

2017 REALTOR® Broker Summit Registration Open and Keynote Speaker Announcement

The REALTOR® Broker Summit is a two-day event designed exclusively for brokers to come together and learn from keynote presenters, peers and industry leaders. Offering fresh insights and best practices to improve the success of brokerages, and anticipate what's next in real estate. The theme for this event is "think outside the box", where attendees will gain knowledge on management topics ranging from risk management and growth strategies to economic trends and technology game changers. **Seating for this elite event will be capped at 200.**

Exclusive 2017 Event Details

Date: February 14-15, 2017

Location: Fairmont Grand Del Mar
5300 Grand Del Mar Ct
San Diego, CA 92130

Registration: Early bird rate of \$249 available now through Nov. 30, rate of \$279 there after

Bring a Guest: Bring a spouse or significant other and spend Valentine's Day together at this deluxe resort. For \$50, guests can access event receptions, meals and networking events, in addition to all hotel amenities, including golf and the spa.

How To Register: Attendees should register for both event and hotel room block at:

www.realtor.org/brokersummit

Attendee Limit: Up to 200 attendees; additional names placed on waitlist. Live streaming will be made available for specific sessions in order to allow more brokers to benefit from this event. More details to come.

Kerri Walsh-Jennings Announced as Day 2 Keynote



Kerri Walsh-Jennings is a professional beach volleyball player and known as one of the best players to ever compete in the sport. She is a five-time Olympian and three-time Olympic Gold Medalist in Beach Volleyball (2004, 2008 and 2012). Attendees will learn how to apply many of Walsh-Jennings's lessons to their business. Her keynote will feature the importance of being a good teammate, successfully partnering with a former rival, and continuing to drive for success, even with three gold medals to her name.

Location

Accommodations for the 2017 REALTOR® Broker Summit will be at the exclusive [Fairmont Grand Del Mar](#), a 5-star property just north of San Diego, featuring deluxe room accommodations with spectacular views of the resort grounds for all guests. Replete with signature charm and Southern California style, the property offers every indulgence, including a championship Tom Fazio golf course, 5-star spa,

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stables and exquisite dining. NAR has negotiated a special discounted rate at the event hotel. Hotel reservations must be made through the REALTOR® Broker Summit event registration.

Programming

Topics for panel discussions and sessions will include: legal and risk management, growth strategies, technology game changers, economic update, crisis management, an analysis of the new President's first month in office, sustainability, rising beyond a professional plateau and more. Attendees will also be able to network with colleagues at the welcome reception; sponsored cocktail reception, lunch, breakfast and snack breaks.

Marketing and Communications

The 2017 REALTOR® Broker Summit will be heavily promoted through NAR Communications channels such as the Association Executive INS, the Weekly Report, REALTOR.org, as well as newsletters, social, features in REALTOR® Mag and RISMedia, web banners and blog posts. Flyers, banner ads and marketing collateral will be provided upon requested.

Approved Copy for General Usage**2017 REALTOR® Broker Summit**

Attend the 2017 REALTOR® Broker Summit, an elite event for brokers, on February 14-15, in San Diego, CA. Keynotes, industry experts and business leaders will encourage you to “think outside the box” and offer key takeaways you can immediately apply to your business. There will also be plenty of time for networking and exploring the beautiful Fairmont Grand Del Mar Resort – sign up for a tee time or visit the stables! Register now at www.realtor.org/brokersummit.

More Information

Registration is now open. To register or for more information, visit: www.realtor.org/brokersummit

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