	Not Applicable
Vscreen	3,244	0	0	0	Not Applicable
Ylopo	3,239	0	0	Not Applicable	Not Applicable
Ziptohome	3,255	0	0	0	Not Applicable
Organic	0	0	107	0	0
Back At You Media	3,250	Not Applicable	12	Not Applicable	Not Applicable
Total	2,228,856	4,261	593		

1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: PROPERTY CATEGORIES

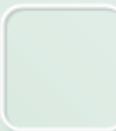
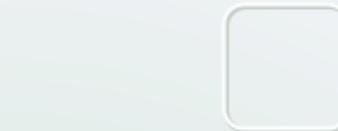
This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Inventory Category

Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	741	316,551	191	57	1st
\$200K - \$300K - 4BR Residential - For Sale	510	236,806	123	33	2nd
\$200K - \$300K - 3BR Residential - For Sale	536	187,005	138	44	3rd
\$100K - \$200K - 4BR Residential - For Sale	396	201,632	130	29	4th
\$100K - \$200K - 2BR Residential - For Sale	309	120,797	124	31	5th
\$100K - \$200K Lots & Land - For Sale	496	45,367	507	29	6th
\$300K - \$400K - 4BR Residential - For Sale	238	104,400	85	17	7th
\$200K - \$300K - 5BR Residential - For Sale	173	105,204	46	12	8th
\$300K - \$400K - 5BR Residential - For Sale	127	69,724	73	17	9th
\$300K - \$400K - 3BR Residential - For Sale	212	70,303	98	11	10th

There are an additional 195 inventory categories that are not shown.



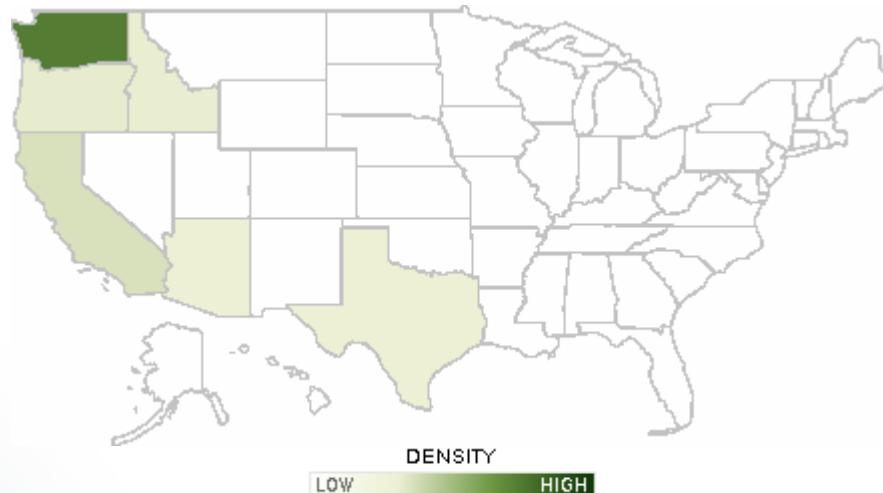
1-MONTH REPORT FOR YOUR LISTINGS

DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS coding.

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



→ Top States

State	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Washington	42,396	65%	1,382	33%	111	74%
California	6,352	10%	2,259	53%	7	5%
Oregon	2,540	4%	77	2%	6	4%
Idaho	2,012	3%	54	1%	5	3%
Texas	1,569	2%	70	2%	4	3%
Arizona	993	2%	53	1%	2	1%
Nevada	798	1%	20	0%	0	0%
Utah	714	1%	34	1%	1	1%
Florida	687	1%	29	1%	1	1%
Alaska	617	1%	42	1%	0	0%
Colorado	572	1%	25	1%	2	1%
Georgia	375	1%	8	0%	0	0%

→ Top Cities

City	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Spokane, WA	19,920	33%	655	16%	50	35%
Seattle, WA	5,204	9%	148	4%	15	10%
Portland, OR	918	2%	35	1%	2	1%
Renton, WA	885	1%	20	0%	1	1%
Kent, WA	868	1%	13	0%	4	3%
Tacoma, WA	729	1%	31	1%	6	4%
Post Falls, ID	479	1%	6	0%	1	1%
Cheney, WA	474	1%	15	0%	0	0%
Liberty Lake, WA	474	1%	8	0%	2	1%
Kirkland, WA	448	1%	7	0%	1	1%
Bellevue, WA	431	1%	11	0%	1	1%
Bothell, WA	415	1%	11	0%	1	1%

→ Explanation of Terms

Agent ID - Each agent has a unique user ID per MLS and per office. Since it is possible for some agents to hold more than one agent ID, the ID is included for the purpose of distinction.

Publisher labeled "Organic" - an instance when the consumer was taken to the property page hosted by ListHub by a means other than one of the publishers, such as when the consumer searches for a specific property address in a search engine and is taken directly to the property page.

Click-Throughs (Visits) - occurs when a consumer is redirected from a publisher website to a property page chosen by the company.

Inquiries - an event where the consumer starts an email interaction with the broker or agent using a link on the website. This would result in the broker/agent receiving an email with a return email address for the consumer. Includes the number of times a consumer clicked on "Click to view phone number" or called the listing broker or agents via a mobile app.

Listing Count - the number of active listings that each agent has on the date of the report or the number of active listings in a property category on the date of the report. The Listing Count may include properties that are no longer active but were at some point active during the time period of the report.

Listing Inventory - the total active listings that are being pulled from the MLS each month.

Not Applicable - this indicates that the website does not include the feature that would generate metrics in this category. For example, some websites do not have a property detail page for each listing, and therefore the reports would not display "views" for that site.

Not Provided - this indicates that the website does not provide this category of data for inclusion in the reports.

Performance Rank - unique algorithms determine the performance of listings within certain property categories as well as the performance of listings for each agent. This algorithm factors in the number of listings, the number of views, visits/click-throughs, and the number of inquiries.

Property Views - occurs when a consumer clicks on the thumbnail view of a property to view more details, while still on the publisher website.

 - indicates that the traffic reported by the site includes traffic from mobile applications.

